



MEMORANDUM

TO: Parks and Recreation Board

FROM: Sara Hensley, CPRP
Director, Parks and Recreation Department

DATE: November 23, 2010

SUBJECT: Update of Proposed Policy Recommendations for Commercial Use of Public Parks

Please find attached a summary of our department's efforts to update the proposed Commercial Use of Public Parks policy. Staff will be presenting an update on this proposed policy at the November 30, 2010 Board meeting along with a proposed plan of action. We will bring the revised policy for PARD Board review and approval in January, 2011. During this time, staff will review the program internally to solicit additional review and comment regarding implementation, enforcement and ongoing administration.

If you have any questions, please contact Gilbert Hernandez at 974-6742