

**MEETING MINUTES  
COUNCIL COMMITTEE FOR  
EMERGING TECHNOLOGY AND TELECOMMUNICATIONS  
OCTOBER 20, 2010**

**Call meeting to order.**

The meeting was called to order by Council Member Morrison at 3:40pm.

**1. General Citizen Communications (3 minutes to speak)**

There were no speakers.

**2. Approval of minutes from the September 8, 2010 regular committee meeting.**

**A motion to adopt the minutes as to form from the September 8, 2010 Council Committee for Emerging Technology & Telecommunications regular meeting was made by Council Member Shade; seconded by Council Member Morrison. Vote 2-0 with Council Member Riley absent.**

**3. Presentation: State of digital media and gaming in Austin (Gary Gattis, CEO, Spacetime Studios)**

Mr. Gary Gattis made a presentation on the current state of digital media and gaming industries in Austin.

**4. Briefing: Background and definition of quick response codes ( also known as QR codes) and how they are used in other cities (Dustin Haisler, Assistant City Manger and Chief Information Officer, City of Manor)**

This item was postponed.

**5. Update: Progress on City Web redesign project (Communications and Technology Management)**

An update on the latest developments with the City's website redesign project was presented by Stephen Elkins, Matt Esquibel and Charles Purma of the Communications and Technology Management Department and Chris Florance of the Public Information Office. The Committee would like the team to come back to the next meeting to provide additional information on the navigation of the new website, a summary of the online reports, and information on how the current website is being used. Additionally the Committee would like to know which cities have sites that are the easiest to navigate.

**6. Announcement of Upcoming Events of Community Interest**

There were no announcements.

**7. Discuss and approve next meeting date (Tentative: November 10, 2010)**

The November 10<sup>th</sup> meeting date will not work out. The next meeting date is yet to be determined.

## **Adjourn**

The meeting was adjourned at 5:03pm.