



# Master Planning for Parks & Recreation Facilities

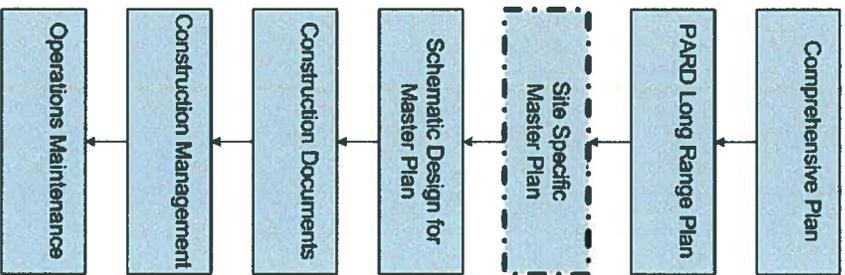
City of Austin -- PARD

Parks Board Land & Facilities Committee

August 9, 2010



# Project Development Process



# Comprehensive Plan



- Comprehensive Plan contains “the council’s policies for growth, development and beautification of the land within the corporate limits and the extraterritorial jurisdiction of the city.”
- The plan is divided into elements:
  - Traffic circulation and mass transit
  - Wastewater, solid waste, drainage and potable water
  - Conservation and environmental resources
  - Recreation and open space
  - Housing
  - Public service and facilities
  - Public buildings and related facilities
  - Commercial & industrial development/re-development
  - Health and human service



# PARRD Long Range Plan

- PARRD Long Range Plan outlines the department's vision, goals and recommendations for the next 5 to 10 years. The recommendations are organized by 27 planning areas which include all areas within the City's corporate city limits.

