

# Austin Parks & Recreation Department Recreation Programs Unit Program Update



## History

- Reorganization September 7, 2010
- Agency Accreditation Review starts January, 2011
- Community Engagement Launched February, 2011
- Recreation Program Plan written July, 2011
- Austin Recreation 2012 Workshop, September, 2011

## Reorganization

- Five (5) Divisions

Golf (only Department Enterprise Fund)

Community Recreation (Recreation Centers)

Aquatics

HAND (History, Arts, Nature Division)

Centralized Program Division

## Reorganization

- Created Centralized Programming Division

- Athletics Section

- Senior Centers Section

- **Adaptive Recreation and Inclusion Section**

- **Youth and Teen Development Section**

- **Camacho Recreation Center**

- **Summer Camp**

- **Playground Programs**

- **After-school Resource**

- Program Standardization

- Quality Standardization

## Reorganization

- **HAND**
  - Museums
  - Cultural Arts Centers
  - Austin Nature Center
  - Zilker Botanical Garden
- Working very closely with Central Program Division and Recreation Centers

## Accreditation

Accreditation is a distinguished mark of excellence that affords external recognition of an organization's commitment to quality and improvement.

- Policies/Operating Procedures
- Program Planning Processes
- Service Determinants
- Program Variety Inventory
- Program Opportunities
- Populations Served
- Leisure Education

## Community Engagement

- Value Evaluation
- UT Partnership
- Engagement Process (Rec. Centers, Senior Centers, Camacho, McBeth)
- Results Evaluated to create Recreation Program Plan
- Future Engagements for Fall
  - Golf
  - Athletics
  - HAND
  - Aquatics Assessment

## Recreation Program Plan

- Overview of current state of Programs
- Community Engagement Themes
  - Staff Development
  - Program Planning
  - Marketing and Public Relations
- Action Plan for next 3 year



## Austin Recreation 2012 Workshop



Culmination of years worth of work with the goal of:

- Covering key themes of Community Engagement
- Standardizing Processes
- Internalizing Accreditation Excellence Standards
- Excellence Accountability

## Austin Recreation Workshop 2012



### Workshop Topics

Logic Modeling Theory and Application  
Evaluation Theory and Application  
Department Planning  
Department Authority  
Facility Maintenance  
Customer Service  
Marketing Basics  
Program Planning  
Budget Basics

