

IMAGINEAUSTIN

comprehensive plan

**Austin Community Technology & Telecommunications
Commission**

November 10, 2010

Paul DiGiuseppe
Planning and Development Review Department
paul.digiuseppe@ci.austin.tx.us

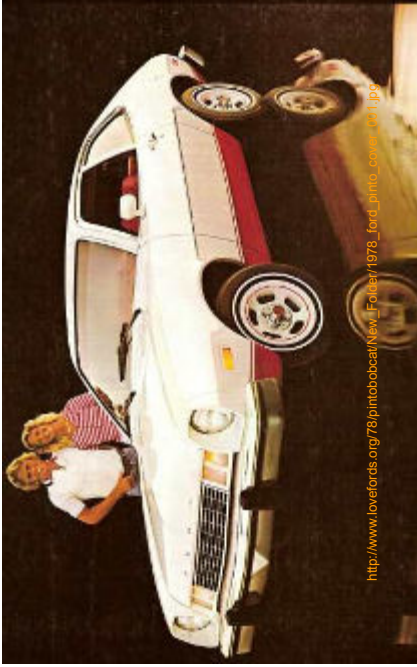


- Comprehensive Plans
- Imagine Austin Process
- Creating the Plan
- Boards and Commissions'
Participation

Presentation Overview



The Look of 1979



Austin Tomorrow Comprehensive Plan



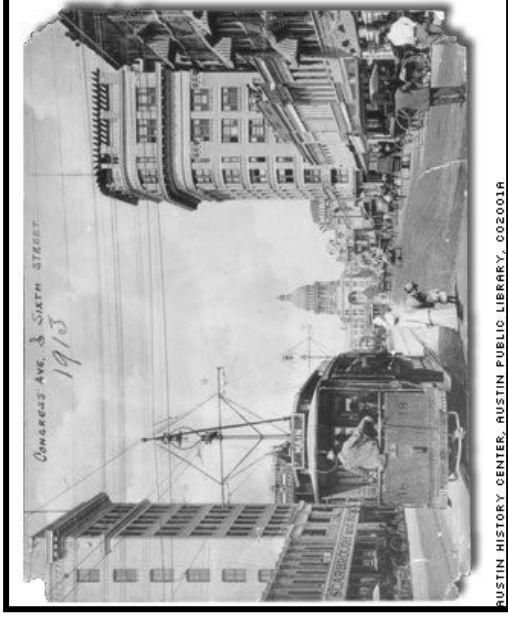
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comprehensive plan
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- General; not specific
- Establishes common ground and a long-term vision
- Addresses growth and development
- Fosters coordination and internal consistency



What is a Comprehensive Plan?

- A neighborhood, corridor or other small area plan
- A change of land use or zoning



What a Comprehensive Plan Is Not?



Corridor
Plans

Neighborhood
Plans

Station Area
Plans

Bicycle
Plan

Austin Metro.
Transportation
Plan

Comprehensive
Plan

Policies

Capital
Improvement
Budgets

Regulations

Phase 1

Project Kick-Off

Completed
October 2009

Phase 2

Vision & Plan
Framework

in process now

Phase 3

Comprehensive
Plan

2011

Imagine Austin Process



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Community Engagement

Sustainability

Implementation

Imagine Austin Themes



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Public Provides Plan's Direction

Community Forum Series #1

Nearly 5,900 participants provided responses to three questions:

- What are Austin's strengths?
- What are Austin's weaknesses?
- How should the city be improved in 2039?



