	Times Mentioned in Weaknesses, Threats or Opportunities	Times Mentioned in System	Times Mentioned in Strategic	Times Mentioned in Large Group	Times Mentioned in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
		, maryoro	11.011.05	2.500.55.5.1		
Coordination/Collaboration						
Improve linkages among AIDS Services Organizations (ASOs) and between						
ASO/non ASOs. Meet regularly as stakeholders to collaborate.	7	5	4		1	17
Increase integration/communication/education between providers of HIV						
care and primary care. Provide more HIV/AIDS care in mainstream care.	3	3	1		1	8
Coordinate outreach among service agencies. Currently outreach is often						
duplicated.		5	1			6
Coordinate outreach to target populations. Currently agencies are						
competing for numbers.		5		1		6
Get rid of duplication in intake forms, testing and services.		4		1	1	6
Coordinate and collaborate across organizations that focus on prevention						
and those that focus on care.	3			1		4
We all compete for the same money. This creates uneasy relationships.	2			1		3
Write grant application together.	2			1		3
Lack of awareness/knowledge of who is doing what where. Coordinate						
better to reduce the ping pong effect of referring clients back and forth						
among agencies.	2		1			3
Get the EIIHA collaborative off the ground	2		1			3
Duplication in some, but not all, types of testing	1	1				2
Efforts by agancies on behalf of clients result in multiple applications for						
services		1				1
Use technology better to collaborate		1				1
Collaborate to reduce administrative overhead		1				1
Stop creating barriers between agencies and making assumptions about						
each other		1				1
Start doing more targeted collaboration		1				1
Co-locate HIV services with agencies whose clients are at high risk		1				1
Combine funding sources to increase impact		1				1
Coordinate planning/prevention groups		1				1
Start doing outreach to non-traditional providers		1				1
Improve communication between organizations on available programs		1				1
Case management is duplicated		1				1

	Times Mentioned in	I			1	
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Access to care/care issues						
Fund more specialty care, including mental health and substance abuse						
services.	7	6	1		1	15
Make sure there is capacity to accommodate additional numbers of HIV						
positive individuals identified by expanded testing.	4		1			5
Link clients to care sooner after a positive test result.	1	2	. 1			4
Address the lack of Medicaid/Medicare providers and what will be a						
general lack of healthcare providers specializing in HIV/AIDS as many of						
the current healthcare providers age and retire.	4					4
Wait lists/long waits for services; services not available in some locations Need programs focusing on people with HIV who are leaving jail and	2	1	1			3
						2
prisons; increase follow up Provide more comprehensive care at each agency/broadent the scope of	2	1				3
		Ι,				١ ,
ASOs Lack of health insurance	2		1			2
Lack of access to primary care	2					2
Improve screening and referral systems		1				1
Keep clients in care		1 1				1
Reep chefts in care		<u> </u>				
Support people at time of diagnosis - many are shocked and unprepared)		l 1				1
Treatment adherence: engage patients in their care		†	1	1		1
Medical care lacks cohesive model	1					1
No access to non-HIV medications	1					1
Clients have difficulty with co-pays	1				1	1
Clients' other medical needs are not being addressed where they get HIV						
care.	1					1
After healthcare reform, will undocumented be eligible for care?	1					1
Gentrification in Austin has resulted in people moving away from stable						
homes and historic service providers.	1					1

	Times Mentioned in		I			l
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Improve transportation	Sections of Swo1	Allalysis	rionties	Discussion	1	1
Make sure someone's first contact with the system (DIS or case manager)						
is caring and supportive. People are afraid. The first contact is critical to						
getting them into care.					1	1
Establish a system of peer advocates so someone who finds out about						
positive status will have a "buddy" who has been there and can help						
navagate the emotions and the system.					1	1
Make sure there is psychological follow up for someone after the test					_	_
results, after the first appointment, and over time.					1	1
Hospice care should be considered medical care and not a support						_
service.					1	1
Data						
Integrate or link data systems to address gaps between various databases						
and lost and incomplete data.	3	5	2	1		11
Duplicative data systems	1	1				2
Opt out instead of opt-in for ARIES		1				1
Need resources and leadership related to data		1				1
Start reinforcing data collection as standard		1				1
Compile info about needed data (currently is haphazard)		1				1
Start looking at the macro picture		1				1
Start a snapshot data collection to ask when people were last tested and						
other info		1				1
Identify barriers to sharing data		1				1
Have a system more rubust than ARIES to allow cross-agancy						
collaboration and client management		1				1
Add a question to annual homeless survey to ask when people were last						
tested.		1				1
Link prevention and services data.			1			1
Streamline data collection at all levels			1			1
BVCOG data experts should provide reports			1			1
Better coordination between city and BVCOG on data collection and						
reports			1			1

	Times Mentioned in					
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
		, ,				
Effective and efficient data collection, access and sharing at all levels			1			1
Lack of reliable data and data management	1					1
Lack of knowledge of national data/trends	1					1
Funding/Strategic Planning						
More resources for prevention and HIV/AIDS services are needed. In the						
current environment funding is being cut instead.	8				1	9
Follow up on the ideas generated from the strategic planning process.						
Develop an action plan. Meet regularly to follow through. Identify						
leadership; volunteers cannot do it all.	1	1	. 3	1		6
Provide education about health care reform.	5	1				6
Help service agencies gain a better understanding of funding sources and						
what the money can be used for.	4	1				5
Improve the HIV Planning Council website		2				2
Standardize the RFP/RFA processes, timing and requirements for Ryan						
White Parts A, B, C	2					2
Get more input from schools, fraternities, sororities doing community						
outreach in the summer. Consumers did not come to town hall meeting.						
You need to go find them!					2	2
Need for research about HIV and aging	2		-			2
		_				
Conduct a truly comprehensive assessment of resources in the 5 counties		1	1			1
We may too guickly to implement changes without looking for pitfalls	1					1
We move too quickly to implement changes without looking for pitfalls Identify and work on complexities of healthcare landscape: medical	1					1
issues, funding sustainability, SSI, comorbidities and using resources to						
address			1			1
Simplify and streamline contracting process		1	 	•		1
Stop committee wastage		1	1			1
Identify client needs parallel to evidence based strategies		1				1
Improve consumer involvement in decision making		1	1			1
Need mechanism for constructive feedback, continuous evaluation and		1	1			_
innovation	1	1				2
	1					1 -

