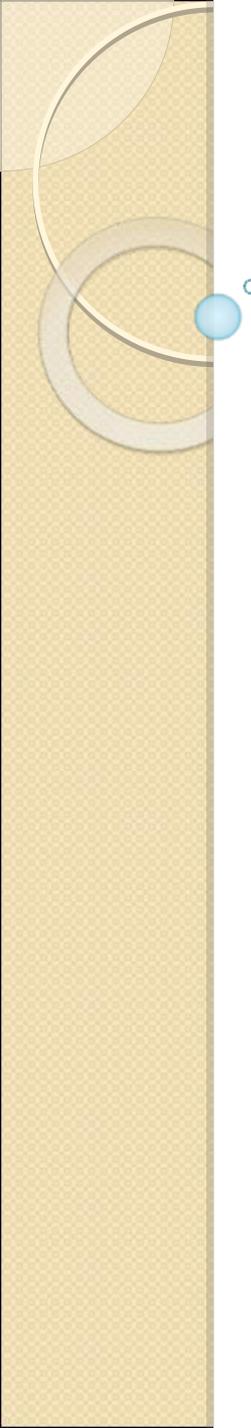




Neighborhood Housing  
and Community Development

**Affirmatively Furthering  
Fair Housing**



# Affirmatively Furthering Fair Housing (AFFH)

A grantee is “required to submit a certification that it will affirmatively further fair housing, which means that it will (1) conduct an analysis to identify impediments to fair housing choice within the jurisdiction; (2) take appropriate actions to overcome the effects of any impediments identified through that analysis; and (3) maintain records reflecting the analysis and actions in this regard.”

- 24 C.F.R. § 570.601(a)(2)
- 24 CFR § 91.225(a)

# Analysis of Impediments to Fair Housing Choice (AI)

- The AI is a review of the impediments or barriers that affect the rights of fair housing choices and serves as the basis for fair housing planning.
- Impediments/barriers to fair housing choices are defined as any actions, omissions or decisions that restrict, or have the effect of restricting availability of housing choices based on race, color, religion, sex, disability, familial status, or national origin.

# Analysis of Impediments to Fair Housing Choice (AI) cont.

- The City of Austin's AI is conducted every 5 years and is included in the 5-Year Consolidated Plan.
- The City's annual Action Plan and CAPER outlines actions taken to affirmatively further fair housing and identify actions taken to overcome effects of the impediments identified in the AI.
- June 2009 – City's most recent AI.

# Affirmative Fair Housing Marketing Plan (AFHMP)

- The City of Austin has adopted an affirmative marketing plan that the City/and or its sub-recipients will adhere to.
- The plan outlines procedures to attract potential consumers or tenants of all minority and non-minority groups within the housing market.
- This may include but is not limited to low- to moderate-income individuals, minority residents, and the Limited English Proficient (LEP) population.
- The City's annual Action Plan and CAPER includes the City's AFHMP.

# Affirmative Fair Housing Marketing Plan (AFHMP) cont.

Examples of affirmative marketing practices:

- Advertising the availability of housing to the population that is less likely to apply, both minority and non-minority groups, through various forms of media within the marketing area;
- Use of the Equal Housing Opportunity Logo and the equal housing opportunity statement; and
- Educate persons within an organization about fair housing and their obligations to follow nondiscrimination laws.