Listening to the Community

Community Forum Series #2

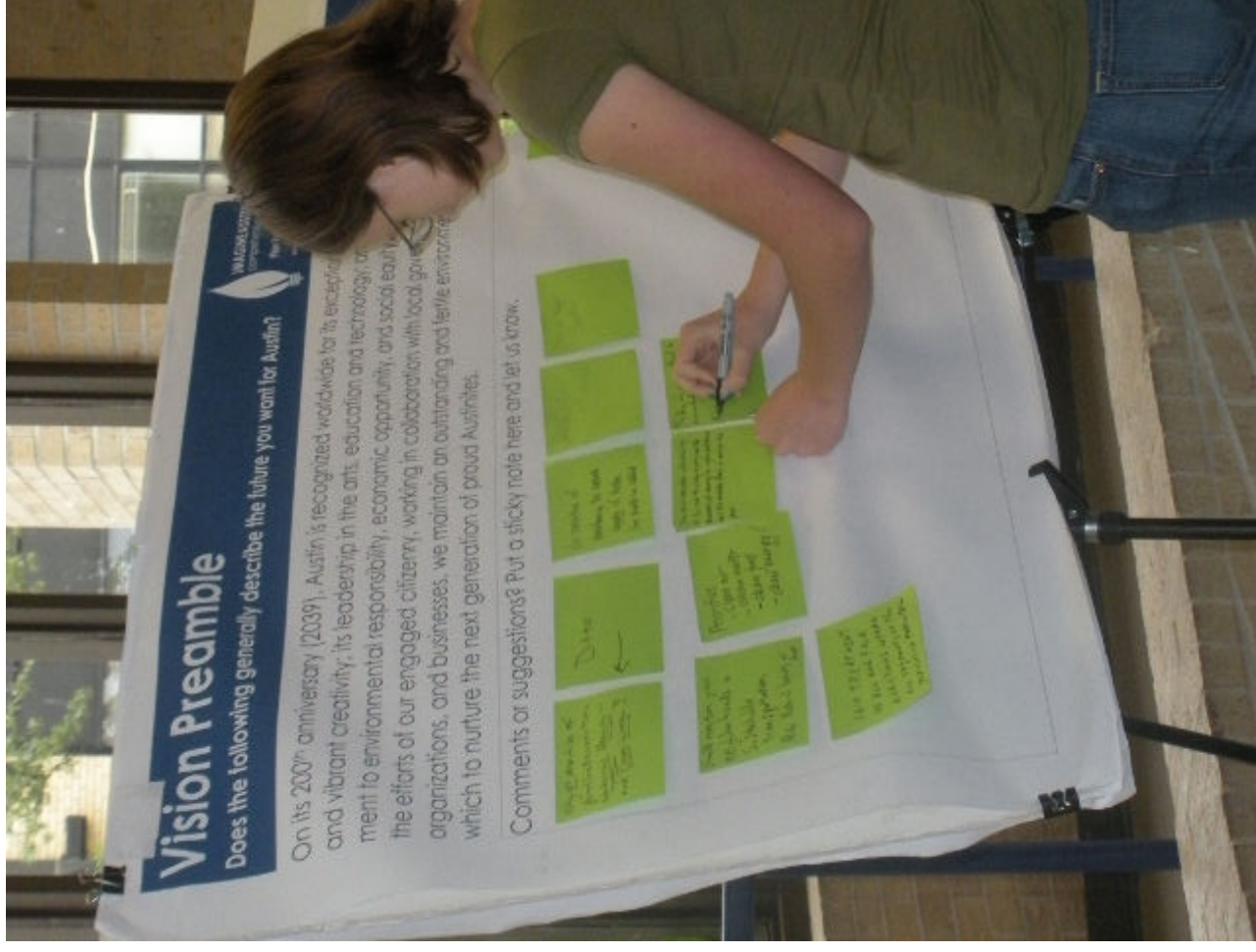
Over 4,200 participants

Mapping exercise

5

Included a vision statement component review exercise in all venues:

- Public meetings
- Survey (online and paper)
- Meeting-in-a-Box



Listening to the Community



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Community Forum Series #3

Review scenarios and indicators:

- Public meetings
- Survey (online and paper)
- AAS Sunday Insert
- Community Conversation (Meeting-in-a-Box)
- Open until December 3



Listening to the Community

As it approaches its 200th anniversary, Austin is poised to become a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.

