



**MEXICAN AMERICAN CULTURAL CENTER  
ADVISORY BOARD MINUTES**

**REGULAR MEETING  
Tuesday, March 16, 2010**

**The Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Member Juan Oyervides, Chair called the Board Meeting to order at 6:15 p.m.**

**Board Members in Attendance:**

Juan Oyervides, Chair  
Raul Garza, Vice Chair  
Isidoro Lopez, Member  
Emilio Zamora, Member  
Robert Mezquiti, Member  
Sylvia Orozco, Member

**Board Members Absent: 1**

Rossana Barrios, Member

**Staff in Attendance:**

Laura Esparza, Cultural Affairs Division Manager  
Russell Wiseman, Acting Program Manager (MACC)/Site Supervisor (DAC)  
Herlinda Zamora, MACC Exhibit Coordinator

**1. CITIZEN COMMUNICATION:** Channel Austin Executive Director Linda Litowsky and Training Director Carla Saldaña talked about their community partnerships and the free services they provide. They want to offer their services to the MACC by announcing our events live, free usage of media equipment for MACC classes and to help promote our events.

**2. APPROVAL OF MINUTES:**

- a. Regular Meeting 3/16/2010 – A motion was made by Member Lopez, with a second by Member Orozco. The motion was passed and approved with no objections, a vote of 5-0, Dr. Zamora showed up later.

**3. PRESENTATIONS: No Presentations**

**4. STAFF BRIEFINGS**

**a. Herlinda Zamora:**

Facility report: leaks (pending), new restroom (complete), FFE purchases for new wing (in progress), Sor Juana nomination forms were sent to members, and David Garcia was offered a job at Austin Energy.

Programming report: Linda and Danita updated on classes/workshops, collaborations and special events.

MACC Manager selection: The two final candidates will be meeting with committee members after the board agenda.

## **5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**

- a. **Discussion of community focus group for March** (Sponsored by Members Oyervides and Garza)
  - i. Member Garza suggested using a neutral facilitator for the focus groups, as long as we provide a moderator; 6 – 10 people per group.
  - ii. Member Orozco recommended that an orientation be held in the Spring and Fall to learn about potential collaborations at the MACC.
  - iii. Member Orozco suggested creating a concept for the meetings.
  - iv. Members are send names and contact information to Herlinda.
- b. **Discussion of the proposal to designate an area of the MACC as “hall of excellence and naming it after Carlos Pineda** (Sponsored by Members Oyervides and Garza)
  - i. Chair Oyervides suggested fixing lettering on the wall outside the community gallery.
  - ii. Members were concerned about the weather, and tabled it.
- c. **Discussion of MACC brochure** (Sponsored by Members Garza and Mezquiti)
  - i. Member Garza and Mezquiti presented a sample of the design.
  - ii. Member Zamora would like to see a map perhaps an aerial map of the MACC.
- d. **Discussion of the Work Plan** (Sponsored by Members Oyervides and Lopez)
  - i. Chair Oyervides suggested that the committee select 9 neighborhood associations to stay in contact with.
  - ii. Member Orozco requested an introduction outline when contacting neighborhood representatives.
  - iii. Handing out MACC brochures and programming material was recommended when attending the association meetings.
- e. **Meet and Greet with MACC Manager Candidates**

## **6. FUTURE AGENDA/ACTION ITEMS**

- a. Discussion of community focus group for April ( Sponsored by Members Oyervides and Garza)
- b. Discussion of the proposal to designate an area of the MACC as “hall of excellence” and naming it after Carlos Pineda (Sponsored by Members Oyervides and Garza)
- c. Discussion of MACC brochure (Sponsored by Members Garza and Robert)
- d. Discussion of Work Plan (Sponsored by Oyervides and Lopez)
- e. Discussion on the naming of the educational expansion after Emma Barrientos
- f. Herlinda will ask Austin History Center liaison Gloria Espitia to make a presentation on our archives for April’s meeting.

## **ADJOURN**

**Oyervides adjourned the meeting at 8:26 pm with a motion from Member Garza and a second from Member Zamora without objection.**