

RESOLUTION NO. 20100408-034

WHEREAS, since 2002, Austin has hosted the annual PRIDE event celebrating diversity and promoting equality for the Lesbian, Gay, Bisexual, and Transgender (LGBT) community; and

WHEREAS, the Austin PRIDE event attracts an estimated 45,000 attendees, including several thousand visitors, and is continually growing in popularity; and

WHEREAS, the Austin Gay and Lesbian Chamber of Commerce has conservatively estimated that the annual Austin PRIDE event brings \$1.5 - \$2.5 million into the Austin economy; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The Council amends Resolution No. 021003-40 to include the Austin PRIDE event as an annual City co-sponsored event.

ADOPTED: April 8, 2010

ATTEST:


Shirley A. Gentry
City Clerk