



IMAGINEAUSTON

Vibrant. Livable. Connected.

Historic Landmark Commission
26 September 2011

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Imagine Austin takes its direction from the public

The Core Principles of the plan

How to participate



Presentation Overview

City Council Direction



Engagement

Sustainability

Implementation

What should the city be like in 30 years?	5,892
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How should we grow into the future?	4,211
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What do we need to do differently?	4,741
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Total Participation	14,844
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Community-wide participation



Sustainability

Five Core Principles

Become a compact, connected city

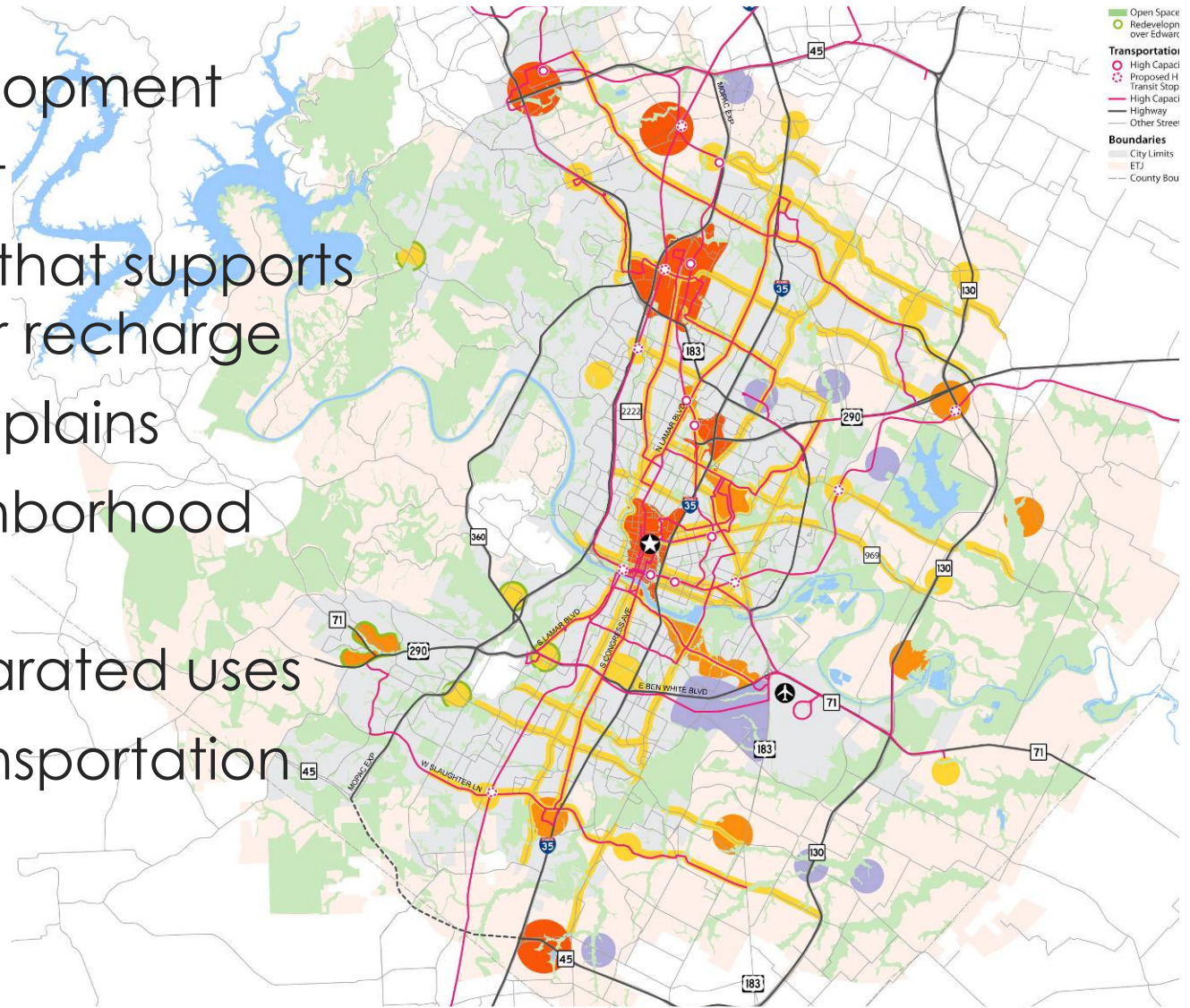
Provide paths to prosperity for all

Embrace the natural world

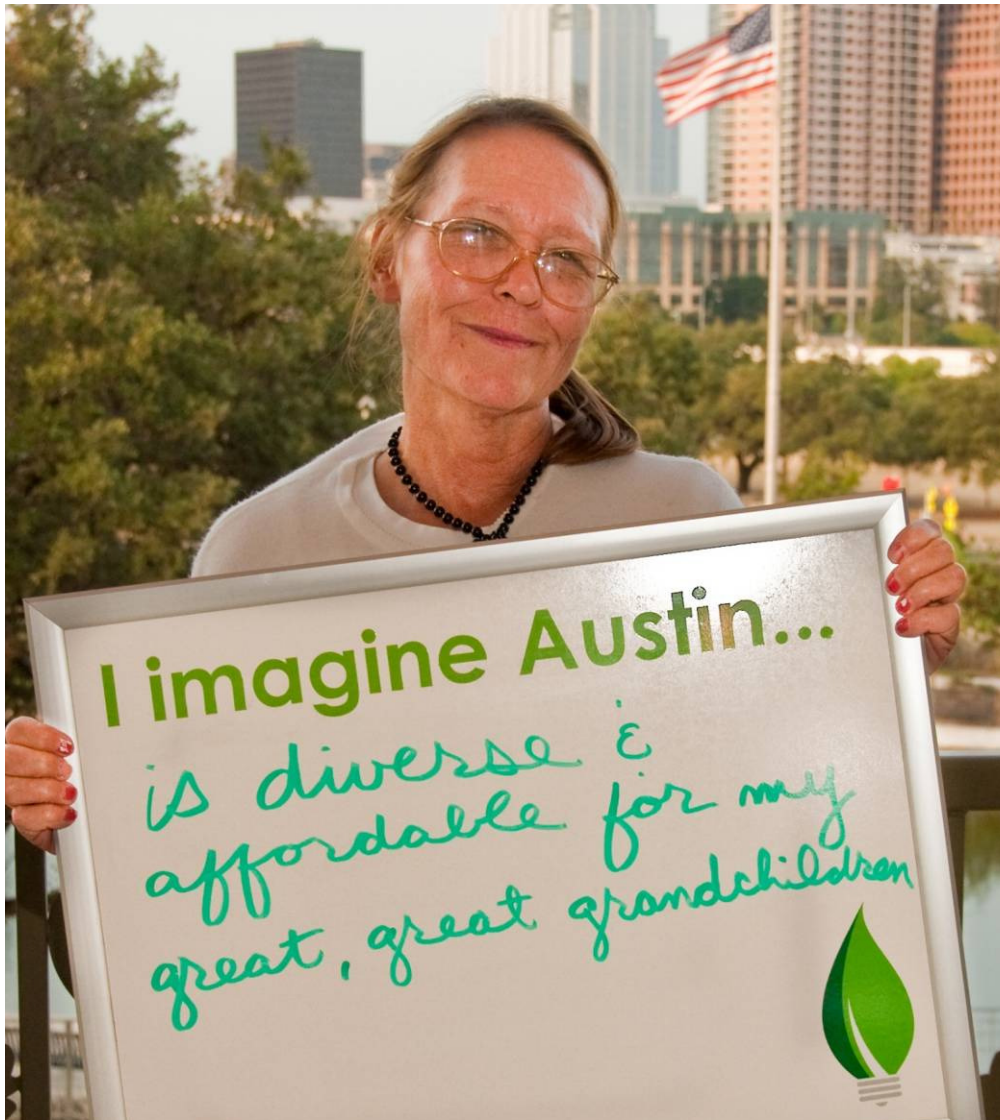
Grow a healthy, affordable city

Live within our resources

- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



Compact and connected city



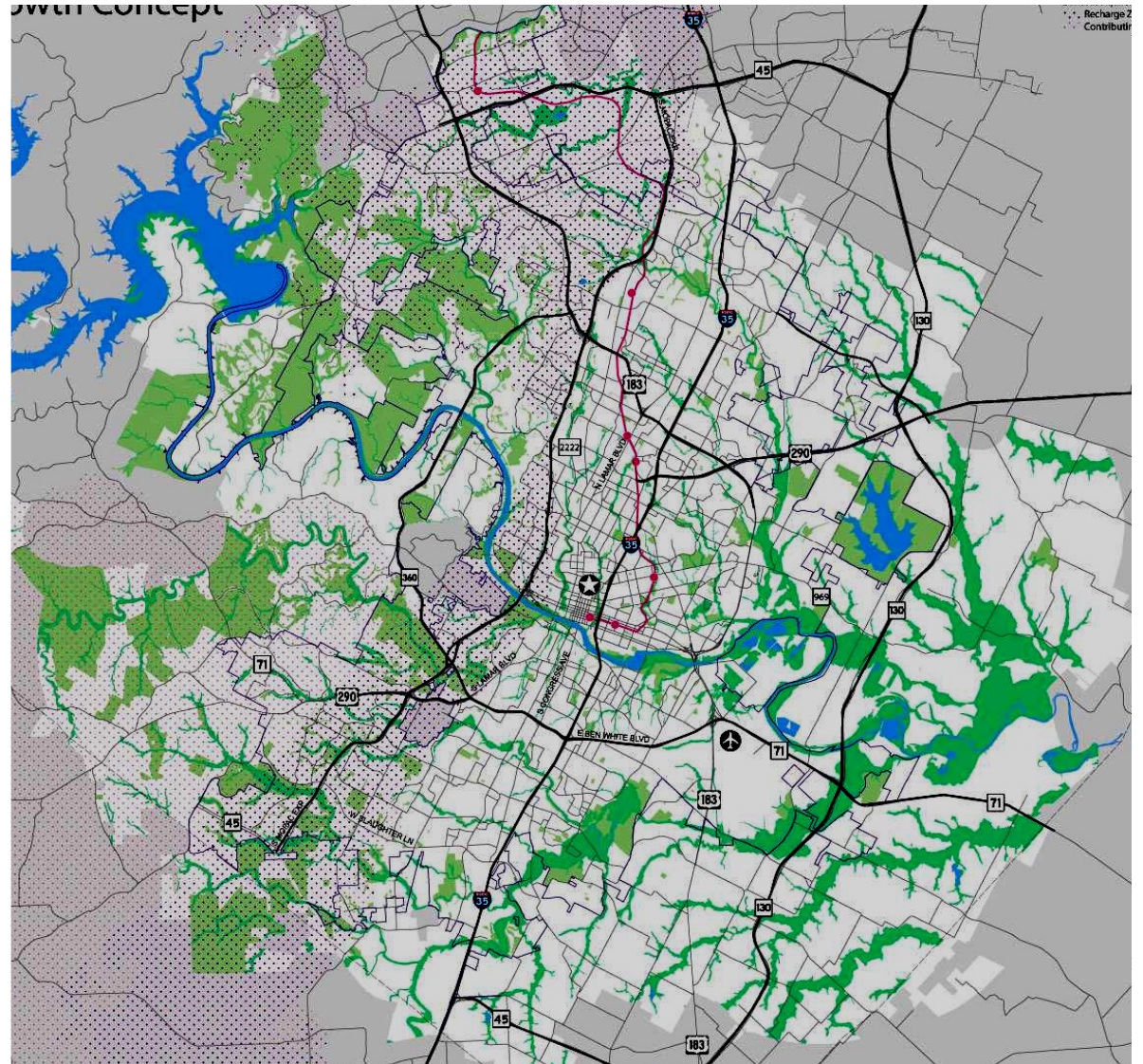
