



## **IMAGINE AUSTIN COMPREHENSIVE PLAN**

### **Citizens Advisory Task Force Meeting #11**

**July 13, 2010**

One Texas Center, 3rd Floor

505 Barton Springs Road, Austin, Texas 78704

## **MINUTES**

### **Task Force members in attendance:**

Roger Cauvin  
Perla Cavazos  
Scooter Cheatham  
Kent Collins  
Margaret Cooper  
Rob D'Amico  
Patricia Dabbert  
Greg Esparza  
Lawrence Gross, Jr.  
Jack Gullahorn  
Mari Hernandez  
Ora Houston  
John Langmore  
Mark Lind

Roberto Martinez  
Frances McIntyre  
Rebecca Melancon  
Charles Miles  
Jonathan Ogren  
Lori Renteria  
Regina Rogoff  
Fritz Steiner  
Evan Taniguchi  
Donna Tiemann  
Carol Torgimson  
Jerry Winetroub  
Ira Yates  
Mark Yznaga

### **Members of the public in attendance:**

Frank Harren  
Tom Davis  
Jeff Jack  
Charles Knickerbocker

Jeb Boyt  
Jacob Primeaux  
Susan Reed  
Charles Chambers

### **Members of staff in attendance:**

Garner Stoll (PDR)  
Matt Dugan (PDR)  
Greg Claxton (PDR)  
Diane Dohm (PDR)

Angelica Williamson (PDR)  
Sheila Balog (HRD)

### **Members of consultant team in attendance:**

Amelia Sondgeroth (Canales-Sondgeroth)

Task Force Chair Margaret Cooper called the meeting to order at 6:00 p.m.

## 1. CITIZEN COMMUNICATION

- a. Tom Davis: We've invited the community to get their input, but we haven't asked the experts to come and give us their input. We need to balance citizen input with expert input – water, environment, etc.
- b. Jeff Jack: Wants to talk about data – zoning capacity, infrastructure, etc. Compare development capacity with regard to zoning / infrastructure. We're doing that in the Downtown Plan, but we're not doing it citywide.

## 2. APPROVAL OF MINUTES

N/A

## 3. NEW BUSINESS

- a. *Discussion and possible action on vision statement.* Kent Collins and Mark Yznaga introduced the revised vision statement and discussed the Analysis and Communications committees work to refine it. The two committees held eight joint meetings to check the components of a vision statement against public input, vet language with key stakeholder constituencies, and wordsmith to make it more inspirational. General discussion was had on the vision statement, its purpose, introductory paragraph and suggested edits. Frances McIntyre moved to adopt the vision statement and forward it to Planning Commission with minor edits including an introductory paragraph. John Langmore seconded the motion. General discussion was had on the motion. Judge Cooper called a vote and the motion passed by a vote of 27 to 1, with Roger Cauvin voting against.
- b. *Update on outreach and process.* Matt Dugan (PDR) gave an update on outreach and the planning process, including the number of participants in the comprehensive planning process is now over 10,000, but there are still gaps in participation among some demographic groups. He discussed upcoming photo shoot for marketing materials, asked members to send interesting articles to post on the Imagine Austin website blog, and asked members to write a short biography to include on the website.
- c. *Discussion and possible action on general direction for Community Forum Series #3 (Selecting a Preferred Future).* Greg Claxton (PDR) presented information on Community Forum Series #3, which is the opportunity for the public to guide the preferred growth scenario and plan framework. It will run from late August through October and include three participation tools: Survey, public meetings and Community Conversations/Meeting-in-a-box. He stated the public will be asked to rate each scenario based on the Plan Framework's Building Blocks:
  - Land use & urban design
  - Transportation
  - Housing and neighborhoods
  - Economy
  - Environmental resources and open space
  - City facilities and services
  - Human investment

Out of these assessments, a Preferred Growth Scenario will be created based on the highest rated aspects of each scenario. The nine public meetings will be set up

in an open house format, and a discussion table will be available for informal discussion by participants, attended by Task Force members. Perla Cavazos gave an update of the Engagement Committee's work. She stated the committee met twice since the last Task Force meeting where they discussed gaps in participation among some demographic groups, recommended meeting locations for Community Form Series #3, collaborated on different outreach materials. She stated more volunteers are needed to reach out to the community.

- d. *Discussion and possible action on frequency and length of regular meetings.* General discussion on the frequency and length of regular Task Force meetings, the need to put items the Task Force needs to take action on at the beginning of the agendas. Jerry Winetroub motioned to start regular Task Force meetings at 5:30pm and end at 8:00pm. John Langmore seconded the motion. Judge Cooper called a vote and the motion passed 28 to 0.
- e. *Announcements and updates.* Garner Stoll (PDR) said that there is a PeopleFund Conference this fall, entirely focused on the Comprehensive Plan, and he wants to get the Task Force involved in the conference. Perla Cavazos suggested the Analysis Committee look at the building blocks and indicators.

#### **4. OLD BUSINESS**

#### **5. FUTURE AGENDA ITEMS**

#### **ADJOURN**

The meeting adjourned at 8:00 p.m.

For more information on the Comprehensive Plan Citizens Advisory Task Force please visit the website (<http://www.imagineaustin.net/taskforce.htm>) or contact Matt Dugan, Planning and Development Review Department, at 974-7665 or [matthew.dugan@ci.austin.tx.us](mailto:matthew.dugan@ci.austin.tx.us).