

Anguiano, Dora

From: Kathie Tovo ~~[REDACTED]~~
Sent: Tuesday, July 27, 2010 2:49 PM
To: Anguiano, Dora
Subject: Vision statement additional suggestions

CI

Dear Dora,

Could you please distribute this email to the other commissioners? Thanks, Kathie

All,

In response to the concerns raised by Steven Zettner of Sustainable Neighborhoods and a few others, I plan to propose the following additional 4 suggestions this evening. I've vetted these final suggestions with Mark Yznaga, who serves on the Comp Plan Citizens Advisory Task Force and was very involved in drafting the vision statement, and with Steven (in fact, nearly all of the language is his). I will also send to Kent Collins and Carol T. of the CPCATF.

Additional suggested edits:

1. Change name of document to Visions and Principles as per Fritz Steiner's suggestion

³Austin is Livable² suggestions:

2. 1st bullet: INSERT ³pedestrian-friendly²: ³Development occurs in connected, walkable, and pedestrian-friendly patterns . . .²

3. ADD 2nd bullet: ³Development across the city is friendly to families with children, seniors, and persons with disabilities.²

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4. EDIT what is 2nd bullet in original document: ³Downtown and other town and neighborhood centers offer residents, workers, and visitors easy access to recreation, entertainment, and shopping.²

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IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

Planning Commission Motion Sheet, July 27, 2010
Agenda Item C-1

STAFF MOTION SHEET

Motion	Task Force draft	Commissioner Anderson request	Task Force comments
1	As it approaches its 200th anniversary, Austin is poised to become a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all. Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.	As it approaches its 200th anniversary, Austin is poised to become a beacon of sustainability, social equity and economic opportunity; where diversity, <u>hard</u> <u>work</u> , and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all. Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.	While it is true that hard work is not mentioned in the vision statement, we feel it doesn't add anything to include it here. It isn't a goal, it isn't a problem that we've addressed, and it isn't unique to Austin. It is definitely a community value and as such, it is covered in the next phrase of the opening paragraph. There isn't room to list community values individually. Throughout the vision statement, we tried very hard to avoid listing such items, as it was unwieldy and ran the risk of omitting something important. Rather, we strove to use more general language which was more inclusive and in which anyone reading the document could see their concerns or interests reflected.

IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

Planning Commission Motion Sheet, July 27, 2010
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Motion	Task Force draft	Commissioner Tovo request	Task Force comments
2	Residents have a variety of urban, suburban, and semi-rural lifestyle choices with access to quality schools, libraries, parks and recreation, health and human services, and other outstanding public facilities and services.	Residents <u>of all ages and income levels</u> have a variety of urban, suburban, and semi-rural lifestyle choices with access to quality schools, libraries, parks and recreation, health and human services, and other outstanding public facilities and services.	This addition seems to make the sentence cumbersome and it reads a little weirdly. If you feel that the reinforcement is needed here, perhaps it would convey the intention if it read "All residents" rather than add this phrase. We think the phrase works better in change number 4 below.

IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

Planning Commission Motion Sheet, July 27, 2010
Agenda Item C-1

Motion	Task Force draft	Commissioners Kirk & Dealey request	Task Force comments
3	Clear guidelines for quality development sustain and improve Austin's character, and provide certainty for residents and the business community.	Clear guidelines for <u>both</u> quality development <u>and preservation</u> sustain and improve Austin's character, and provide certainty for residents and the business community.	This change has altered the meaning of the original, in that it states that the guidelines sustain and improve Austin's character, rather than that quality development sustains and improves Austin's character. If you feel it is desirable to add preservation to this sentence, then the following would better maintain the original meaning: "Clear guidelines, supporting both quality development and preservation that sustain and improve Austin's character, provide certainty for residents and the business community."

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Planning Commission Motion Sheet, July 27, 2010
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Motion	Task Force draft	Commissioner Tovo request	Task Force comments
4	People across all parts of the city live in safe, stable neighborhoods with a variety of affordable and accessible homes, healthy food, economic opportunity, healthcare, education, and transportation.	People across all parts of the city live in safe, stable neighborhoods <u>and of all ages and income levels</u> with a variety of affordable and accessible homes, healthy food, economic opportunity, healthcare, education, and transportation.	While this change does make the sentence longer, it makes sense here. Given the desire to introduce this phrase into the vision statement, we think it works better to have the phrase inserted here than in the opening paragraph of the Livable section, as proposed in change number 2.

IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

Planning Commission Motion Sheet, July 27, 2010

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Motion	Task Force draft	Design Commissioner #####	Task Force comments
5	Our buildings and places reflect the inspirational and creative spirit of who we are as Austinites, through good design, public art and accessible public spaces.	Our buildings and places reflect the inspirational and creative spirit of who we are as Austinites, through <u>the integration of</u> design <u>excellence</u> , public art and accessible public spaces.	

IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

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Motion	Task Force draft	Commissioner Tovo	Task Force comments
6	Vision Statement	<u>Vision and Principles</u>	

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Motion	Task Force draft	Commissioner Tovo	Task Force comments
7	Development occurs in connected and walkable patterns supporting transit and urban lifestyles, while reducing sprawl and negative impacts on neighborhoods.	Development occurs in connected, walkable, <u>and pedestrian-friendly</u> patterns supporting transit and urban lifestyles, while reducing sprawl and negative impacts on neighborhoods.	

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Motion	Task Force draft	Commissioner Tovo	Task Force comments
8	ADDITION TO "Livable"	<u>Development across the city is friendly to families with children, seniors, and persons with disabilities.</u>	

IMAGINE AUSTIN COMPREHENSIVE PLAN VISION STATEMENT & ADDITIONAL ELEMENTS

Planning Commission Motion Sheet, July 27, 2010
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Motion	Task Force draft	Commissioner Tovo	Task Force comments
9	Downtown and other urban neighborhoods offer a vibrant, day and night time urban lifestyle for residents, workers, and visitors.	Downtown <u>and other town and neighborhood centers offer residents, workers, and visitors easy access to recreation, entertainment, and shopping.</u>	

As it approaches its 200th anniversary, Austin is poised to become a beacon of sustainability, social equity and economic opportunity; where diversity, hard work, and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.

Proposed change #1



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Residents **of all ages and income levels** have a variety of urban, suburban, and semi-rural lifestyle choices with access to quality schools, libraries, parks and recreation, health and human services, and other outstanding public facilities and services.

Proposed change #2

Clear guidelines for both quality development and preservation sustain and improve Austin's character, and provide certainty for residents and the business community.

Proposed change #3

People across all parts of the city **and of all ages and income levels** live in safe, stable neighborhoods with a variety of affordable and accessible homes, healthy food, economic opportunity, healthcare, education, and transportation.

Proposed change #4



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