



## BUSINESS MEETING

Tuesday, September 14, 2010 - 6:00 p.m.  
1520 Rutherford Lane, Bldg.1, 1<sup>st</sup> Floor Meeting Room, Austin, TX 78754

*All items are for discussion and possible action.*

- I. **CALL TO ORDER** – *Christopher Hamilton, Interim Chair*
  - A. **Introduction of Planning Council Members, Staff, and Guests**
  - B. **Citizen Communication & Community Announcements** (*Please limit to 3 minutes*)
  
- II. **Approval of Previous Meeting Minutes** (*August 10, 2010 Business Meeting*)
  
- III. **CHAIR BRIEFING**
  - A. **Overview of Executive Committee Meeting** (*9/7/2010*)
  - B. **Timeline and Deliverables for Ryan White Grant Application**
  - C. **Highlights & Tidbits from Ryan White All Titles Conference in Washington, D.C.**
  - D. **Planning Council Membership Status Report**
  
- IV. **NEW BUSINESS & COMMITTEE RECOMMENDATIONS (The following topics will be discussed and voted on):**
  - A. **Candidate for prospective membership** (*Executive Committee*)
  - B. **Results of Priority Setting Process for Ryan White Grant Fiscal Year 2011** (*Needs Assessment Committee*)
  - C. **Growth rate and methodology for Ryan White Grant Fiscal Year 2011** (*Needs Assessment Committee*)
  - D. **2010 – 2012 Officer Elections for Chair, Vice Chair, & Secretary**
  
- V. **RYAN WHITE PROGRAM PART A PRESENTATIONS & REPORTS:**
  - A. **Care Coordination Transition Team Update** – *Planning Council Member Paul Hassell*
  - B. **Administrative Agent Report** – *Mark Peppler, HHS HIV Services Unit*  
**Briefing of key report topics:** News from Health Services and Resources Administration (HRSA); Status of Fiscal Year 2010 Ryan White Part A Formula and Supplemental Funds; Local Service Delivery Changes/Issues; Quality Management Activities– Client Satisfaction Survey.
  - C. **Office of Coordination and Planning Staff Report**  
**Briefing of key report topics:** Membership Recruitment Campaign
  
- VI. **SPECIAL PRESENTATIONS & REPORTS:**

Promoting HIV Prevention, Testing, and Care in Austin/Travis County: Social Marketing Campaign Formative Research by SUMA/Orchard Social Marketing, Inc.

  - A. **Scope/Purpose of Campaign and Report**
  - B. **Findings of April 2009 Formative Research** (*Interviews w/stakeholders & disease intervention specialist; Focus groups w/ gatekeepers, and other targeted populations*)
  - C. **Recommendations of report and next steps in the social marketing campaign**
  - D. **Q&A Session**
  
- VII. **MEETING ADJOURNED**

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