

Event Recycling Rebate



Agenda



Background

- **December 2008**
 - SWS staff initiated recycling at COA sponsored events.
 - 2008 Trail of Lights first City event with coordinated recycling
- **October 2009 - Resolution 20091022-040**
 - Staff directed to provide recycling to city sponsored events
 - During FY2009, SWS provided recycling services for 17 city sponsored events
- **October 2010 - Staff memo to Council**
 - Develop Event Recycling Rebate in 2011
 - Develop waste management standards for all events
 - Utilize data gathered from the Event Recycling Rebate to discuss and develop an Event Recycling Ordinance

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Stakeholder Input

- Cost
- Not enough advanced planning
- Combining recycling efforts with other greening efforts
- Service providers are willing to work with the event organizers to apply for a rebate



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Event Recycling Rebate



- **Rebate Benefits:**

- Rebate of up to \$750 towards the cost of recycling and/or composting services
- Provides event organizers with a financial incentive to introduce or improve waste diversion efforts
- Provides SWS with data regarding waste management practices, challenges, and experiences
- Promotes and helps the City achieve Zero Waste

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Event Recycling Rebate

- **Applies to events that are:**

- Held in Austin city limits
- Non-political, outdoor, open to the public, with an anticipated 500 attendees/spectators
- Obtaining proper permitting from the City
- Not less than 2 months and not more than 12 months away from application date
- Not receiving services from SWS



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- **Minimum Standards:**

- Vendors may **NOT** distribute:
 - Styrofoam at the event
 - Glass at parks facilities or on public rights of way
- Recycle plastic bottles, aluminum cans, and cardboard if used and/or distributed by vendors
- Paid staff must be used at certain events



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Event Recycling Rebate

- **Rebate Process:**

- Submit the Eligibility Application Form
- Meet Keep Austin Beautiful (KAB) prior to the event
- Obtain all proper event permits from the City
- Contract with a private service provider for waste management
- Complete a Rebate Request form, including
 - Itemized invoices and weight tickets
 - Post-event survey about the event, challenges, etc.



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Next Steps

- Inform stakeholders
 - Service Providers
 - Event Organizers
 - Keep Austin Beautiful
 - Special Events Team
- Final approval of application
- Begin accepting applications by July 1, 2011

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Question & Answer

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