



# IMAGINEAUSTON



Vibrant. Livable. Connected.

Parks and Recreation Board  
27 September 2011

Carol Haywood  
Planning & Development Review Department

Imagine Austin takes its direction from the public

The Core Principles of the plan

How to participate



**Before you leave today**

# City Council Direction



Engagement

Sustainability

Implementation

What should the city be like in 30 years?	5,892
---	-------

How should we grow into the future?	4,211
-------------------------------------	-------

What do we need to do differently?	4,741
------------------------------------	-------

<b>Total Participation</b>	<b>14,844</b>
----------------------------	---------------



**Community-wide participation**



# Sustainability

## Five Core Principles

Become a compact, connected city

---

Provide paths to prosperity for all

---

Embrace the natural world

---

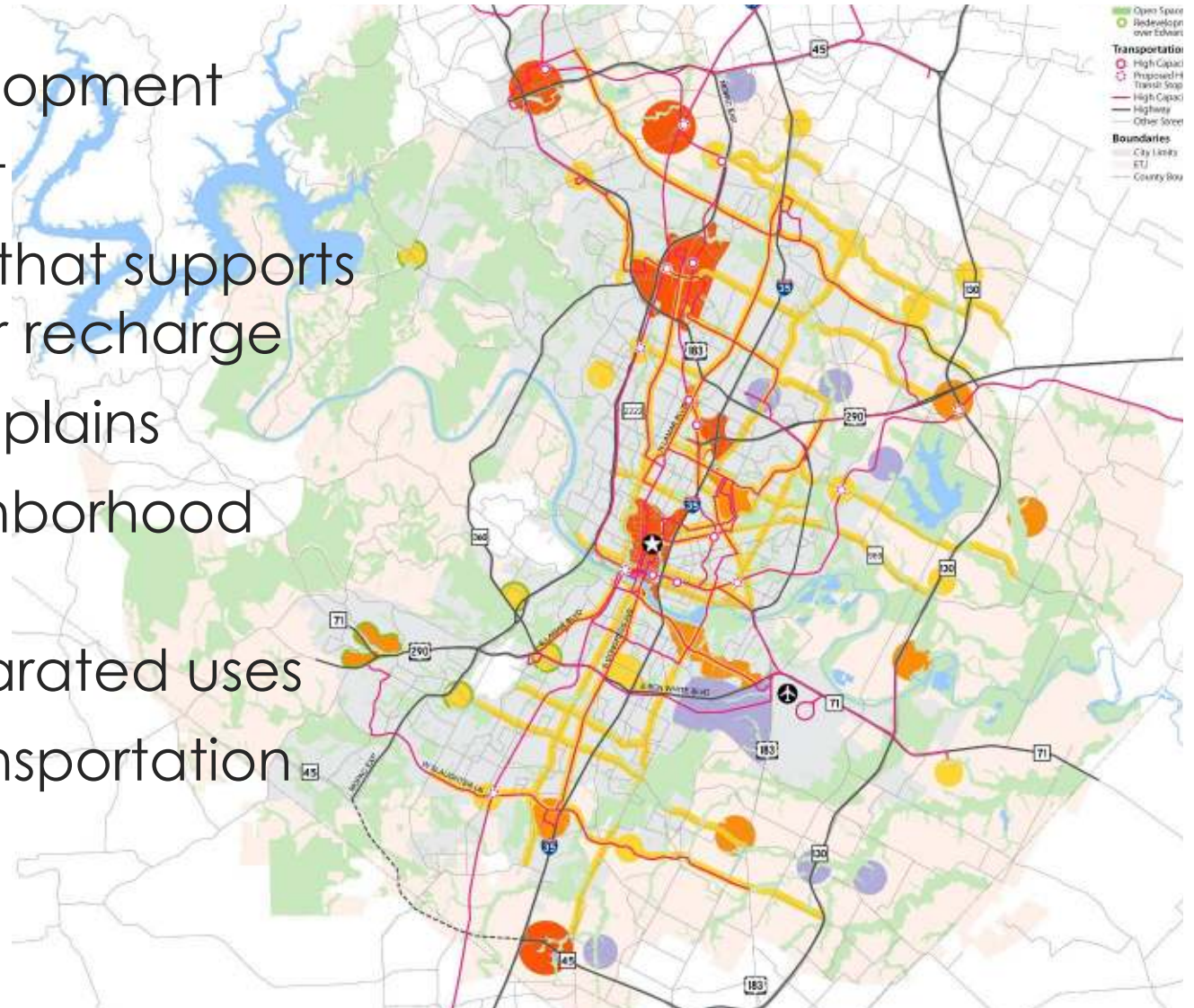
Grow a healthy, affordable city

---

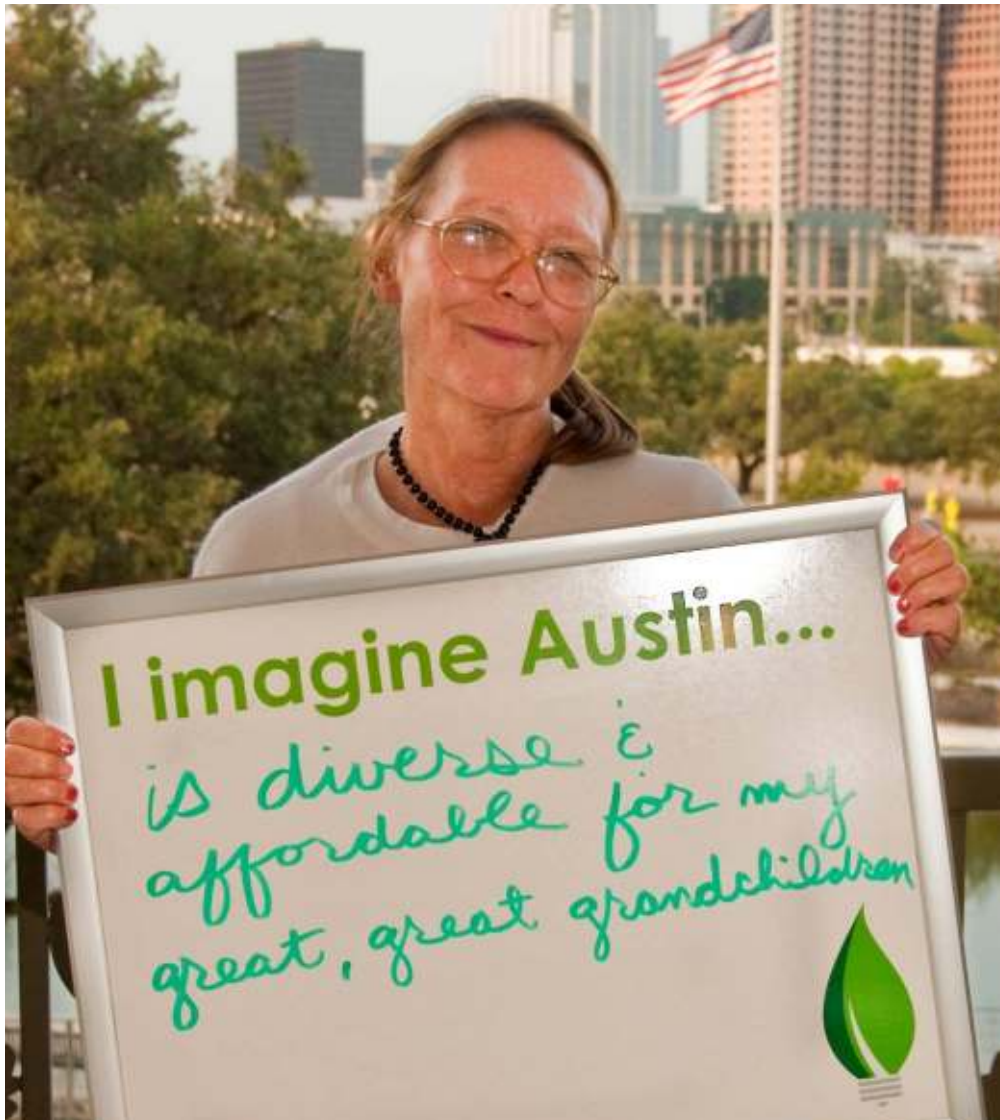
Live within our resources



- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



**Compact and connected city**



**Grow an affordable, healthy city**





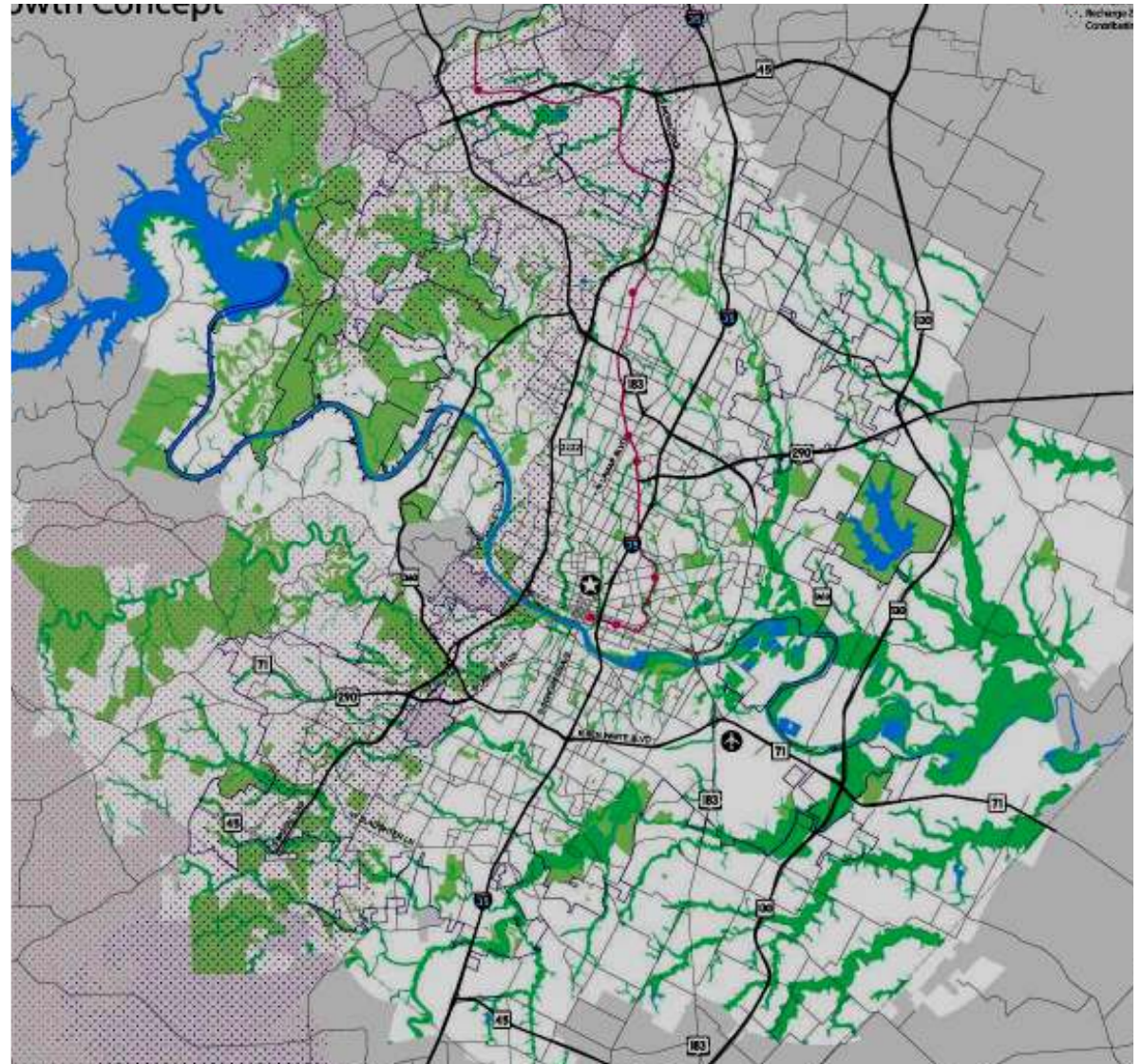
Paths to prosperity