Looking at Austin's Future



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Livable



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Natural and Sustainable



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Mobile and Interconnected



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Prosperous



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Values & Respects Its People



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Creative



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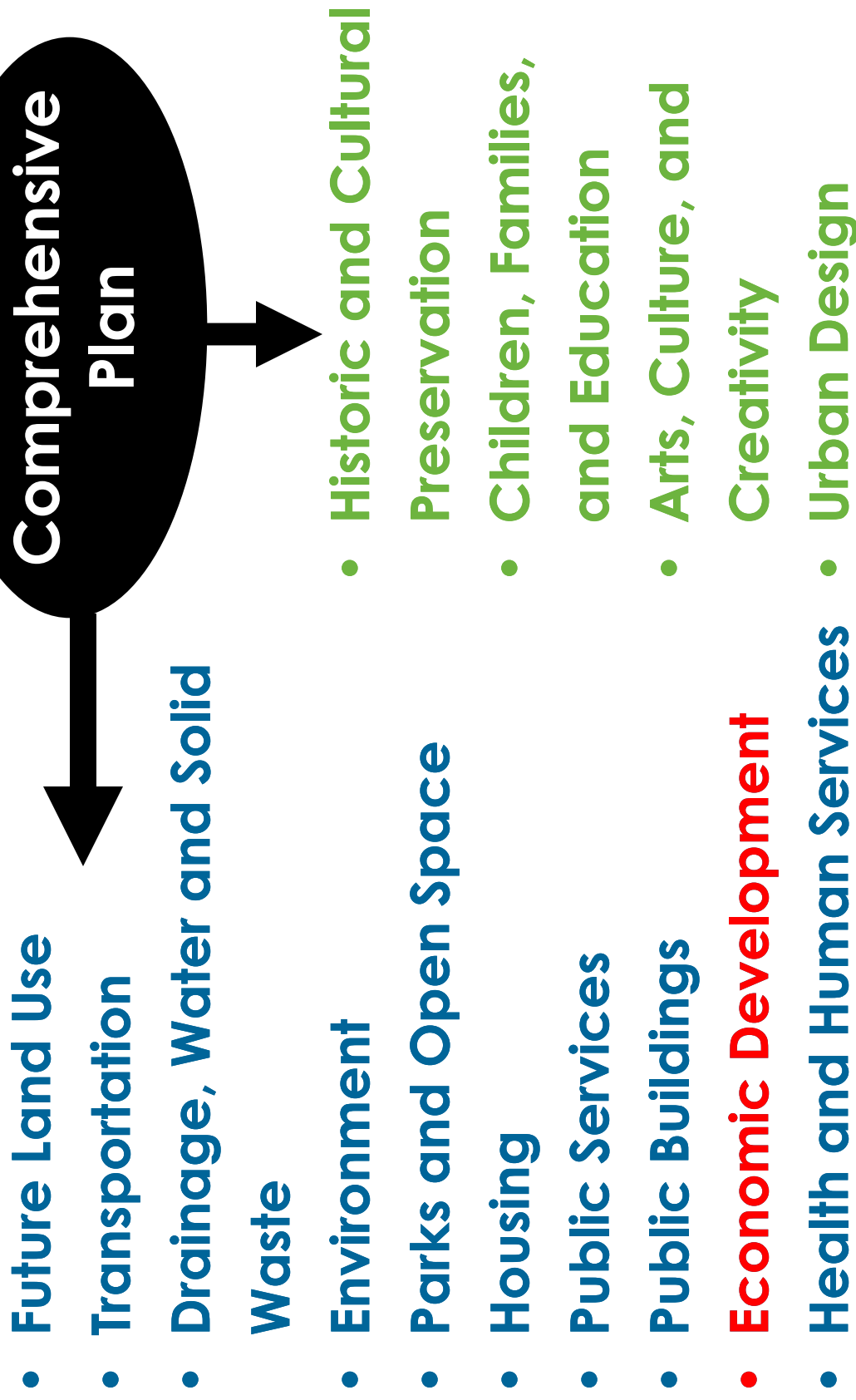


