



AUSTIN MUSIC COMMISSION MINUTES
Regular Meeting – Monday, February 7, 2011, 6:00 P.M.
Austin City Hall, 301 West 2nd Street
Austin, Texas 78701

Commissioners in attendance: Brad Stein (Chair), Paul Oveisi (Vice-Chair), Rich Garza, Joah Spearman

Commissioners absent: Marcia Zwilling, Margaret Moser (sick – excused absence)

Staff in attendance: Don Pitts, Jim Butler

A. CALL TO ORDER

Stein called the Commission meeting to order at 6:15 p.m.

B. APPROVAL OF MINUTES

The minutes from the regular meeting of December 6, 2010 were approved on Oveisi's motion, Garza's second, on a unanimous vote.

C. CITIZEN COMMUNICATION

1. Clay Shorkey briefed the Commission on activities at the Texas Music Museum.

2. Tim Hamblin briefed the Commission on plans by the Austin History Center to celebrate the 25th Anniversary of SXSW.

D. NEW BUSINESS

1. Paul Digiuseppe briefed the Commission on Imagine Austin Comprehensive Plan.

2. Michael Knox briefed the Commission on the Downtown Plan.

3. Gordon Kerr and Steve Grassfield briefed the Commission on plans to expend the hours of paid parking downtown.

The Commission discussed their goals and activities for 2011.

This is a summary of the discussion:

AUSTIN MUSIC COMMISSION 2011 WORK PLAN

GOALS:

- Protect live music venues
- Promote and support Austin Music and the music industry
- Preserve Austin's Music heritage

STRATEGIES:

- Define "Live Music Venue" and what it means to be a Live Music Venue
- Work with Music Department and support city-sponsored music initiatives
- Continue work on sound issues and outreach with neighborhoods
- Focus on establishment of music/entertainment districts and protection of areas like Red River
- Provide information to the music industry on affordable housing
- Assist in the development of U21 and U18 music
- Involvement with City-sponsored initiatives that affect music.

RELATIONSHIPS:

- Musicians – Margaret
- Neighborhoods – Marcia, Brad
- APD/AFD/PACE – Brad
- Arts Commission/Arts community/CreateAustin – Joah
- Downtown Commission/Downtown Plan – Paul
- DAA – Brad
- ACVB – Rich
- Parks – Rich
- Urban Music Festival – Rich
- Pachanga Music Festival – Rich
- SXSW – Margaret, Joah

- ACL - Michael
- Fun, Fun, Fun – Paul
- NARAS – Paul
- ME TV – Brad
- HAAM – Margaret
- SIMS – Margaret
- AMP – Paul
- AMF – Rich
- ALMA – Rich
- Local Musicians Union – Marcia
- Housing – Paul
- ATI/Digital Resources – Michael, Brad
- Chamber of Commerce – Brad
- Film – Marcia
- U21/U18/Grounded in Music/Anthropos Arts - Margaret
- Non-traditional live music venues (i.e., restaurants, retail)– Brad, Joah
- Imagine Austin – Michael, Joah
- Waller Creek - Rich, Joah

E. MEMBER UPDATES

Garza mentioned a meeting where various people in the local music community met to discuss ways to market Austin in ways that would better help the local music community. Oveisi mentioned that David Sullivan was willing to help with music-related issues that come before the Planning Commission. He also mentioned that Austin Music People are having an event in March 31st that he would discuss more in the March Music Commission meeting. Spearman mentioned that he hopes an economic impact study related to urban music can be done.

F. STAFF BRIEFINGS

None

G. ITEMS FOR INFORMATION

None.

H. ADJOURNMENT

The Commission adjourned at 8:25p.m.