**Live within our resources**





**Embrace the natural world**



# Implementation

Budget & spending

Regulation

Partnerships





- Change Austin's development regulations and processes to promote a compact and connected city.
- Invest in transportation and other improvements to create a compact and connected Austin.
- Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.
- Create a program to sustainably manage our water resources.
- Grow and invest in Austin's creative economy.
- Develop and maintain affordable housing throughout Austin.
- Continue to grow Austin's economy by investing in our workforce and education system.
- Create a "Healthy Austin" program.

## Priority Programs

## **Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.**

---

- Create a trails master plan (CFS Action-10)
- Explore additional funding sources for the design, construction, and maintenance of parks (CFS Action-5)
- Continue to preserve and protect environmentally sensitive areas (CE Action-4)
- Expand the acquisition of environmentally significant land (CE Action-17)

Prioritized Actions

## Create a “Healthy Austin” program.

---

- Support wellness and prevention education (SOC Action-1)
- Create a green infrastructure plan for public land or in public rights-of-way (CFS Action-37)
- Create a trails master plan (CFS Action-10)
- Explore additional funding sources for the design, construction, and maintenance of parks (CFS Action-5)

Prioritized Actions



# It's not too late to get involved

## Public Review Period

Citizens Advisory Task Force: September to December 2011

Public Comments: September to ???



## Adoption Process

Planning Commission: January 2012

City Council: Spring 2012

# Plan Adoption

# It's not too late to get involved

## At the release party or online

- Set priorities
- Comment on the draft



**BIG IDEAS. BIG PARTY.**  
Imagine Austin Release Party  
.....  
**Live Music & Local Grub**  
Celebrating Austin's Future  
**October 1<sup>st</sup> 10am–2pm**  
George Washington Carver  
Museum and Cultural Center  
1165 Angelina Street  
Austin, TX 78702

   
[www.imagineaustin.net](http://www.imagineaustin.net)  
7/11 COA88I

**Tell us**

**what you think**

**[www.ImagineAustin.net](http://www.ImagineAustin.net)**

**facebook**

[www.facebook.com/ImagineAustin](http://www.facebook.com/ImagineAustin)



[@ImagineAustin](https://twitter.com/ImagineAustin)  
[#imagineaustin](https://twitter.com/ImagineAustin)