

# IMAGINEAUSTIN

## comprehensive plan

**Urban Transportation Commission**  
December 14, 2010

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- Comprehensive Plans
- Imagine Austin Process
- Vision Statement
- Boards and Commissions' Participation



- General; not specific
- Establishes common ground and a long-term vision
- Addresses growth and development
- Fosters coordination and internal consistency



What is a Comprehensive Plan?

- A neighborhood, corridor or other small area plan
- A change of land use or zoning



What a Comprehensive Plan Is Not?

**Corridor  
Plans**

**Neighborhood  
Plans**

**Station Area  
Plans**

**Bicycle  
Plan**

**Austin Metro.  
Transportation  
Plan**

**Comprehensive  
Plan**

**Policies**

**Capital  
Improvement  
Budgets**

**Regulations**

**A Comprehensive Plan Affects. . . . .**



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# Phase 1

**Project Kick-Off**

Completed  
October 2009

# Phase 2

**Vision & Plan  
Framework**

in process now

# Phase 3

**Comprehensive  
Plan**

2011

**Imagine Austin Process**



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**Community Engagement**

**Sustainability**

**Implementation**

**Imagine Austin Themes**



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# Community Engagement

Nearly 14,000 people participated:

Surveys

Public Meetings

Meeting-In-A Box



Listening to the Community

***As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens and where the necessities of life are affordable and accessible to all.***

***Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.***

## **Vision Statement Introduction**



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Livable



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**Natural and Sustainable**



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# Mobile and Interconnected



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Prosperous



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Values & Respects Its People



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Creative



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<http://photoblog.statesman.com/austin-high-school-graduation-first-of-13-ceremonies-at-erwin-center>

**Educated**



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## Comprehensive Plan

- Future Land Use
- Transportation
- Drainage, Water and Solid Waste
- Environment
- Parks and Open Space
- Housing
- Public Services
- Public Buildings
- Economic Development
- Health and Human Services

- Historic and Cultural Preservation
- Children, Families, and Education
- Arts, Culture, and Creativity
- Urban Design

# Comprehensive Plan Elements



**Land Use & Urban Design**

Future Land Use  
Urban Design

**Transportation**

Traffic Circulation and  
Mass Transit

**Housing & Neighborhoods**

Housing

**Economy**

Economic  
Development

**Conservation & Environmental Resources**

Conservation and Environmental  
resources

**Society**

Health and Human  
Services  
Education, Children,  
and Families

**City Facilities and Services**

Wastewater, Solid Waste, Drainage, Potable Water  
Public Services and Facilities  
Public Buildings and Facilities  
Recreation and Open Space

**Culture**

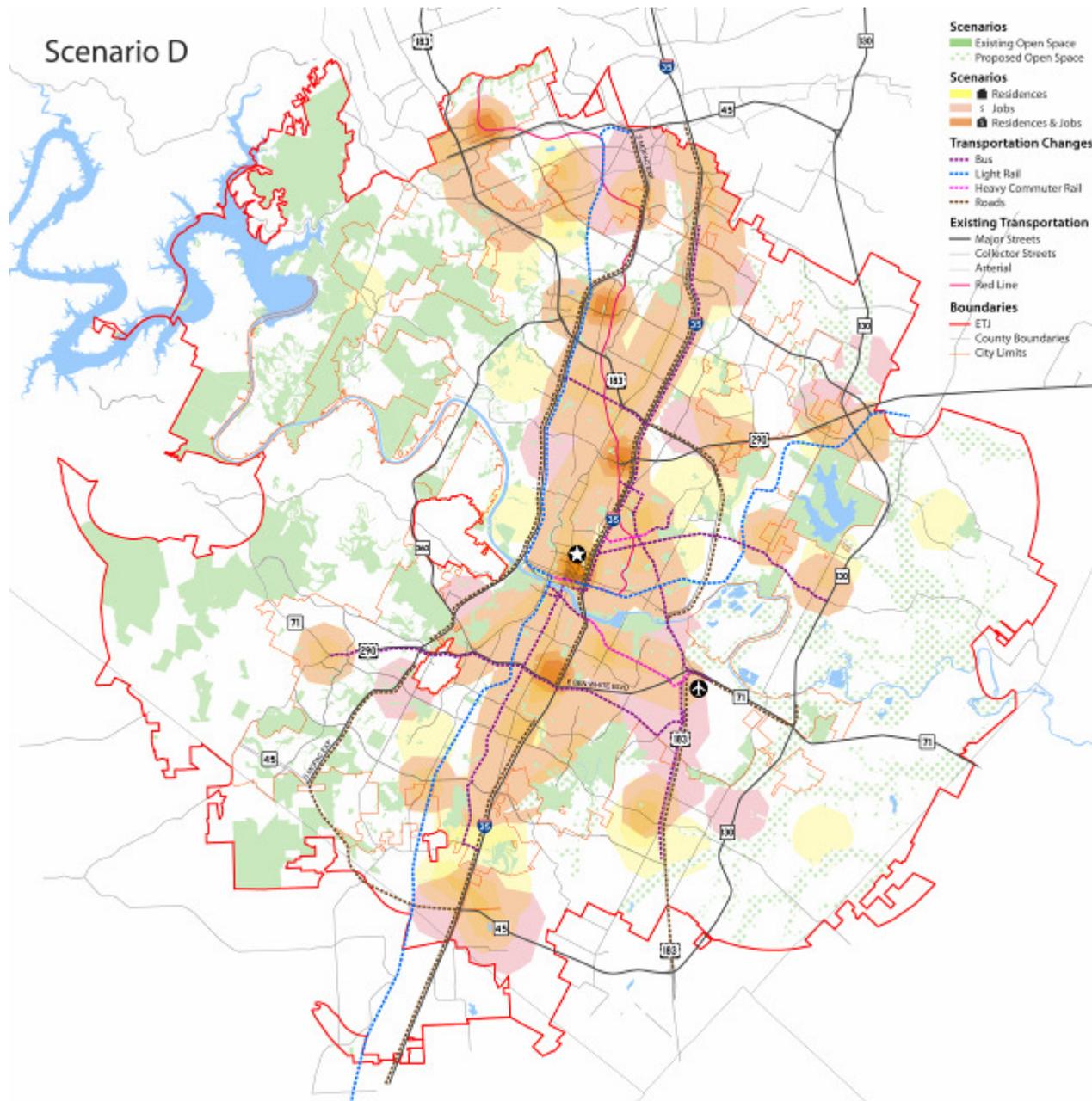
Arts, Culture,  
Creativity, Historic  
and Cultural  
Preservation