<http://photoblog.statesnan.com/austin-high-school-graduation-first-of-13-ceremonies-at-erwin-center>

Educated



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Comprehensive Plan Elements



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Land Use & Urban Design

Future Land Use
Urban Design
Historic and Cultural
Preservation

Transportation

Traffic Circulation and
Mass Transit

Housing & Neighborhoods

Housing

Economy

Economic
Development

Conservation & Environmental Resources

Conservation and Environmental
resources

Society

Health and Human
Services
Education, Children,
and Families

City Facilities and Services

Wastewater, Solid Waste, Drainage, Potable Water
Public Services and Facilities
Public Buildings and Facilities
Recreation and Open Space

Culture

Arts, Culture, and
Creativity

Imagine Austin Building Blocks



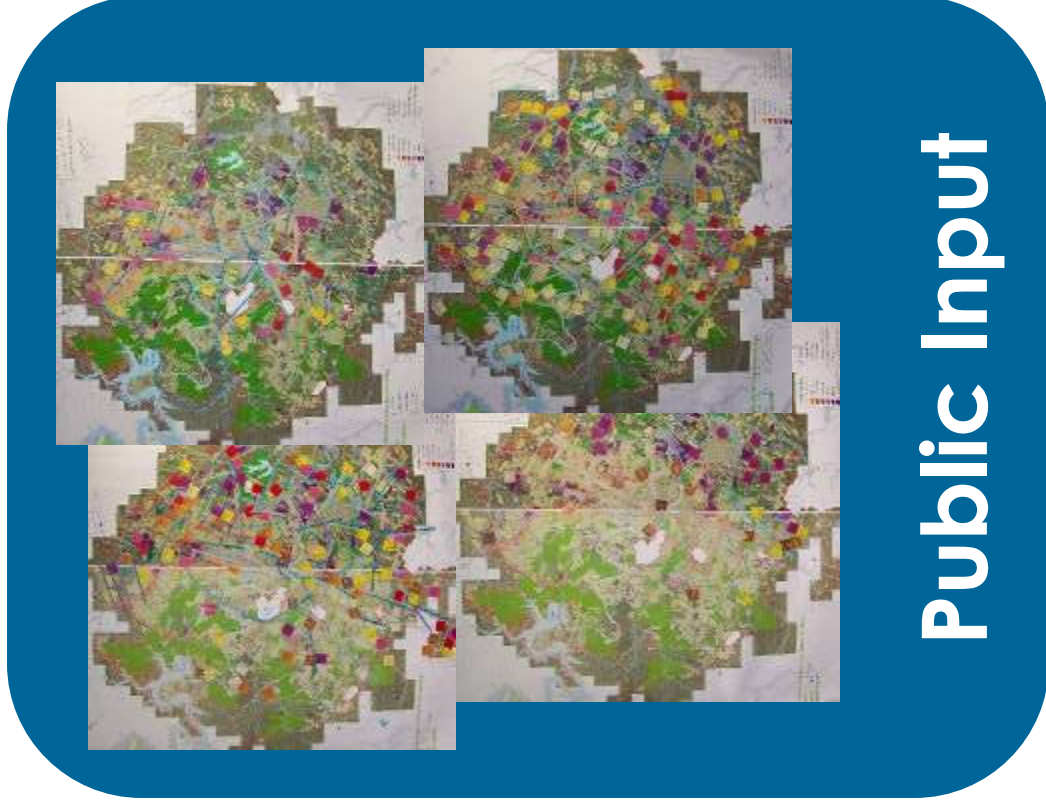
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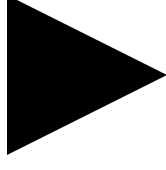
457 people
63 Maps



Crafting Austin's Future



Interpret
Analyze
Synthesize



SCENARIOS

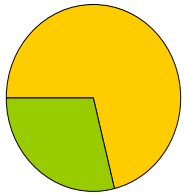
ANALYSIS

SCENARIO
SCORES

Creating Growth Scenarios



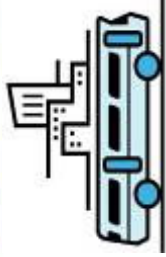
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Percentage of new development that is mixed use



Vehicle Miles Traveled per day



Trips by transit per day



Square miles of new development or redevelopment within aquifer recharge or contributing zones



Tons of CO2 produced annually by transportation.



