



**MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES**

**REGULAR MEETING
Tuesday, May 18, 2010**

The Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Member Juan Oyervides, Chair called the Board Meeting to order at 6:03 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Raul Garza, Vice Chair
Robert Mezquiti, Member
Sylvia Orozco, Member
Rossana Barrios, Member
Isidoro Lopez, Member
Emilio Zamora, Member

Board Members Absent: 0

Staff in Attendance:

Laura Esparza, Cultural Affairs Division Manager
Herlinda Zamora, MACC Manager

1. CITIZEN COMMUNICATION:

2. APPROVAL OF MINUTES:

- a. Regular Meeting 5/18/2010 – A motion was made by Member Orozco, with a second by Member Garza. The motion was passed and approved with no objections, a vote of 7-0.

3. **PRESENTATIONS:** Angela Means, PARD Division Manager for Finance presented a preliminary 2010-2011 budget. Questions asked by the board included: Why are we expanding facilities? What factors are used to decide CIP projects? What and when were the commitments made to the citizens? What methodology was used to prioritize the projects? What criteria was used for staffing the different centers? How many staff members at each center? The Board also requested a copy of Sara Hensley's request for additional staff.

4. STAFF BRIEFINGS

a. Herlinda Zamora:

Facility report: Interviews for the maintenance position; staff made an offer to Bernardino Miranda for the administrative position; Herlinda met with Sister City Saltillo representatives; purchases of furniture and equipment for new wing; AIPP panel meeting; new flooring for office and dressing room.

Programming report: Linda and Danita updated on classes/workshops, collaborations and special events.

5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION

a. **Discussion of reviewing Board communications with Council Members regarding the Waller Creek TIF.** (Sponsored by Members Oyervides and Barrios)

i. Post-pone

b. **Discussion of suggestions for naming the MACC's "hall of excellence**

(Sponsored by Members Oyervides and Garza)

i. The board agreed to come up with names for the title instead of naming it after an individual.

ii. UT architect students are not able to fit the competition into their curriculum.

iii. Member Mezquiti will contact Palomo for assistance on the criteria for a competition open to other groups besides UT. An announcement will be made on Sept. 16th.

c. **Discussion of reviewing community Open House of May 11th and planning quarterly community meetings.** (Sponsored by Members Garza and Oyervides)

i. Member Garza reported about 40 people attended.

ii. Board agreed to the topic of education for the next meeting.

iii. Next meeting would be a training session for artists on becoming vendors.

d. **Discussion of MACC brochure** (Sponsored by Members Mezquiti and Garza)

i. Member Zamora requested that the brochure eventually be translated.

ii. Member Mezquiti will present a draft with images at the next board meeting.

e. **Discussion reviewing MACC's Cinco de Mayo lecture event and plans for the next Cinco de Mayo and Diez y Seis events.** (Sponsored by Oyervides and Zamora).

i. Herlinda reported her meeting with Sister Saltillo delegates at City Hall.

ii. Herlinda will set up a meeting with Gloria Pennington to discuss future collaborations with Sister City Saltillo representatives.

f. **Discussion and review of a letter of support from the Board for La Pastorela** (Sponsored by Oyervides and Orozco).

i. Board suggested that Mary Lou Castillo present an explanation regarding their request for a contract with the MACC.

g. **Discussion of Board Work Plan** (Sponsored by Oyervides and Lopez).

i. How does MACC staff account for the outreach efforts?

6. FUTURE AGENDA/ACTION ITEMS

a. Discussion and review of MACC brochure (Sponsored by Members Mezquiti and Garza)

b. Update on Hall of Excellence (Sponsored by Chair Oyervides and Lopez)

c. Update on the budget

d. Report on AIPP Panel Meeting

e. Report on surveys from the Open House

f. Report on MACC brochure (Sponsored by Member Mezquiti and Garza)

Oyervides adjourned the meeting at 7:55 pm with a motion from Member Orozco and a second from Member Barrios without objection.