

Update on Technology Ascertainment Survey
Austin Community Technology & Telecommunications Commission
March 9, 2011

Data analysis

- Data entry complete; total of 1701 responses out of 15,000 mailed (11.3 %).
- UT group finished initial tabulation; now "cleaning," and analyzing data.
- They were able to weight over-represented categories (white, female, educated, older) using recent census data.
- One result: of those with no internet access (12%), only 2% said "not interested." Some national stats say 20%.
- Meeting 3/8/11 to decide on research questions (correlations), report format and timeline.
- Geographic correlation: 6 zones corresponding to annual citywide survey (NW, NE, SW, SE, Central E & W).
- Other correlations requested (library, Free Net, etc.).

Next steps

- Clean, well-labeled data set made available for public use.
- Correlations run in response to research questions.
- Presentation of preliminary report to Commission and ET&T Committee, April 13 & 14.
- Final report expected mid-May.