



**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**  
**ADVISORY BOARD MINUTES**

**REGULAR MEETING**  
**Tuesday, March 15, 2011**

**The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Member Juan Oyervides, Chair called the Board Meeting to order at 6:09 p.m.**

**Board Members in Attendance:**

Juan Oyervides, Chair  
Emilio Zamora, Vice Chair  
Marisa Limon, Member  
Robert Mezquiti, Member

**Board Members Absent: 3**

Isidoro Lopez, Member  
Rossana Barrios, Member  
Sylvia Orozco, Member

**Staff in Attendance:**

Laura Esparza, Cultural Affairs Division Manager  
Herlinda Zamora, MACC Manager

**1. CITIZEN COMMUNICATION:** No Citizen Communication.

**2. APPROVAL OF MINUTES:**

- a. Regular Meeting 3/15/2011 –A motion was made to approve the minutes by Member Mezquiti with a second by Member Limon. The motion was passed (4.0).

**3. PRESENTATIONS:** No presentations.

**4. STAFF BRIEFINGS**

- a. **Laura Esparza:** Laura reported on the Rainey Street public meeting held at the MACC on Feb. 23 and MACC Parking Study.
- b. **Herlinda Zamora:** Herlinda reported on the MACC's programming and facility issues. There is still an investigation on water leaks throughout the building and the sound panels. The mosaic gallery opening attendance was over 500 guests.

**5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**

- a. The Chair's Report regarding Rainey Street parking issues. (Sponsored by Oyervides and Mezquiti)
  - i. The Board discussed parking options at the MACC such as a study that included the MACC's increase in programming that has raised the issue for more parking; and potentially meter parking.
  - ii. The Board discussed the need for a parking garage to be built sooner than later.
  - iii. Member Mezquiti volunteered to serve on Rainey Street Citizens Committee.
- b. Discussion of follow up regarding formally celebrating the renaming of the MACC for Emma S. Barrientos. (Sponsored by Oyervides and Zamora)

- i. Herlinda reported that she met with the Barrientos family and they suggested to wait until the new sign was complete to schedule a formal reception for the unveiling of the new sign.
- c. Discussion and action preparing for Award of Excellence process. (Sponsored by Oyervides and Zamora.)
  - i. Juan will email Herlinda the edited file.
- d. Discussion and action of Board Work Plan. (Sponsored by Oyervides and Zamora)
  - i. No discussion.

**6. FUTURE AGENDA/ACTION ITEMS**

- 1. Report on Town Hall meeting April 17.
- 2. MACC brochure assistance by Hortensia Palomares.

**Oyervides adjourned the meeting at 7:27 pm with a motion from Member Zamora and a second from Member Mezquiti without objection.**