



IMAGINE AUSTIN COMPREHENSIVE PLAN

Citizens Advisory Task Force Meeting #7

March 9, 2010

One Texas Center (Room 325)

505 Barton Springs Road, Austin, TX 78704

MINUTES

Task Force members in attendance:

Roger Cauvin
Perla Cavazos
Kent Collins
Margaret Cooper
Rob D'Amico
Greg Esparza
Frances Ferguson
Cecilia "Ceci" Gratias
Lawrence Gross
Jack Gullahorn
Roland Hayes
Mari Hernandez
Ora Houston
John Langmore
Mark Lind
Frances McIntyre

Jennifer McPhail
Rebecca Melancon
Charles Miles
Karl-Thomas Musselman
Jonathan Ogren
Lori Renteria
Regina Rogoff
Cookie Ruiz
Frederick Steiner
Evan Taniguchi
Donna Tiemann
Carol Torgimson
Jerry Winetroub
Ira Yates
Mark Yznaga

Members of the public in attendance:

Patton Sides
Stuart Hersh
Heidi Schmalbach
Emily Koller
Ben Prince
Michell Phares

Brady Franks
Nat Waggong
Frank Harren
Laura Glass
Patrick Connor
John Stanley

Members of staff in attendance:

Sue Edwards
Greg Guernsey (PDR)
Garner Stoll (PDR)
Matt Dugan (PDR)
Greg Claxton (PDR)

Greg Dutton (PDR)
Sheila Balog (HRD)
Mike Hockmuller (HRD)

Members of consultant team in attendance:

David Rouse (WRT)

Ron Vine (ETC Institute)

John Fernsler (WRT)

Task Force Chair Margaret Cooper called the meeting to order at 5:42 p.m.

1. CITIZEN COMMUNICATION

- a. Stuart Hersh signed up, but did not speak.
- b. Frank Harren requested that the task force take care in how we define sustainability. There is a faction promoting managed growth, and we need to be careful not to repeat the mistakes of 30 years ago with the Austin Tomorrow plan. Policies have caused Austin to sprawl, and we are less dense than Houston; we have traffic congestion and clean air problems. He recommends promoting a compact city.

2. APPROVAL OF MINUTES

N/A

3. NEW BUSINESS

- a. *Presentation on Common Ground Working Paper.* David Rouse (WRT) presented the updated common ground working paper and a general discussion followed.
- b. *Presentation on Community Survey.* Ron Vine (ETC Institute) presented the preliminary results of the statistically valid survey and a general discussion followed.
- c. *Visioning Introduction.* John Fernsler (WRT) presented information on vision statements including defining what a vision statement is and is not, characteristics of an effective vision statement and examples of vision statements from other cities.
- d. *Visioning Exercise.* Task Force members broke into six tables and conducted a group exercise to begin working with public input to create a first-cut at the big ideas for the vision statement.

4. OLD BUSINESS

- a. *Engagement Committee update – discussion and possible action.* Perla Cavazos gave an update on the work of the Engagement Committee including preparing for Community Forum Series #2, and creating a master list for outreach organizations and groups.
- c. *Discussion and possible action on task force organization, including forming committees.* General discussion on organization and committees. Perla Cavazos moved to create an Analysis Committee and a Steering Committee. Ceci Gratias seconded the motion. General discussion was had on the motion. Judge Cooper called a vote and the motion passed by majority vote.

5. FUTURE AGENDA ITEMS

ADJOURN

Chair Margaret Cooper adjourned the meeting at 9:00 p.m.

For more information on the Comprehensive Plan Citizens Advisory Task Force please visit the website (<http://www.imagineaustin.net/taskforce.htm>) or contact Matt Dugan, Planning and Development Review Department, at 974-7665 or matthew.dugan@ci.austin.tx.us.