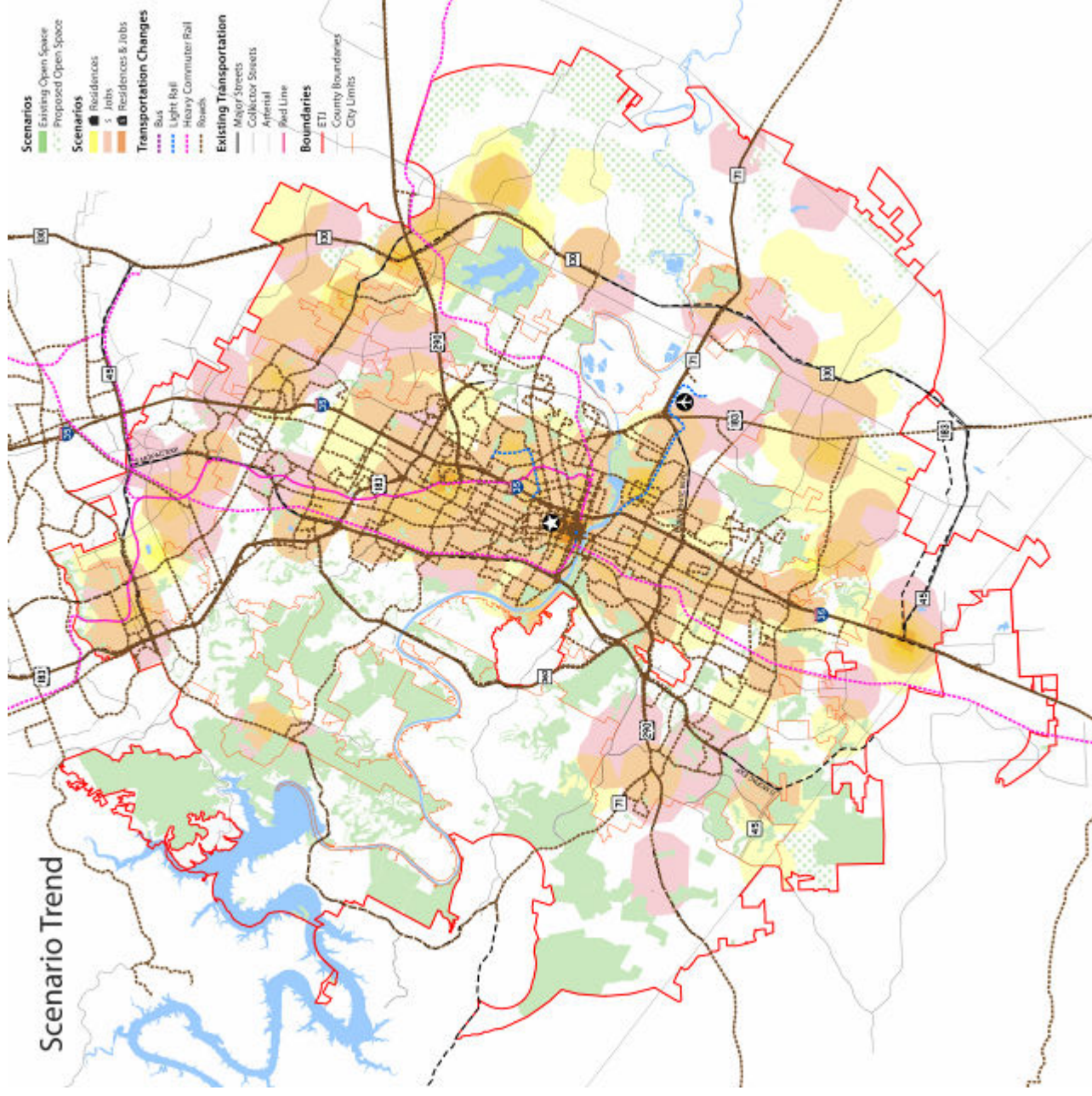
Estimated order of magnitude cost of providing water and sewer infrastructure to new development