Grow an affordable, healthy city



Paths to prosperity



Live within our resources



Embrace the natural world

Implementation

Budget & spending
Regulation
Partnerships



- **Change Austin's development regulations and processes to promote a compact and connected city.**
- Invest in transportation and other improvements to create a compact and connected Austin.
- Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.
- Create a program to sustainably manage our water resources.
- Grow and invest in Austin's creative economy.
- Develop and maintain affordable housing throughout Austin.
- Continue to grow Austin's economy by investing in our workforce and education system.
- Create a "Healthy Austin" program.

Priority Programs

Change Austin's development regulations and processes to promote a compact and connected city.

- **Create incentives and develop funding mechanisms and regulations** to promote the rehabilitation, reuse, and maintenance of historically designated properties
- **Conduct ongoing updates to the historic and cultural resource survey** and inventory to include iconic heritage trees, sites, structures, and districts.
- **Develop and implement straightforward and transparent preservation strategies, guidelines, and regulations** for historic areas, sites and structures, and cultural resources that preserves Austin's heritage, while being respectful of the local character, community values, and of the desires of property owners.
- **Develop a program** that acknowledges and rewards notable contemporary and historic architecture, landscape architecture, and urban design.

Historic Preservation Actions

It's not too late to get involved

Public Review Period

Citizens Advisory Task Force: September to December 2011

Public Comments: September to October 31st



Adoption Process

Planning Commission: January 2012

City Council: Spring 2012

Plan Adoption

It's not too late to get involved

At the Imagine Austin Release Party or online

- Set priorities
- Comment on the draft



BIG IDEAS. BIG PARTY.
Imagine Austin Release Party
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Live Music & Local Grub
Celebrating Austin's Future
October 1st 10am–2pm
George Washington Carver
Museum and Cultural Center
1165 Angelina Street
Austin, TX 78702

 
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