



MEMORANDUM

TO: URBAN TRANSPORTATION COMMISSION
CC: Robert Spillar, Director, Austin Transportation Department
Gordon Derr, Assistant Director, Austin Transportation Department
FROM: Frances Hargrove, Manager, Office of Special Events
DATE: June 23, 2011
RE: Komen Race For The Cure

Event Date: Sunday, November 13, 2011

Start Time: 7:30 a.m.

Expected Attendance: 20, 000+

On June 3, 2011, the promoter for the 2011 Komen Race for the Cure, David Grice, informed the Office of Special Events that their proposed route for this year was denied by the University of Texas. He provided an alternate route for the Special Events Team to review.

The proposed route starts 10th Street and Congress Avenue south to Barton Springs Drive, west to Riverside Drive to South 1st Street, north on South First Street to Cesar Chavez Street, east to Colorado Street, north to 10th Street, west to Lavaca Street, north to 11th Street, east to Colorado, north to 13th Street, west to Lavaca Street, north to 15th Street, east to San Jacinto Street, North to 18th Street finish line.

This proposed route will cross 5th and 6th Street twice and severely limit ingress and egress to a number of multifamily residences, business and churches. The route will require Waivers including:

Article 2, Section 2.01: For a Moving Event or one or more substantially simultaneous combinations of Events the following streets may not be completely closed or crossed at grade.

(A) 5th and 6th Streets, from Mopac to IH-35

Article 2, Section 2.03: Moving Events must not prevent Reasonable Access to a geographic area which would otherwise not have full access as a result of the Moving Event.

The number of east/west access crossing raises concerns from City staff on the impact on mobility on the traveling public. Again, these Rules were identified as important criteria by Neighborhood Associations during community dialogue. Austin Transportation Department will therefore request that the promoter seek City Council direction to staff to waive these two Rules in conjunction with this latest proposed route.

City Council waived the signature requirements (Chapter 14-8-14) on June 23, 2011.

The Office of Special Events will continue to work with the promoter to get final resolution regarding the event route and meeting the rest of the ordinance requirements.

If you need any additional information, please do not hesitate to contact our Special Events Manager, Frances Hargrove at (512) 974-7083 or Frances.hargrove@ci.austin.tx.us.