



IMAGINE AUSTIN COMPREHENSIVE PLAN

Citizens Advisory Task Force Meeting #14

October 12, 2010

One Texas Center, 3rd Floor

505 Barton Springs Road, Austin, Texas 78704

MINUTES

Task Force members in attendance:

Roger Cauvin
Perla Cavazos
Scooter Cheatham
Margaret Cooper
Frances Ferguson
Cecilia "Ceci" Gratiot
Jack Gullahorn
Roland Hayes
Ora Houston
Mark Lind
Roberto Martinez
Frances McIntyre

Charles Miles
Karl-Thomas Musselman
Jonathan Ogren
Cookie Ruiz
Fritz Steiner
Evan Taniguchi
Donna Tiemann
Carol Torgerson
Allen Weeks
Jerry Winetroub
Mark Yznaga

Members of the public in attendance:

Robyn Emerson
Jeb Boyt
Richard Morgan
Joan Bartz
Bisla Falola

Lucia Athens
Lou O'Hanlon
Charles Chambers
Bill Young

Members of staff in attendance:

Greg Guernsey (PDR)
Garner Stoll (PDR)
Carol Haywood (PDR)

Matt Dugan (PDR)
Diane Dohm (PDR)
Sheila Balog (HRD)

Task Force Chair Margaret Cooper called the meeting to order at 5:45 p.m.

1. CITIZEN COMMUNICATION

- a. Joan Bartz with Austin Neighborhood Coalition (ANC) talked about starting ANC in 1973, she said ANC does for neighborhoods what the Chamber of Commerce does for businesses. She said ANC should not be ignored.
- b. Frank Harren showed a presentation about density and talked about some benefits of density. He talked about Vancouver and stated density is a cost-effective way to develop.

- c. Richard Morgan with Planner Corps, a group of UT and Texas State students talked about his outreach efforts. He has been engaging students, low income residents, and going door to door handing out newsletter/surveys.

2. APPROVAL OF MINUTES

N/A

3. NEW BUSINESS

- a. *Update on outreach and process.* Matt Dugan (PDR) gave an update on outreach efforts and process. He said 465 people attended the nine Community Forum Series #3 public meetings; 850 people have completed the survey to date and it is open until December 3; Community Conversation are ready to be checked out. The September 26 Austin American Statesman will include a feature story on the Imagine Austin comprehensive plan, and City Manager Marc Ott wrote an op-ed in the following Saturday edition. The Austin Chronicle wrote three stories. The newsletter/surveys were distributed to every city public library. Ora Houston talked about two important issues to her – affordable housing/rent and affordable child care.
- b. *Discussion and possible action on CFS #3, Plan Framework, Working Groups, and Preparation for the November workshop.* Garner Stoll (PDR) talked about the project schedule, and introduced the Land Use and City Design section of the draft Plan Framework. He asked for direction on the format, content and level of detail, and stated that Frances McIntyre and Evan Taniguchi had already provided comments on the document. Frances Ferguson talked about having metrics for successful parts of town as an introduction to the Plan Framework; a healthy community larger than a neighborhood, where each part of town is responsible and self sustaining with housing, affordable housing, jobs, parks, health centers, etc. Jonathan Ogren suggested the Society and Culture building block be split since it had a lot of things in it. Scooter Cheatham talked about the Northeast Austin Business Alliance that is made up of different neighborhoods, businesses, schools, and churches, and it was a good model for a larger planning area to use metrics. Mark Lind said the document was well written and organized. Matt Dugan (PDR) briefly discussed the WRT memo on the Building Blocks Workshop and Working Groups. He said at the Building Blocks Workshop people will brainstorm and develop creative strategies and action related to the policies in the Plan Framework; and the Working Groups will review and comment on the draft documents on each building block. He asked Task Force members to email him names and organization that should be involved in the Building Block Workshop and Working Groups. General Discussion was had on the Working Groups. Roger Cauvin made a motion to have the Analysis Committee and Engagement Committee assist with the composition and function of the Working Groups. Frances McIntyre seconded the motion. Judge Cooper called a vote and the motion passed unanimously. Garner Stoll (PDR) discussed next month's Preferred Scenario workshop, he said the results of the survey will be the basis for the information for creating the Preferred Scenario. Preferred growth scenario is this step, which is used throughout the working group phase, which will create a

growth concept map, which is constantly updated until the comp plan process is complete. Scooter Cheatham asked what happens if the Preferred Scenario and neighborhood plans are misaligned; Roger Cauvin suggested they could make a recommendation to reconcile differences to City Council; Garner said the comprehensive plan and neighborhood plans are at different levels, the comprehensive plan takes a long term, city wide view; Fritz Steiner suggested the implementation chapter could address misalignments between the comprehensive plan and the neighborhood plans; Jerry Winetroub said City Council asked the Task Force to create a plan that's at a 50,000 foot level, and the neighborhood plans are at a 500 foot level, and we're talking about inconsistencies, so we need to stay at the higher level to come up with a comprehensive plan. Mark Lind asked if we could accept the alternative future scenario with the most votes and then develop the Preferred Scenario at the end of the process; Garner Stoll (PDR) said we're not asking the public to pick a winner, we're asking them to pick the best parts of the different alternative future scenarios so we can take that to create a hybrid scenario which will be our preferred future scenario, the Preferred Scenario will guide the work of the working groups in the next phase and evolve into the growth concept map.

- c. *Discussion and possible action on results of Task Force check in survey.* Sheila Balog (HRD) summarized the results of the phone survey that asked every Task Force member six questions. She asked for recommendations to improve the Task Force meetings. Recommendations included sending out the meeting agendas a week to ten days before the meeting date; sending out meeting minutes or notes a few days after each meeting; small group activities to make the meetings more productive and efficient; have the items that need action at the beginning of the meetings; possible do another survey asking what actions are needed to improve the probability for success.

4. OLD BUSINESS

5. FUTURE AGENDA ITEMS

ADJOURN

The meeting adjourned at 7:56 p.m.

For more information on the Comprehensive Plan Citizens Advisory Task Force please visit the website (<http://www.imagineaustin.net/taskforce.htm>) or contact Matt Dugan, Planning and Development Review Department, at 974-7665 or matthew.dugan@ci.austin.tx.us.