



**MEXICAN AMERICAN CULTURAL CENTER  
ADVISORY BOARD MINUTES**

**REGULAR MEETING  
Tuesday, Dec. 15, 2009**

**The Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Member Juan Oyervides, Chair called the Board Meeting to order at 5:08 p.m.**

**Board Members in Attendance:**

Raul Garza, Vice Chair                      Juan Oyervides, Chair  
Isidoro Lopez, Member                      Emilio Zamora, Member  
Sylvia Orozco, Member                      Robert Mezquiti, Member

**Board Members Absent: 1**

Rossana Barrios, Member

**Staff in Attendance:**

Laura Esparza, Cultural Affairs Division Manager  
Russell Wiseman, Acting Program Manager (MACC)/Site Supervisor (DAC)  
Herlinda Zamora, MACC Exhibit Coordinator

**1. CITIZEN COMMUNICATION:** Donato Rodriquez reported on a hotel project that is planned in the Rainey neighborhood sometime in the future that would offer artist amenities.

**2. APPROVAL OF MINUTES:**

- a. Regular/Special Meeting 12/15/2009 – A motion was made by Member Orozco, with a second by Member Lopez. The motion was passed and approved with no objections, a vote of 6-0. Rossana Barrios was absent.

**3. PRESENTATIONS: Waller Creek Project**

- a. **Presenters included Carolyn Perez, Gary Jackson, Joe Pantalion and Patrick Corona.** Gary Jackson provided an overview of the project that included the cost, scope, benefits, financing zone, how it works, core projects, sub projects, schedule status, and bridge construction site. Issues included parking (identifying required vehicles), speed of vehicles and sprinklers. Member Orozco requested a meeting with ROMA Design Group.

**Board Item:** To include a presentation by ROMA staff of the Master Plan and to schedule it in March or April 2010. (Sponsored by Member Orozco and Member Mezquiti).

Oyervides motioned for a recess at 5:55pm with a second by Member Garza. Regular meeting was called to order again at 6:04 by Oyervides.

**4. STAFF BRIEFINGS**

**a. Herlinda Zamora:**

Facility report: leaks are being investigated and results are pending; brackets were installed on stair banisters; restrooms in the dressing room are in progress; gallery windows are in progress; auditorium door/2<sup>nd</sup> floor corridor door is fixed.

Programming report: Discussed all the upcoming classes and workshops, collaboration/special events; gallery donation of \$750, and upcoming exhibits.

**b. Laura Esparza**

Teodoro Gonzalez de Leon visit: Teodoro has agreed to make a presentation in Austin in May if we so wish to bring him.

MACC Manager selection: The panels include City staff, MACC hiring committee, advisory board members, and the Department Director. Member Orozco recommended that someone

from the visual arts should be included on the hiring committee. The revised job announcement was adopted by the department and posted. Laura will be providing a monthly report on the process.

2012 Board Election: Will be discussed at the next board meeting. Laura reminded Board that the MACC does not have enough staff for a new building or future phases. **Agenda Item**: Member Orozco would like a report on MACC Phase 2 for the next meeting.

## **5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**

- a. **Discussion of MACC 1A AIPP project** – (sponsored by Members Oyervides and Garza)
  - i. Laura was informed by AIPP representative Katherine (Katie) Macy that the award amount for selected artist will be \$52,000 with a \$1,000 contingency for travel. The scope of the call for artists will be Texas only. The AIPP panel adjusted the language of the call excluding a specific mention of ceramic and mosaic artists. The AIPP Panel meets again Feb. 1<sup>st</sup> @ 6 pm to select the MACC 1A project panelists. Member Orozco would like someone from the advisory committee to apply to be a voting member. She nominated Member Mezquiti.
- b. **Discussion of designating an area of the MACC as “hall of excellence”** (sponsored by Members Oyervides and Garza)
  - i. Member Zamora and Garza tabled the discussion and will present in January, 2010.
- c. **Discussion of the development of a voluntary Advisory Board Review and Work Plan.** (sponsored by Members Oyervides and Lopez)
  - i. Welcoming people to the MACC at the events, claiming ownership (committee and staff) and connecting with the community are the goals for the Commission.
  - ii. Member Zamora will attend “La Pastorela” on Friday, Dec. 19, 2009. Herlinda Zamora and Member Orozco will introduce the program for Sor Juana. Member Lopez volunteered for the “Big Squeeze” and “Cine de Oro”. Member Garza volunteered for Cine Las Americas, and Chair Oyervides will introduce the Mayor at the National Arts Program.
  - iii. Announcements at rentals will be at the discretion of the staff.
  - iv. Discussed hosting quarterly meetings with artists and organizations beginning in March to provide information about MACC programming and participation. Eventually we will include a meeting with educators. May is when the MACC makes the programming collaborations list for the 2011 fiscal year. **Agenda Item**: Bring ideas for the quarterly meeting.

## **5. FUTURE AGENDA/ACTION ITEMS**

- a. Presentation and discussion by ROMA staff of the Master Plan (Sponsored by Members Orozco and Mezquiti)
- b. Discussion of MACC 1A AIPP project (Sponsored by Members Garza and Orozco)
- c. Discussion of the proposal to designate an area of the MACC as “hall of excellence” (Sponsored by Members Oyervides and Garza)
- d. Discussion on MACC brochure (Sponsored by Members Garza and Mezquiti)
- e. Discussion of ideas for the next quarterly meeting with artists and organizations.

## **ADJOURN**

**Juan Oyervides adjourned the meeting at 7:38 pm with a motion from Member Oyervides and a second from Member Zamora without objection.**