**Imagine Austin Building Blocks**



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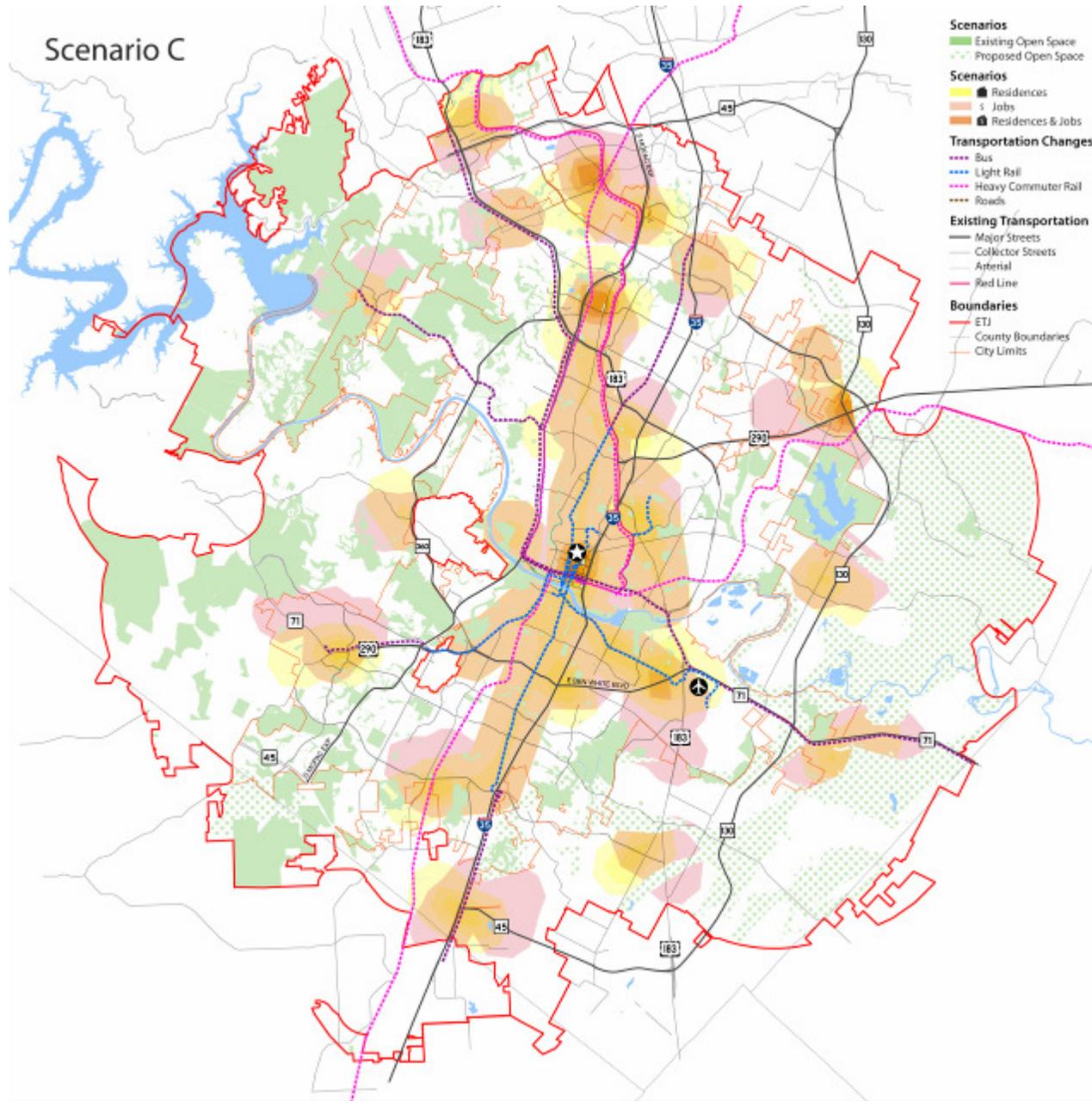
# Scenario D



# Scenario D



# Scenario C



# Scenario C



- Preferred scenario developed and tested (Fall)
- Plan Framework developed (Fall/Winter)
- Phase II Completed—Preferred Scenario and Plan Framework endorsed (Winter)

**Next Steps—Wrapping Up Phase II**

# Phase 3

## Comprehensive Plan

2011

- Building Blocks Charrette—set direction for developing the Plan Framework into full Comprehensive Plan and Elements (March 2011)
- Working Group Workshops
- Create the plan
- Review and adoption

Imagine Austin's Next Phase

- Participate in the Working Group Workshops
- Choose a member(s) to serve as liaison(s) / representative to the Working Group
- Provide input on the Plan Framework
- Identify constituent groups
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**How Can You Help?**

[www.ImagineAustin.net](http://www.ImagineAustin.net)

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**Twitter**

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How to Stay Involved



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Questions?



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