Sample Indicators



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Scenario Trend



Trend Scenario



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Scenario A

Scenarios
 Existing Open Space
 Proposed Open Space

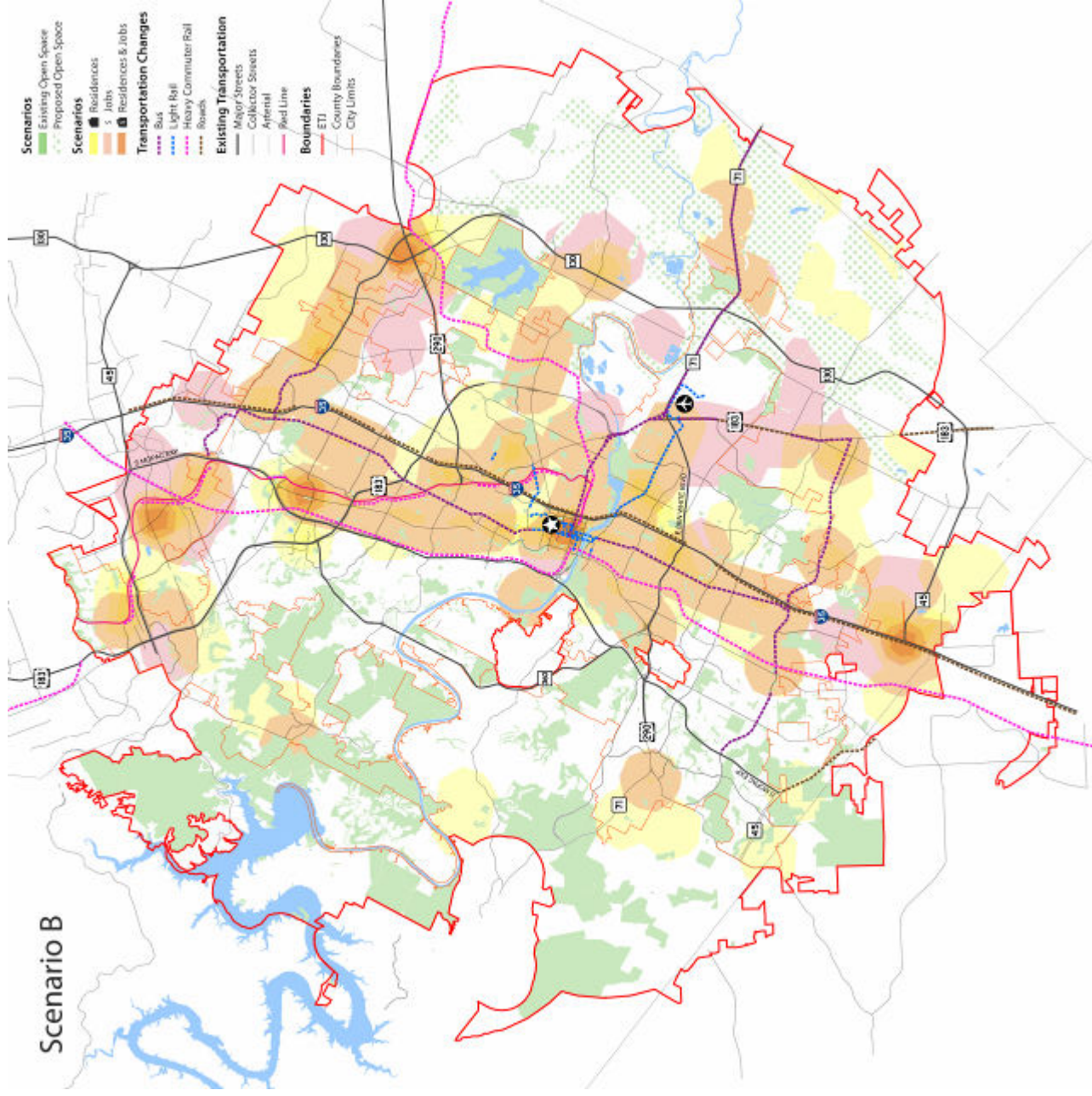
Scenarios
 Residences
 Jobs
 Residences & Jobs

