

PROPOSAL

Signage for Humanities Texas, and approval of the landscaping plan for the house.

PROJECT SPECIFICATIONS

Sign:

The applicant proposes a free-standing sign for the yard of the Byrne-Reed House for Humanities Texas. The sign will be constructed of speckled brick to match that in the trim of the house, with a cast stone center containing the name and logo of Humanities Texas and a cast stone cap. The actual sign area will be 8.6 square feet. The sign will be erected in the northeast corner of the yard.

Landscaping:

Please see the attached landscaping plans.

STANDARDS FOR REVIEW

The Commission has no standards for free-standing signs such as the one proposed.

The Commission's standards do not really address landscaping, but general principles include:

- Do not obscure historic architectural features with landscaping.
- Employ landscaping and plantings which complement the historic character of the house.

COMMITTEE RECOMMENDATION

The Committee felt that the sign is attractive, complementary to the character and materials of the house, and well-sited and recommended approval.

The Committee asked about the landscaping plans for the house; the applicant believed they had already been approved, but later determined that they had not, so are asking the Commission for approval now.

STAFF RECOMMENDATION

Approve the Certificate of Appropriateness for the sign and for the landscaping plan. The sign was recommended by the Committee and the landscaping is complementary to the historic character of the house.

**APPLICATION FOR APPROVAL OF A SIGN IN NATIONAL REGISTER DISTRICTS
OR FOR A CITY HISTORIC LANDMARK**

(Separate form required for each proposed sign on building or site)

ADDRESS of Proposed Sign: 1410 Rio Grande, Austin, TX 78701 Date of Application: _____

APPLICANT:

Name: Ken Johnson

Mailing Address: 1001 E 8th Street

Austin, TX Zip Code: 78702

Phone: (512) 477-1727

Fax: (512) 477-9876

SIGN COMPANY:

Name: Journeyman Construction

Mailing Address: 7701 N. Lamar, Ste. 100

Austin, TX Zip Code: 78752

Phone: (512) 247-7000

Fax: (512) 385-6699

SIGN TYPE:

☐ Flush mounted ☐ Projecting (Blade) ☐ Window ☐ Awning ☐ Directory ☒ Free-standing

SIZE OF SIGN: Height: 2' - 11" Width: 8' - 10" Depth: 1' - 1" Total sign area: 8.6 sq. ft.

MATERIALS AND FINISH OF SIGN: Speckled brick, cast stone

SIGN COLORS: Red, white, & blue (Humanities Texas logo colors)

TYPE OF LIGHTING: uplighting METHOD OF INSTALLATION: freestanding on concrete footing

SIGN CONTENT (Include name of establishment, size of letters, size of logo): 6" tall "Humanities Texas" and approx. 6" x 16" open book logo

SUMIT FORM TO CITY HISTORIC PRESERVATION OFFICE, 4TH FLOOR, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 10 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on 8 1/2" x 11" paper showing the design, colors, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting).
2. One dimensioned drawing on 8 1/2" x 11" paper showing the exact placement of the sign on the building, the dimension of the building walls and lighting (if included). PROJECTING and AWNING SIGNS: Also show the type of bracket proposed, the distance from the bottom of the sign to the sidewalk, and the width of the sidewalk at the proposed location. FREE-STANDING SIGNS: Also include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing building and site where sign is proposed, including close-up of proposed sign location.
4. Paint chip or surface finish sample for all proposed sign surfaces.
5. For buildings with multiple tenants, signage applications must include overall signage plan for building. At a minimum, include a drawing(s) and/or photos to show all proposed/existing signage for each exterior building façade.

ONLY COMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACCEPTED AND REVIEWED.

Signature of Property Owner/Agent (Required)

Printed name and address of property owner/agent:

Bill McConn - HSA Project Management

Barton Oaks PLAZA Bldg. V. Suite 200. 901 South Dorac Austin Tx. 78746

Signature of Applicant (Required)

To be completed by City Staff: NRHD ☐ COA ☐

Administrative Approval: Yes ☐ No ☐

HLC Hearing Date: _____

Date Received: _____

Date Approved: _____

Disposition: Approved ☐ Disapproved ☐

