



IMAGINE AUSTIN COMPREHENSIVE PLAN

Citizens Advisory Task Force Meeting #6

February 9, 2010

One Texas Center (Room 325)

505 Barton Springs Road, Austin, TX 78704

MINUTES

Task Force members in attendance:

Roger Cauvin
Perla Cavazos
Scooter Cheatham
Kent Collins
Margaret Cooper
Rob D'Amico
Patricia Dabbert
Greg Esparza
Frances Ferguson
Cecilia "Ceci" Gratiyas
Lawrence Gross
Jack Gullahorn
Ora Houston
John Langmore

Roberto Martinez
Frances McIntyre
Jennifer McPhail
Rebecca Melancon
Jonathan Ogren
Juan Padilla
Lori Renteria
Jose "Danny" Rodriguez
Cookie Ruiz
Evan Taniguchi
Carol Torgimson
Allen Weeks
Jerry Winetroub
Mark Yznaga

Members of the public in attendance:

Marcelo Tafoya
Daniel Llames
Jeb Boyt
William Shamburg
Charles Miles
Patricia Wilson

Steve Swanson
Diane Miller
Charles Knickerbocker
Jeff Jack
John King

Members of staff in attendance:

Sue Edwards
Greg Guernsey (PDR)
Garner Stoll (PDR)

Matt Dugan (PDR)
Sheila Balog (HRD)
Maureen Meredith (PDR)

Members of consultant team in attendance:

David Rouse (WRT)

Robena Jackson (Groupsolutions)

Task Force Chair Margaret Cooper called the meeting to order at 6:05 p.m.

1. CITIZEN COMMUNICATION

- a. Marcelo Tafoya with LULAC said the citizen communication should be extended to more than three minutes. He read a letter boycotting the comprehensive plan because it is believed to be racist. He turned in multiple meeting in a box results representing 90 people.
- b. Jeb Boyt with the Urban Coalition discussed what happened in the process before the Task Force was appointed. He said the Planning Commission has been working for years on the comprehensive planning process, and the scope framework. He suggested the Task Force form a committee to create a vision, and he is looking forward to the Task Force's work.
- c. Daniel Llanes, chair of the River Bluff neighborhood association/contact team, said there is not enough outreach to Hispanics, Latinos and African-Americans. He urged the Task Force to do more outreach, and extend the meeting in a box deadline. He said the Community Forum Series #1 public meetings were too controlled; he wants to see every input comment on the website to give consultants the best tools; committees should select their own chairs.

2. APPROVAL OF MINUTES

N/A

3. OLD BUSINESS

- a. *Engagement Committee update – discussion and possible action.* Perla Cavazos gave an update on the work of the Engagement Committee including their draft of outreach goals for Phase 1 (kick-off through March 1) 2,000 participants, Phase 2 (Vision) 5,000 participants, and Phase 3 (Developing and adopting the plan) 10,000 participants. She also discussed outreach materials, the supplemental outreach plan and suggested each Task Force member contact five groups. Carol Torgrimson moved to extend this phase of public input to March 31. Jerry Winetroub seconded the motion. General discussion was had on the motion. Judge Cooper called a vote and the motion passed by majority vote.
- b. *Communications Committee update – discussion and possible action.* Rob D'Amico gave an update on the work of the Communications Committee including understanding what the committee will do, materials, media interest and crafting message. Frances Ferguson moved to adopt the draft outreach goals of the Engagement Committee. Lori Renteria seconded the motion. General discussion was had on the motion. Judge Cooper called a vote and the motion passed by majority vote.

4. NEW BUSINESS

- a. Presentation on Community Inventory overview and preliminary implications (www.imagineaustin.net/inventory.htm) and discussion and possible action. Garner Stoll (PDR) discussed the importance of good information, explained the Community Inventory. David Rouse (WRT) presented the Community Inventory highlights and preliminary implications for planning. General discussion on the Community Inventory.

- b. *Presentation on Susceptibility to Change and discussion and possible action.* David Rouse (WRT) presented the Susceptibility to Change Analysis and the group discussed the analysis. At 8:00pm Roger Cauvin moved to extend the time of the meeting. Lori Renteria seconded the motion. Judge Cooper called a vote and the motion passed by majority vote.
- c. *Discussion and possible action of legal issues regarding fundraising and social media.* Greg Guernsey (PDR) stated the legal problem of Task Force members soliciting funds for the project. He stated that different organizations and special interest groups have different abilities and/or authorization to contribute money. He stated the public perception of different organizations and special interest groups contributing money to the project to gain a favorable outcome was a deterrent.
- d. *Next Steps.* Garner Stoll (PDR) discussed the process to create a vision statement. He asked Task Force members if they were willing to start the process to create a vision statement in March; a majority agreed, with no dissenting votes. Task Force members agreed to hold an extended meeting in March from 5:30pm to 9pm to work on the vision statement exercise.

5. FUTURE AGENDA ITEMS

ADJOURN

Chair Margaret Cooper adjourned the meeting at 8:14 p.m.

For more information on the Comprehensive Plan Citizens Advisory Task Force please visit the website (<http://www.imagineaustin.net/taskforce.htm>) or contact Matt Dugan, Planning and Development Review Department, at 974-7665 or matthew.dugan@ci.austin.tx.us.