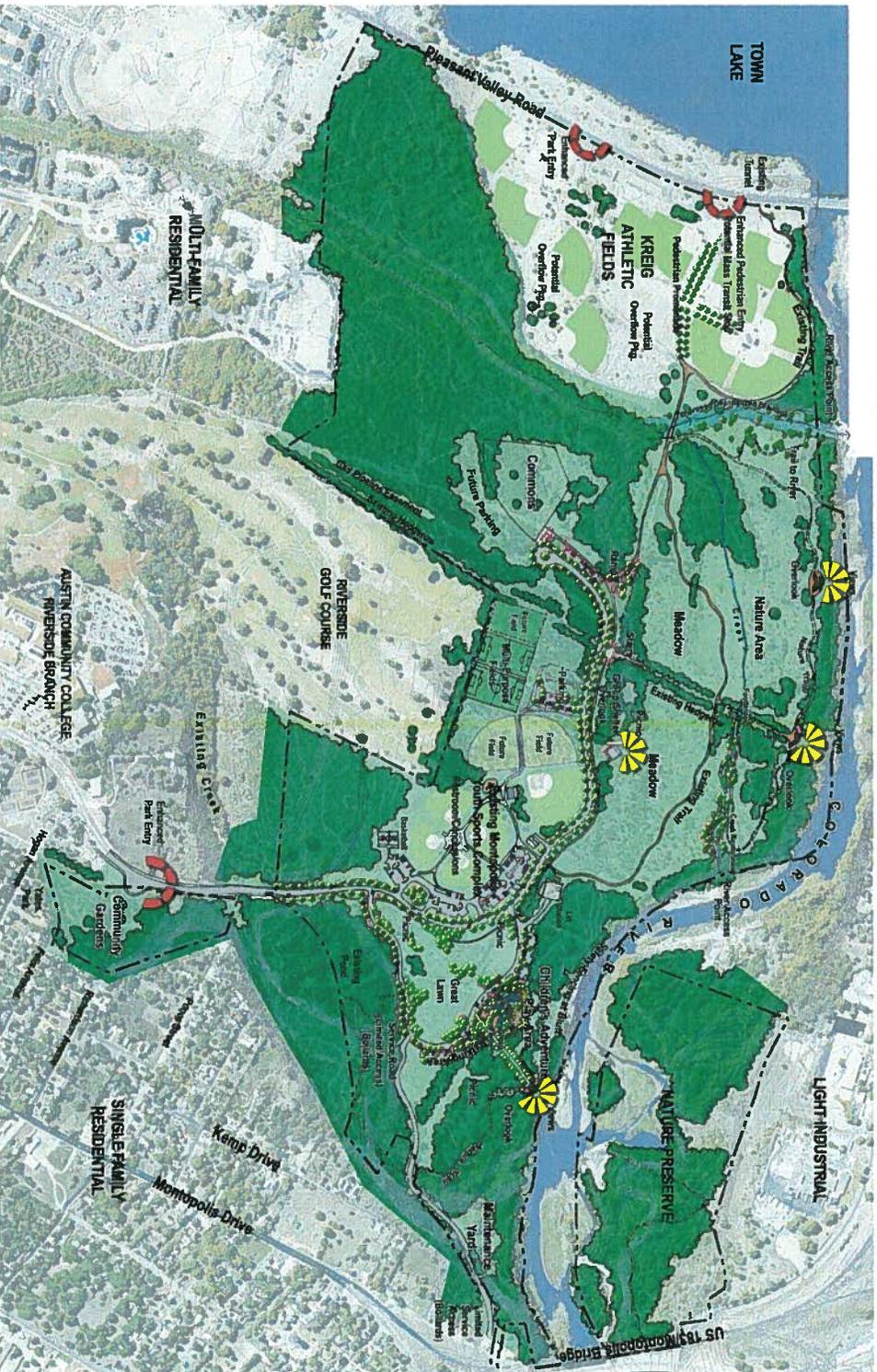


# Master Plan

- Corridor or Metropolitan Park
  - Most commonly developed by outside consultants
  - Usually a 12 to 15 month design process
  - Typical Planning Budget is more than \$300,000
  - Examples:
    - Waller Creek Corridor Plan
    - Colorado River / Roy G. Guerrero Park
    - Holly / Festival Beach Area
- District, Neighborhood or Pocket Park
  - Usually prepared by internal PARD Design Staff
  - Typical planning budget is less than \$300,000
  - Examples:
    - Bartholomew District Park
    - Eastwood Neighborhood Park
    - Del Curto Pocket Park
    - Armadillo Park



# Colorado River Park – Master Plan



**ROY G. GUERRERO COLORADO RIVER PARK**  
Schematic Master Plan  
Austin, Texas  
February 19, 2003



# Installation / Replacement



- Installation or replacement of a recreational amenity within a park
  - Prepared by outside consultants or internal PARD staff
  - Typical planning budget is around \$50,000
  - Only performed if previous master plan is not in place
  - Examples:
    - Installation of water play features
    - Replacement of playscapes
    - Construction of a trail



# Feasibility Studies



- Feasibility studies for park construction or renovation
  - Smaller sites or projects
  - Usually prepared by outside consultants
  - Typical planning budget is less than \$300,000
  - Examples:
    - Seaholm Intake Facility
    - Norwood House
    - Lower Shoal Creek Trail