Transportation Changes
 Bus
 Light Rail
 Heavy Commuter Rail
 Roads

Existing Transportation
 Major Streets
 Collector Streets
 Arterial
 Red Line

Boundaries
 ETI
 County Boundaries
 City Limits

Scenario B



Scenario B—"Crescent"

Scenario C

Scenarios
 Existing Open Space
 Proposed Open Space

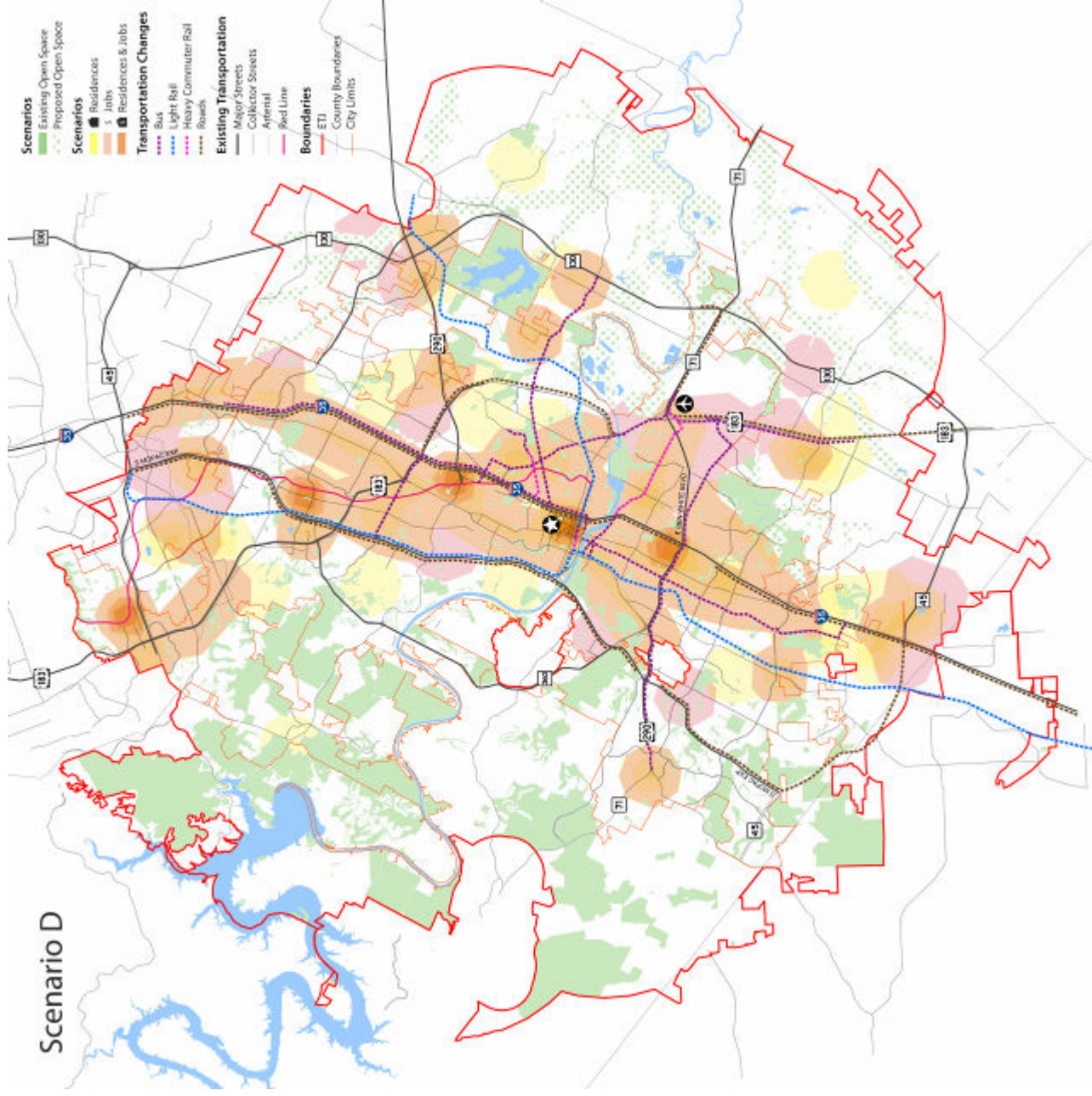
Scenarios
 Residences
 Jobs
 Residences & Jobs

