Communities Putting Prevention to Work

Planning & Development Review Department



CPPW Grants

- Derived funds from the American Recovery & Reinvestment Act
- Federal Initiative for health promotion
- Tobacco grants and Obesity grants awarded
- \$142.8M for tobacco and \$230M for obesity

Austin/Travis Co. CPPW Award

- \$7.5M awarded to Austin/Travis Co.
 Health & Human Services (over 2 years)
 for tobacco
- Austin CPPW awarded 13 contracts, including to PDRD
- One of 14 communities awarded funding for tobacco

PDRD CPPW Activities

- Investigate specific areas of policy change
 - Tobacco-free city owned property, including outdoor spaces
 - Restrictions on free sampling of tobacco products
 - Policy recommendations for Imagine Austin Comprehensive Plan
- Explore tobacco-free policies in multi-unit housing

What is Tobacco-free?

- Includes cigarettes, cigars, e-cigarettes, chewing tobacco, snuff, "snus"
- Cigarette smoke and secondhand smoke





Current Austin Law

- Austin Municipal Code
 - Ch. 10-6 (SIPPO) Prohibits smoking in enclosed worksites, including restaurants and bars
 - Ch. 10-4 (Minors' Access)
 - Prohibits sale of tobacco products to minors
 - Prohibits free samples or coupons to minors

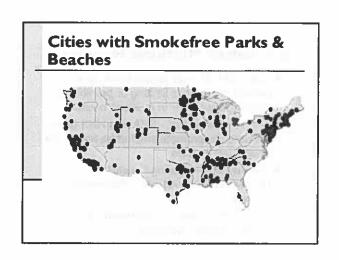
Current Texas Law

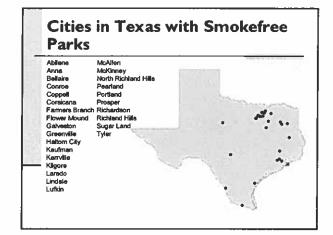
- Prohibits sale of cigarettes or tobacco products to persons under age 18
- Prohibits distribution of free samples to persons under age 18
- Prohibits tobacco on school property
- Prohibits a sign containing advertisement for cigarettes or tobacco products within 1,000 feet of a church or school

Current Federal Regulations

- Food and Drug Administration has regulatory authority over tobacco
 - The Family Smoking and Tobacco Control Act gave the FDA authority to regulate the content, marketing and sale of tobacco products

What is going on elsewhere? ■ Smoke-free public parks, beaches, trails, inside and around athletic stadiums ■ Smoke-free multi-unit housing – including inside individual units YOUNG LUNGS AT PLAY!





Tobacco Sampling/Advertising

- Minnesota and Massachusetts prohibit the sampling of tobacco products entirely except for single-serving samples distributed in tobacco stores
- Hawaii, Idaho, New Hampshire and Tennessee prohibit giving away samples in public places

Smokefree Multiunit Housing

- Nationally, 27 local jurisdictions have passed ordinances limiting or prohibiting smoking altogether in multiunit housing
- EPA Homes project EPA and HHS have partnered to promote smokefree homes for Head Start families
- National Multi-Housing Council
 Memorandum on Adopting Smokefree
 Policies
- Voluntary programs Minnesota, Utah, Massachusetts, Colorado

Next Steps

- Brief other Boards and Commissions
 - Environmental Board 3/2/2011
- Continued coordination with Law Department
- Survey results gauge community opinion
- Public meetings, as required

Questions?

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