



**MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES**

**REGULAR MEETING
Tuesday, April 20, 2010**

The Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Member Juan Oyervides, Chair called the Board Meeting to order at 6:15 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Raul Garza, Vice Chair
Robert Mezquiti, Member
Sylvia Orozco, Member

Board Members Absent: 1

Rossana Barrios, Member
Isidoro Lopez, Member
Emilio Zamora, Member

Staff in Attendance:

Laura Esparza, Cultural Affairs Division Manager
Herlinda Zamora, MACC Manager

1. **CITIZEN COMMUNICATION:** Pastorela director MaryLou Castillo requested a long term contract for their production at the MACC, and would like the support of the MACC board with a letter of support to City Council by August – September. Stewardship International president Kyle Hunter asked the board for assistance in providing a school in Mexico with clean drinking water.
2. **APPROVAL OF MINUTES:**
 - a. Regular Meeting 3/16/2010 – A motion was made by Member Orozco, with a second by Member Mezquiti. The motion was passed and approved with no objections, a vote of 4-0.
3. **PRESENTATIONS:** CasaBella Architects' Jaime Palomo presented his ideas regarding the *Hall of Excellence*. He explained it needed to be weather and vandal resistant. Palomo suggested a black marble plaque, or open it up as a competition to U.T. architect students. The board supported the competition idea since it involved community participation through votes.
4. **STAFF BRIEFINGS**
 - a. **Laura:** Discussed and explained the City of Austin's agreements with artists, performers, instructors, etc.
 - b. **Herlinda Zamora:**

Facility report: Interviews for the administrative assistant began, 126 applicants applied for the maintenance position, SXSW work orders, and new wing update

Programming report: Linda and Danita updated on classes/workshops, collaborations and special events. Agreement with artists

5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION

- a. **Discussion of community Open House for May** (Sponsored by Members Oyervides and Garza)
 - i. Scheduled for May 11, 2010
 - ii. The topic will consist of How to use the MACC.
 - iii. A motion was made by Member Orozco, with a second by Member Mezquiti. The motion was passed.
- b. **Discussion of the proposal to designate an area of the MACC as “hall of excellence and suggestions for naming** (Sponsored by Members Oyervides and Garza)
 - i. The board agreed to open up the process with a competition from U.T. architect students.
- c. **Discussion of MACC brochure** (Sponsored by Members Garza and Mezquiti)
 - i. Member Garza and Mezquiti presented a sample of the design.
 - ii. Member Mezquiti will meet with Herlinda and Linda to develop the text and images.
- d. **Discussion of the Work Plan** (Sponsored by Members Oyervides and Lopez)
 - i. Chair Oyervides suggested that the committee select 9 neighborhood associations to stay in contact with.
 - ii. Member Orozco requested an introduction outline when contacting neighborhood representatives.
 - iii. Handing out MACC brochures and programming material was recommended when attending the association meetings.
- e. **Board recommendations to PARD Director regarding MACC programming during SXSW (Sponsored by Oyervides and Lopez).**
 - i. A discussion and recommendations were made regarding the rentals at the MACC.
 - ii. A motion was made by Member Garza to recommend to PARD Director that MACC staff reserve the right to book the MACC with a second by Member Mezquiti, motion was passed with a vote of 4-0.
- f. **Board recommendation to bar rentals to entities that have egregiously violated rental agreements t the MACC (Sponsored by Oyervides and Lopez).**
 - i. A motion was made by Member Orozco to recommend to PARD Director that at the discretion of MACC staff, rental requests of over 500 people be approved by the board, with a second by Member Mezquiti, motion was passed with a vote of 4-0.
 - iii. Member Orozco suggested a policy whereby rentals should fit the mission of the MACC.

6. FUTURE AGENDA/ACTION ITEMS

- a. Discussion of MACC brochure (Sponsored by Members Garza and Mezquiti)
- b. Discussion of Work Plan (Sponsored by Oyervides and Lopez)
- c. Action Item: Letter of support for Pastorela

ADJOURN

Oyervides adjourned the meeting at 8:00 pm with a motion from Member Garza and a second from Member Zamora without objection.