Transportation Changes
 Bus
 Light Rail
 Heavy Commuter Rail
 Roads

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 Major Streets
 Collector Streets
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 Red Line

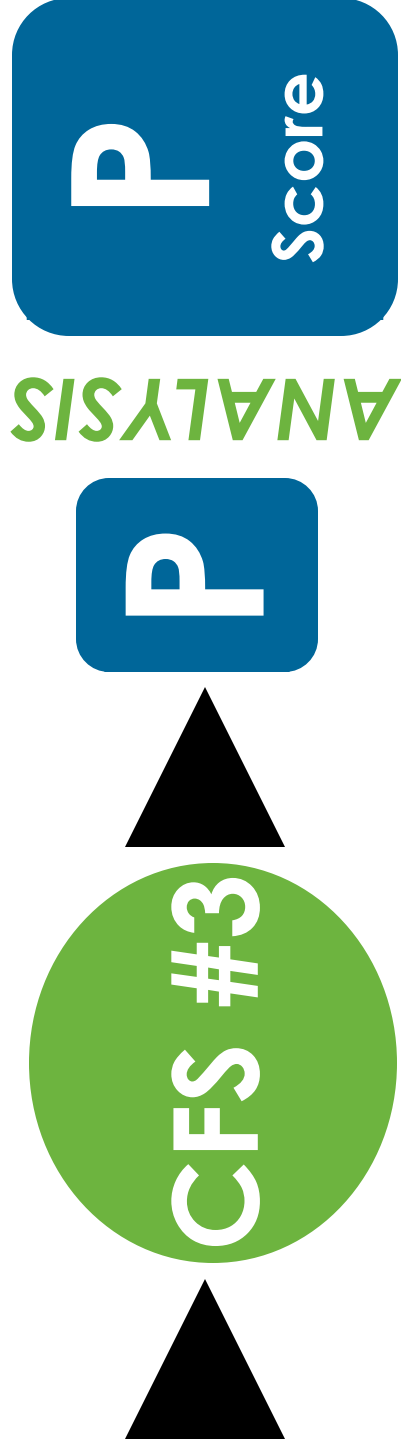
Boundaries
 ETI
 County Boundaries
 City Limits

Scenario D



Scenario D—"Linear"

SCENARIOS



Creating the Preferred Scenario

- Community Forum Series #3 Survey open until December 3 available at imagineaustin.net
- Preferred scenario developed and tested (Fall)
- Plan Framework developed (Fall/Winter)
- Phase II Completed—Preferred Scenario and Plan Framework endorsed (Winter)

Next Steps—Wrapping Up Phase II



Phase 3

Comprehensive Plan

2011

- Building Blocks Charrette—set direction for developing the Plan Framework into full Comprehensive Plan and Elements (March 2011)
- Working Group Workshops
- Create the plan
- Review and adoption

Imagine Austin's Next Phase



- Participate in the Working Group Workshops
- Choose a member(s) to serve as a liaison / representative to the Working Group
- Provide input on the Plan Framework
- Identify constituent groups
- paul.digiusepppe@ci.austin.tx

How Can You Help?



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How to Stay Involved



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Questions?



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