



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES

REGULAR MEETING
Tuesday, April 19, 2011

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Member Juan Oyervides, Chair called the Board Meeting to order at 6:09 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Marisa Limon, Member
Sylvia Orozco, Member
Rossana Barrios, Member

Board Members Absent: 2

Isidoro Lopez, Member
Robert Mezquiti, Member

Staff in Attendance:

Laura Esparza, Cultural Affairs Division Manager
Herlinda Zamora, MACC Manager

- 1. CITIZEN COMMUNICATION:** No Citizen Communication.
- 2. APPROVAL OF MINUTES:**
 - a. Regular Meeting 4/19/2011 –A motion was made to approve the minutes by Member Barrios with a second by Member Limon. The motion was passed (5.0).
- 3. PRESENTATIONS:** Crossroads Production presented a power point presentation of their event held on March 16 & 17 as part of a collaboration with the MACC. Crossroads representatives donated \$200 to the MACC for their Cinco de Mayo event.
- 4. STAFF BRIEFINGS**
 - a. **Laura Esparza:** Laura reported on the approval of Carlos Pineda's and updated the Board on the MACC's new sign and parking study.
 - b. **Herlinda Zamora:** Herlinda reported on the MACC's programming and facility issues. There is still an investigation on water leaks throughout the building and the acoustic panels will be installed soon. The MACC received a record attendance of over 10,000 for the month of May. She updated the Board on the AIPP project with artist Margarita Cabrera.
- 5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**
 - a. The Chair's Report
 - i. No report or discussion.
 - b. Discussion and action regarding Rainey Street parking issues. (Sponsored by Oyervides and Mezquiti)
 - i. Rainey Street District Next Steps: (1) Increase parking capacity at the MACC; (2) Add meters to the MACC parking lot; and (3) Prohibit parking after 10:00 pm if no MACC programming is taking place.

- ii. The Board discussed how important it was to consider options and benefits for the MACC.
- c. Discussion and action preparing for Award of Excellence process. (Sponsored by Oyervides and Zamora.)
 - i. Herlinda reported on where the nomination application will be posted.
 - ii. The Board nominated a review panel for the selection process that included (3) Board members: Dr. Zamora, Marisa Limon and Robert Mezquiti; MACC staff Linda Crockett; and (1) community member Fidencio Duran. If Fidencio was unable to serve on the panel, Alicia Barrientos would be invited.
- d. Discussion and action regarding assistance with MACC history. (Sponsored by Oyervides and Zamora)
 - i. No report or discussion.
- e. Discussion and action preparing for Budget presentation May 17, 2011.
 - i. The Board will move their next meeting date to May 18 to attend COA budget meeting on May 17th.
 - ii. Board recommended more lighting for MACC parking lot; handicap accessibility push-buttons; (4) full-time staff including a parking attendant.
- f. Discussion and action of Board Work Plan. (Sponsored by Oyervides and Zamora)
 - i. No report or discussion.

6. FUTURE AGENDA/ACTION ITEMS

- a. The Austin Rowing Club
- b. Report on Budget Meeting
- c. MACC plaque recommendation

Oyervides adjourned the meeting at 7:50 pm with a motion from Member Barrios and a second from Member Limon without objection.