

RESOLUTION NO. 20100408-029

WHEREAS, Latino music has enriched Austin's cultural environment and enhanced Austin's identity as the "Live Music Capital of the World"; and

WHEREAS, Pachanga Latino Music Festival is a Latino themed live music festival that was held at Waterloo Park in 2008 and slated to be held for the second year in a row in the Holly neighborhood at Fiesta Gardens May 21-22, 2010; and

WHEREAS, Pachanga Latino Music Festival is a festival that will reach out to the neighborhood with hands on workshops and private performances for school-aged children in the neighborhood, student band performances at the festival, free tickets for family of performing students, and conjunto legends performances; and

WHEREAS, Fiestas Patrias of Austin is a Cinco de Mayo festival currently in its fourth year bringing a fun, family environment to Fiesta Gardens; and

WHEREAS, the festival will feature music, a ballet folklórico showcase, arts and crafts booths, a children's carnival, bar-b-que cook-off, dance contest, car show and festival food; and

WHEREAS, Fiestas Patrias is also planning to expand their activities to include a Diez y Seis de Septiembre celebration; and

WHEREAS, Fiestas Patrias uses a portion of their proceeds of their events to provide scholarships for college-bound Hispanic youth, financial assistance for several area youth programs, donations to area schools participating in the festival, and free Thanksgiving dinners at A.B. Cantu Recreation Center; and

WHEREAS, the Austin City Council have historically identified Pachanga Latino Music Festival and Fiestas Patrias as projects to be funded through the Holly Good Neighbor Program; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to allocate money from the Holly Good Neighbor "Cultural Arts" Program to fund the Pachanga Music Festival and Fiestas Patrias in the following amounts, and is authorized to negotiate and execute such agreements as may be necessary to administer such funding:

- \$45,000 for Pachanga Music Festival
- \$45,000 for Fiestas Patrias

ADOPTED: April 08, 2010

ATTEST: 
Shirley A. Gentry
City Clerk