



**EMMA S. BARRIENTOS:  
MEXICAN AMERICAN CULTURAL CENTER**

**ADVISORY BOARD MINUTES**

**REGULAR MEETING  
Tuesday, Sept. 21, 2010**

**The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Member Juan Oyervides, Chair called the Board Meeting to order at 6:00 p.m.**

**Board Members in Attendance:**

Juan Oyervides, Chair  
Sylvia Orozco, Member  
Rossana Barrios, Member  
Isidoro Lopez, Member  
Emilio Zamora, Member  
Marisa Limon, Member  
Robert Mezquiti, Member

**Board Members Absent: 0**

**Staff in Attendance:**

Laura Esparza, Cultural Affairs Division Manager  
Herlinda Zamora, MACC Manager

**1. CITIZEN COMMUNICATION:** No Citizen Communication.

**2. APPROVAL OF MINUTES:**

- a. Regular Meeting 9/21/2010 – A motion was made by Member Zamora with a second by Member Mezquiti. The motion was passed and approved with no objections, a vote of 7-0.

**3. PRESENTATIONS: Crossroads and Bellas Artes**

- a. Leonard Davila, Board Chair of Crossroads presented their programming for March 16 and 17, 2011 that will include Conjunto, Tejano, Jazz, Rock, Country, Mariachi, and Trios. Jake Morse from Bellas Artes presented their programming for March 17 and 18, 2011.

**4. STAFF BRIEFINGS**

- a. **Laura Esparza:** Reported on MACC staffing of 6 FTE; Margarita Cabrera was selected to design and work with the community on an artwork for the Education reception area;
- b. **Herlinda Zamora:**  
Facility and Programming report: Reported on new hires and postings; continuous leaks in existing and new building; updated the Board on new equipment; and announced the events.

**5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**

- a. **Discuss the March MACC Productions calendar and make recommendations to the Director regarding support of the program at the MACC.** (Sponsored by Staff)
  - i. Board was concerned about staffing but supported both events for March 2011.
- b. **Discussion of a community proposal to name the Visual Arts Studio at the MACC for Carlos Pineda.** (Sponsored by staff)
  - i. Laura provided background information on a proposal by Carlos Pineda's family to name an educational room after Carlos Pineda.
  - ii. The Board will entertain the idea for the next Board meeting.

c. **Discussion of the community Open House of August 27.** (Sponsored by Members Oyervides and Garza)

i. Next community Open House to be scheduled for November 17.

d. **Discussion of a Saturday Mercado at the MACC.** (Sponsored by Oyervides and Zamora)

i. Board suggested that a committee with a project director help to organize a Mercado.

e. **Discussion of “Award of Excellence” design competition.** (Sponsored by Oyervides and Mezquiti)

i. MACC staff will make corrections and announce.

f. **Discussion of nomination process for “Award of Excellence.”** (Sponsored by Oyervides and Mezquiti)

i. The three criteria categories will include arts, patronage and service.

g. **Discussion of MACC brochure** (Sponsored by Oyervides and Mezquit).

i. MACC staff will take over the project.

h. **Discussion of Board Work Plan.** (Sponsored by Oyervides and Lopez); **re:proposed outreach effort to Neighborhood Associations.**

i. Not discussed.

i. **Board will vote on amendments to the bylaws of the Mexican American Cultural Center.**

i. A motion was made to adopt the bylaws by Oyervides with a second by Orozco.

j. **Board will elect new officers for the Board of the Mexican American Cultural Center.**

i. Member Zamora was elected for Vice Chair of the Board.

ii. Member Oyervides was elected Chair.

## **6. FUTURE AGENDA/ACTION ITEMS**

a. Criteria for the naming of rooms at the MACC.

b. Report on MACC budget.

**Oyervides adjourned the meeting at 8:05 pm with a motion from Member Barrios and a second from Member Lopez without objection.**