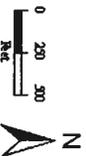




# Holly Shores/Festival Beach Master Plan

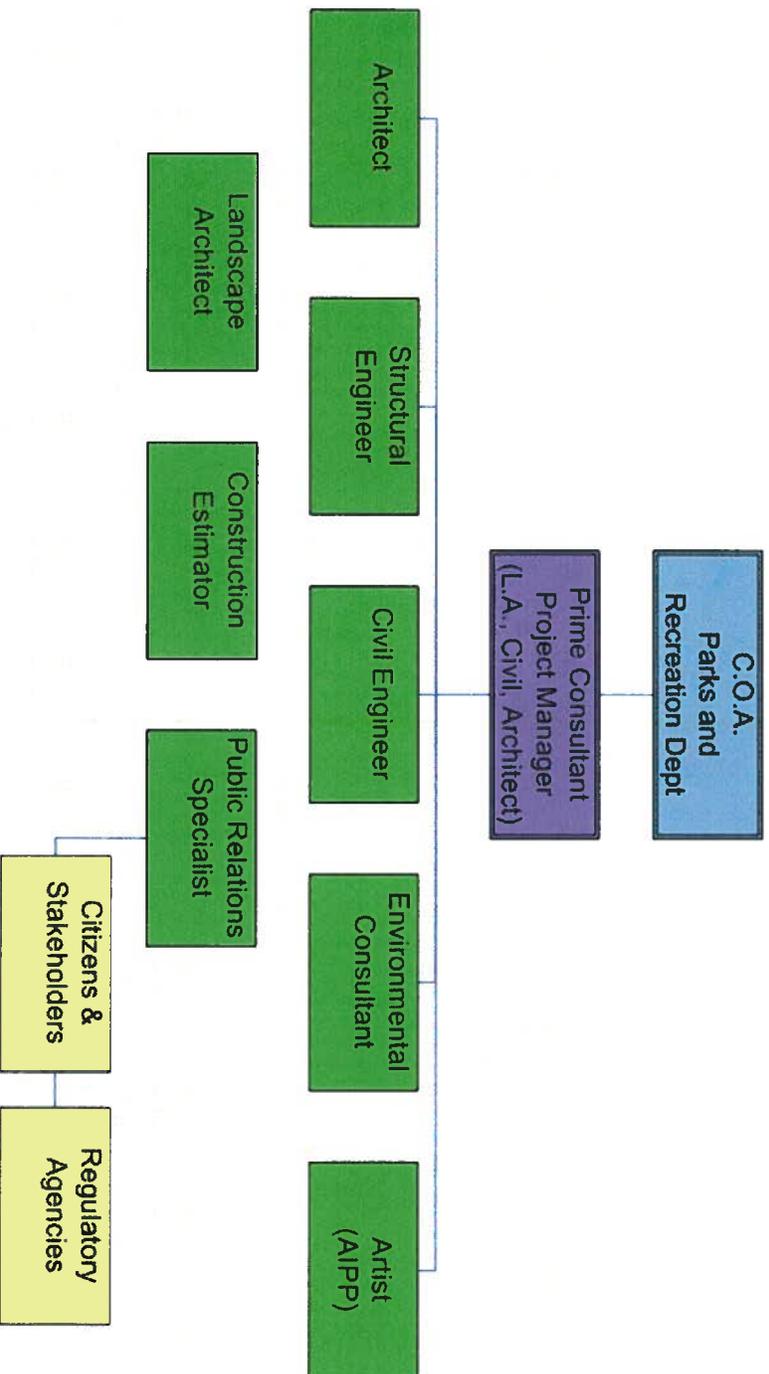
## Legend

-  Newly Dedicated Parkland
-  Other City of Austin Parkland
-  Existing Parkland - Holly Master Plan Area
-  Creeks and Drainage





# Holly Shores / Festival Beach Master Plan Project Team Organization



# Holly Shores / Festival Beach

## Scope of Work

- Master Plan Process:
  - Assessment of existing parkland facilities
  - Community Outreach
  - Research
    - Regulatory conditions
    - Historical & cultural values
  - Explore enhancement alternatives
  - Prioritization and funding analysis
  - Implementation Plan



## Holly Shores / Festival Beach Master Plan - Timeline



- RFQ for Consultant Services      September 2010
- Review Consultant Proposals      October 2010
- Consultant contract      January 2011
- Master Plan Process      February - December 2011



# AE Holly Power Plant Decommissioning – Timeline



- Bid Procurement December 2010
- RCA due November 2010
- Mobilization March 2011
- Demolition April 2011
- Restoration June 2011



# Project Development Process

