



# New Access TV Contract

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Presentation to the  
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Telecommunications Commission  
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# New Contract

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- ChannelAustin continues as public access contractor
- Funding model changed by SB5
  - State franchise: capital funds only
  - TWC municipal franchise up August 2011
- New access contract begins October 1, 2011



# Contract Differences: Funding

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- New: \$450,000 annual budget from City
  - \$200,000 from current operating funds
  - \$250,000 from City General Fund
  - Beyond FY 12 - \$450,000 annually from General Fund
- Old: \$617,500 from TW subscriber surcharge



# Contract Differences: Term

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- New: Four years
  - 2-year initial term
  - 2 one-year extensions
- Old: Six years
  - 2-year initial term
  - 2 two-year extensions



# Contract Differences: Hours

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- Facilities open
  - New: 40 hrs/week, plus off-hours training services
  - Old: Unspecified - actual 80-95 hrs/week
- Client service automation
  - New: 24/7 online client services automation
  - Old: No client services automation



# Contract Differences: Reporting

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- New: streamlined reporting (electronic)
  - semiannual activity reports
  - quarterly financial reports
  - monthly financials for Board; also to City
- Old: quarterly activity and financial reports prepared expressly for City (printed)



# Contract Differences: Recap

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- \$450,000 vs. \$617,500
- 4 years vs. 6 years
- 40 hrs/wk vs. 80 hrs/wk
- 24/7 online service vs. none
- Electronic reporting vs. special printed reports



# New Provisions

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- Contractor must generate additional operating funds: grants, rentals, training, advertising, sales, etc.
  - must offer “competitive market rates”
  - limited clientele: preserve non-profit status
- City conducts user satisfaction survey
- City effort to make building more energy efficient
- City may install separate meters for Master Control & TC room to pay for AC there by 11/01/11
- City provides capital funding from PEG fees and makes purchases (submit budget by April 1): equipment, software, maintenance contracts, improvement of facilities