



Broad public participation	
What should the city be like in 30 years?	5,892
How should we grow into the future?	4,211
What do we need to do differently?	4,741
Total Participation 14,844	
	

Overview


- Update on process
- New website
- Introduction to the draft Comprehensive Plan
- Review of the plan
- Task Force review

Riders Against the Storm



Working Groups

- 471 Members of the public
- 7 Topical Working Groups
- 6 Meetings and 2 surveys
- 6 Panel discussions

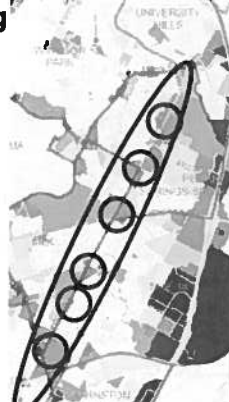


Process & timeline			
From the Participation Plan, September 2009			
Phase	Topic	Public Input Opportunity	Staff Input Opportunity
PHASE 1 Public Input Sept - Oct 2009	Public Input Survey	Public Input Survey (Oct 1-15)	Public Input Survey (Oct 1-15)
	Public Input Survey	Public Input Survey (Oct 1-15)	Public Input Survey (Oct 1-15)
PHASE 2 Public Input Nov - Dec 2009	Public Input Survey	Public Input Survey (Nov 1-15)	Public Input Survey (Nov 1-15)
	Public Input Survey	Public Input Survey (Nov 1-15)	Public Input Survey (Nov 1-15)
PHASE 3 Public Input Jan - Feb 2010	Public Input Survey	Public Input Survey (Jan 1-15)	Public Input Survey (Jan 1-15)
	Public Input Survey	Public Input Survey (Jan 1-15)	Public Input Survey (Jan 1-15)

Contact Teams meeting

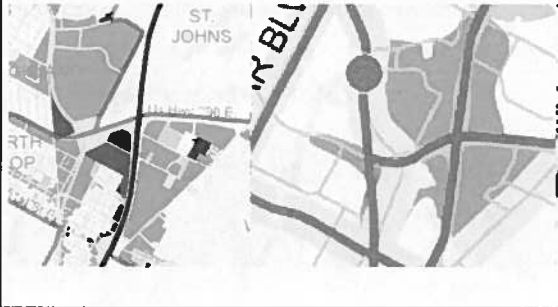
August 16, 2011

Discussed relation of neighborhood plans & Imagine Austin



Neighborhood plans at Release Party

Side-by-side comparisons of Growth Concept Map features and Future Land Use Maps



About the public review draft

Pre-release draft for Task Force (early September); non-policy changes incorporated.

Public review draft released September 27

How It's written

- Integration across topics
- Non-traditional organization/ no topic silos
- Concise and readable



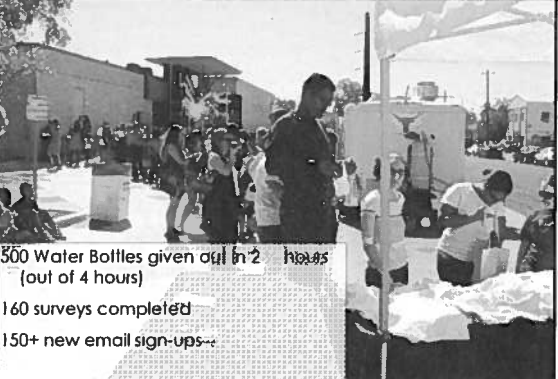
Redesigned Website



The Plan



Imagine Austin Release Party



The Roadmap & the Road Ahead

1 ORIENTS the readers to the plan, Austin, and the issues we're grappling with.

Core Principles for Action

- Grow as a compact, connected city
- Integrate nature into the city
- Provide paths to prosperity for all
- Develop as an affordable, healthy community
- Sustainably manage water & other environmental resources

Experiencing Austin: Who are we today?

CHAPTER 2 Brief history, existing conditions, & trends

Where you've seen it before

- Strategic Issues Report
- Community Inventory
- Susceptibility to Change analysis

Implementation & Measuring Success

CHAPTER 5 Actions & Priority Programs

- Actions
- Priority Programs
- Using the Plan
- Metrics

Imagining Austin: Our vision for a complete community

CHAPTER 3 Vision statement and the complete community framework.

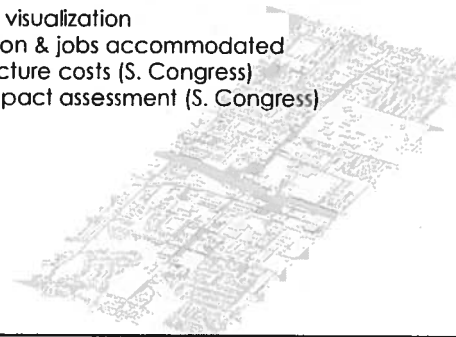
Where you've seen it before

- Prior Task Force work
- Common Ground Working Paper (CFS #1)
- Statistically Valid Survey
- Community Forum Series #2

Corridor Study update

Briefing PC Comprehensive Plan Committee on:

Corridor visualization
Population & jobs accommodated
Infrastructure costs (S. Congress)
Fiscal impact assessment (S. Congress)



Shaping Austin: Building the Complete Community

CHAPTER 4 Growth Concept Map and the seven Building Blocks

Where you've seen it before

- Plan Framework & Preferred Growth Scenario
(Strategic Directions became Policies)
- (Preferred Growth Scenario became the Growth Concept Map)

Review Process

Public review

- Community briefings
 - Prioritizing programs
 - Comment on the draft (SpeakUp Austin)
- Boards & Commissions review