	Times Mentioned in	I	1			
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Topics, subtopics		, maryoro	11101111103	2.500.55.0.1		
Testing						
Fund and implement more opt-out testing.	3	3	1		1	8
Start notifying offenders within justice system of test results, whether +						
or -		1				1
Provide incentives to be tested		1				1
Seek out new testing venues		1				1
Need more staff for counseling for opt-out testing	1					1
Examine whether the DIS partner interview/notification process						
discourages people from being tested.					1	1
Stop separating HIV testing from other routine tests. Separating it						
reinforces stigma.					1	1
Prevention/Education/Awareness						
Address the perception in the community that HIV is a manageable						
disease that is not a problem and therefore does not merit attention or						
additional resources.	7				1	8
Advocate for comprehensive sex education and improved health						
education	4	2	1			7
Increase awareness/education in schools, medical communities, at						
events, in non-traditional locations like beauty shops, and through social						
marketing, and social media	1	4			2	7
Expand the definition of "at risk" populations to include people who,						
because of their circumstances, are vulnerable to the risky behavior of						
others. For example, people living in poverty, married women who are						
unaware their partners are having sexual relations with others, and						
victims of domestic violence.	2	2	1		1	6
Need better understanding of core causes of distrust and cultural barriers	2					2
Need to address rising rates in youth and elders.	2	İ				2
Update resource guide and distribute to PCPs, faith-based orgs, etc.		1	1			2
Increase the participation of the minority faith-based communities	2					2
Lack of client education	<u> </u>	1		 		1
Lack of cheff Cadadion				<u> </u>	<u> </u>	

	Times Mentioned in		1	1		l
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Keep comprehensive STI testing and treatment as part of HIV prevention	Sections of Swo1	Allalysis	riorities	Discussion	ITali	Ivientionea
and education		1				1
Need more innovative prevention strategies	1	 	·			1
Need more innovative prevention strategies	1					<u> </u>
Indiscriminant use of Viagra has contributed to spread of the disease.	1					1
Don't glamorize the lives of those living with the disease. Yes, there is					1	1
Need better programming for special populations		1				1
Update perception of Ryan White among public (so they have realistic						
expectations)		1				1
Improve health literacy			1			1
Lack of media attention	1					1
Need programs for the incarcerated	1					1
Develop creative strategies to reach the Hispanic population					1	1
Use creative approaches to inform people. Example of American Heart						
Association that used gospel singer at event to share info about heart						
disease.					1	1
Normalize HIV		1				1
Need to address language differences other than Spanish	1					1
General System Improvements						
Address stigma and social isolation throughout the continuum from						
prevention to treatment.	5				1	6
Improve knowledge (client and agency) of system and community						
resources		3	8			3
Work more holistically; shilft the focus from sick care to prevention and						
wellness	2					2
Reduce excessive paperwork		1				1
Provide more healthy social activities		1				1
Interpretation of standards limits ability of staff to solve problems		1				1
Use the system to fit the client, not the client to fit the system.		1				1
resources and meeting client needs.		1				1
Don't be a jack in the box. Know what you do well and stick to it.		1				1
Use best practices for staff training		1				1
Use multidisciplinary teams; current system is too fragmented.		1	1			1

	Times Mentioned in Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	1	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Increase diversity of staff, for example, Spanish speaking providers		1				1
Use evidence-based interventions	1					1
Take advantage of technology	1					1
Rural issues						
Improve transportation.	2		1		1	4
Maintaining confidentiality		1				1
Address prescription issues. Mail order?			1			1
Strengthen relationships with non-nontraditional community partners to	1					
increase awareness and education			1			1
Improve housing options.	1					1
Clients are isolated.	1					1
Ensure people can get doctor's appointments after work hours.					1	1
People's lives can be chaotic, particularly if they are poor. Change the						
rules about missed appointments and keep going after people who drop						
out of care.					1	1
Support Services						
Improve transportation.	3	1				4
Establish programs to build self-sufficiency for people living in poverty.		_	•			
Poverty makes it very difficult to manage the disease.	4					4
Increase affordable housing options for people living with HIV/AIDS, in						
particular for those recently released from incarceration.	3	1				4
Centralized one stop shop for social services	2		1			3
Revamp case management system: tiered levels for varying needs, a way						
to exit the system		1	. 1			2
Keep doing non-medical case management		1				1
Use case management aides/assistants or peer advocates so case						
managers can work with clients on higher-level issues and increase self						
sufficiency		1				1
Not fostering self sufficiency in clients		1				1
Need more case managers		1				1

HIV Strategic Planning - Frequency Analysis

	Times Mentioned in					
	Weaknesses,	Times	Times	Times	Times	
	Threats or	Mentioned	Mentioned	Mentioned in	Mentioned	
	Opportunities	in System	in Strategic	Large Group	in Town	Total Times
Topics/Subtopics	Sections of SWOT	Analysis	Priorities	Discussion	Hall	Mentioned
Move toward interdisciplinary teams to link clients to appropriate						
services and move them to self sufficiency			1			1
Need wrap-around services	1					1
_						