



IMAGINEAUSTON

Vibrant. Livable. Connected.

Urban Transportation Commission
October 11, 2011

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Imagine Austin takes its direction from the public

The Core Principles of the plan

Priority Programs

How to participate



Presentation Overview

City Council Direction



Engagement

Sustainability

Implementation

What should the city be like in 30 years? **5,892**

How should we grow into the future? **4,211**

What do we need to do differently? **4,741**

Total Participation 14,844



Community-wide participation

Imagine Austin Release Party



500 Water Bottles given out in 2 ½ hours
(out of 4 hours)

160 surveys completed

150+ new email sign-ups

Sustainability

Five Core Principles

Become a compact, connected city

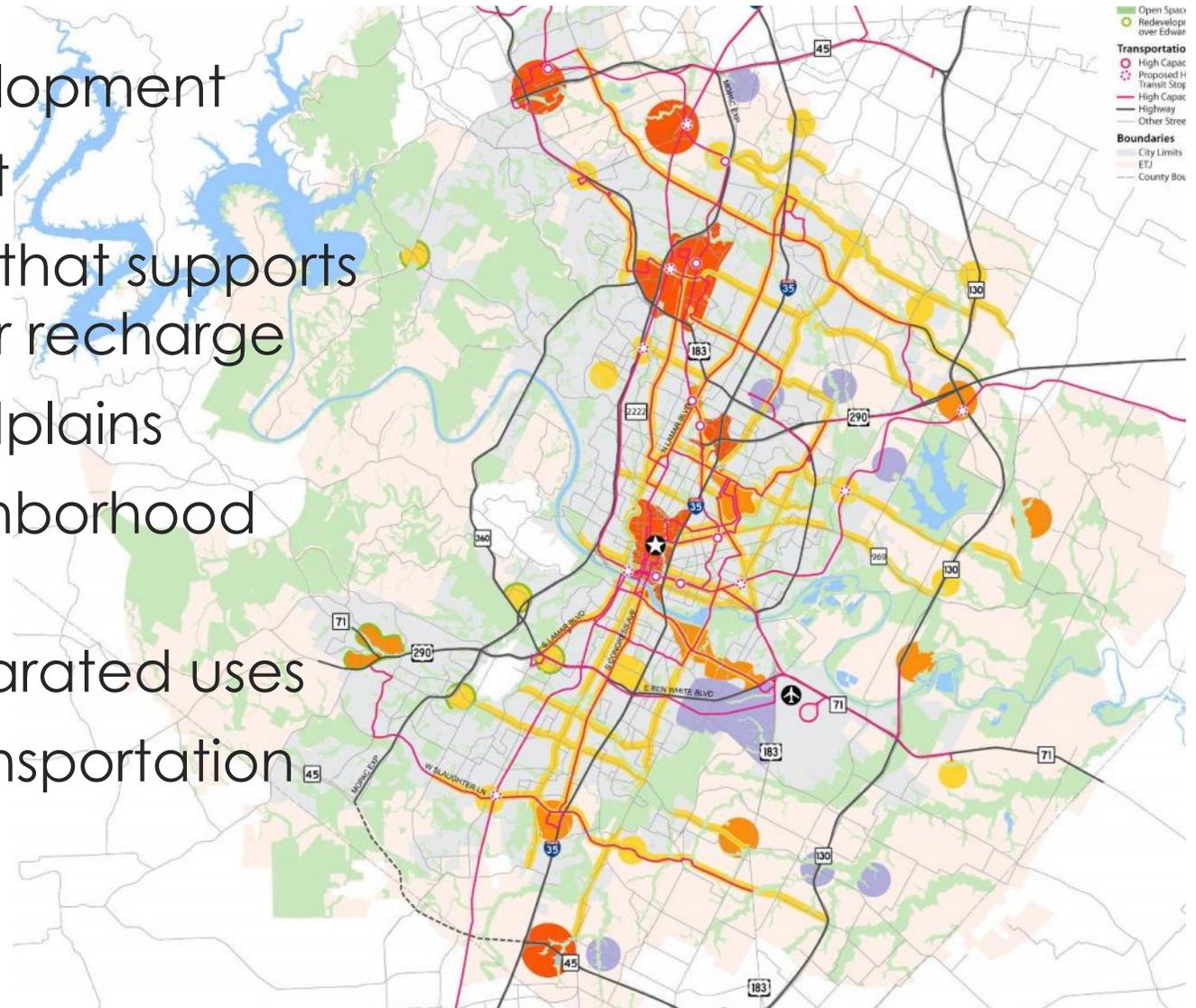
Provide paths to prosperity for all

Embrace the natural world

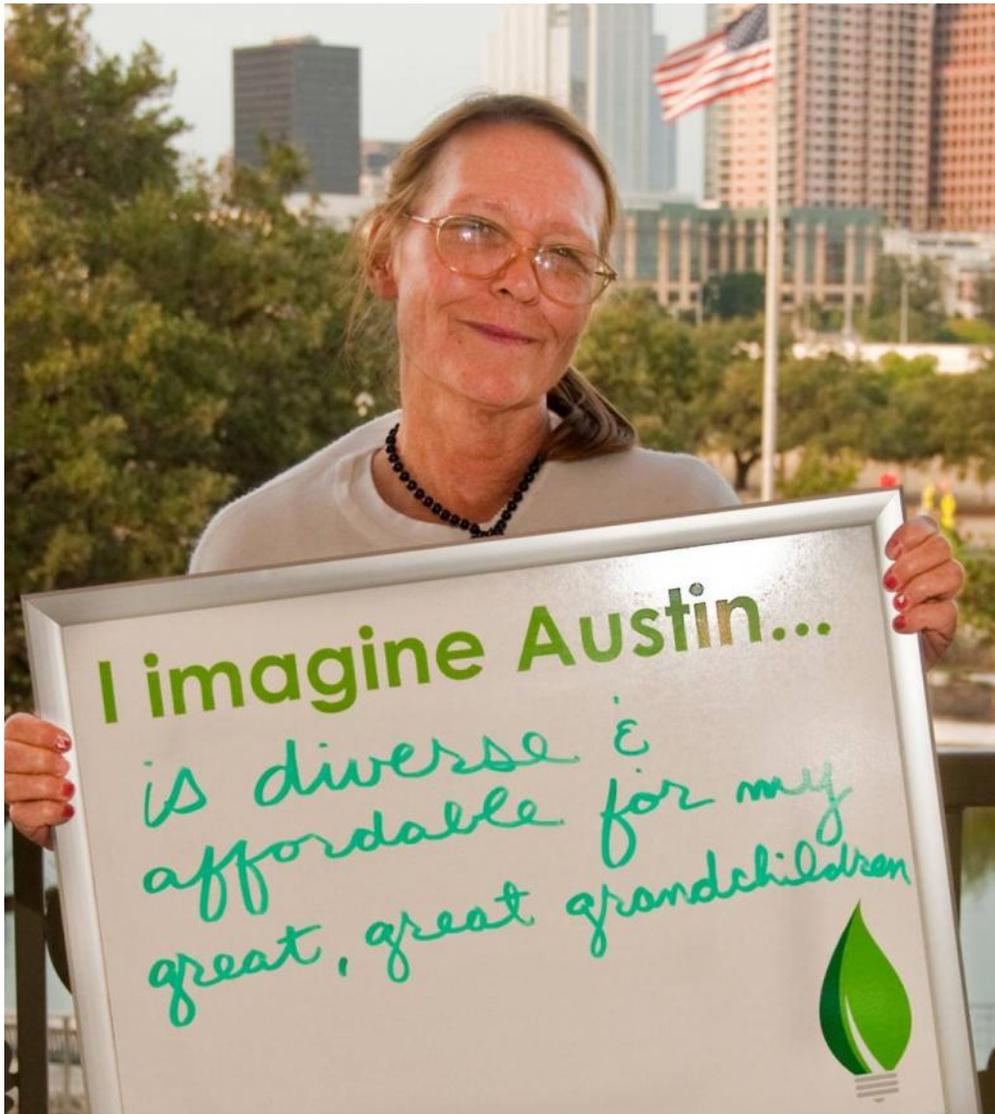
Grow a healthy, affordable city

Live within our resources

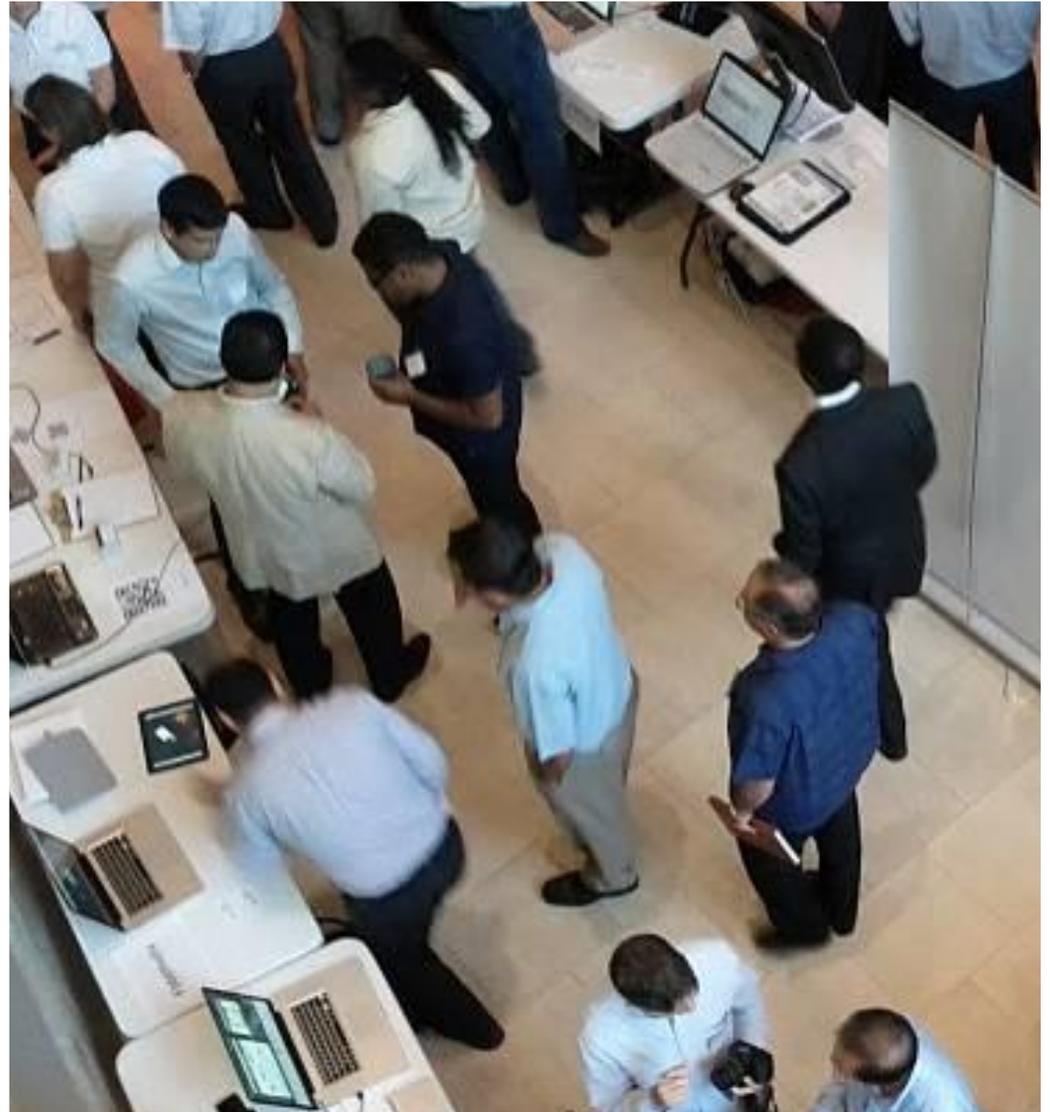
- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



Compact and connected city



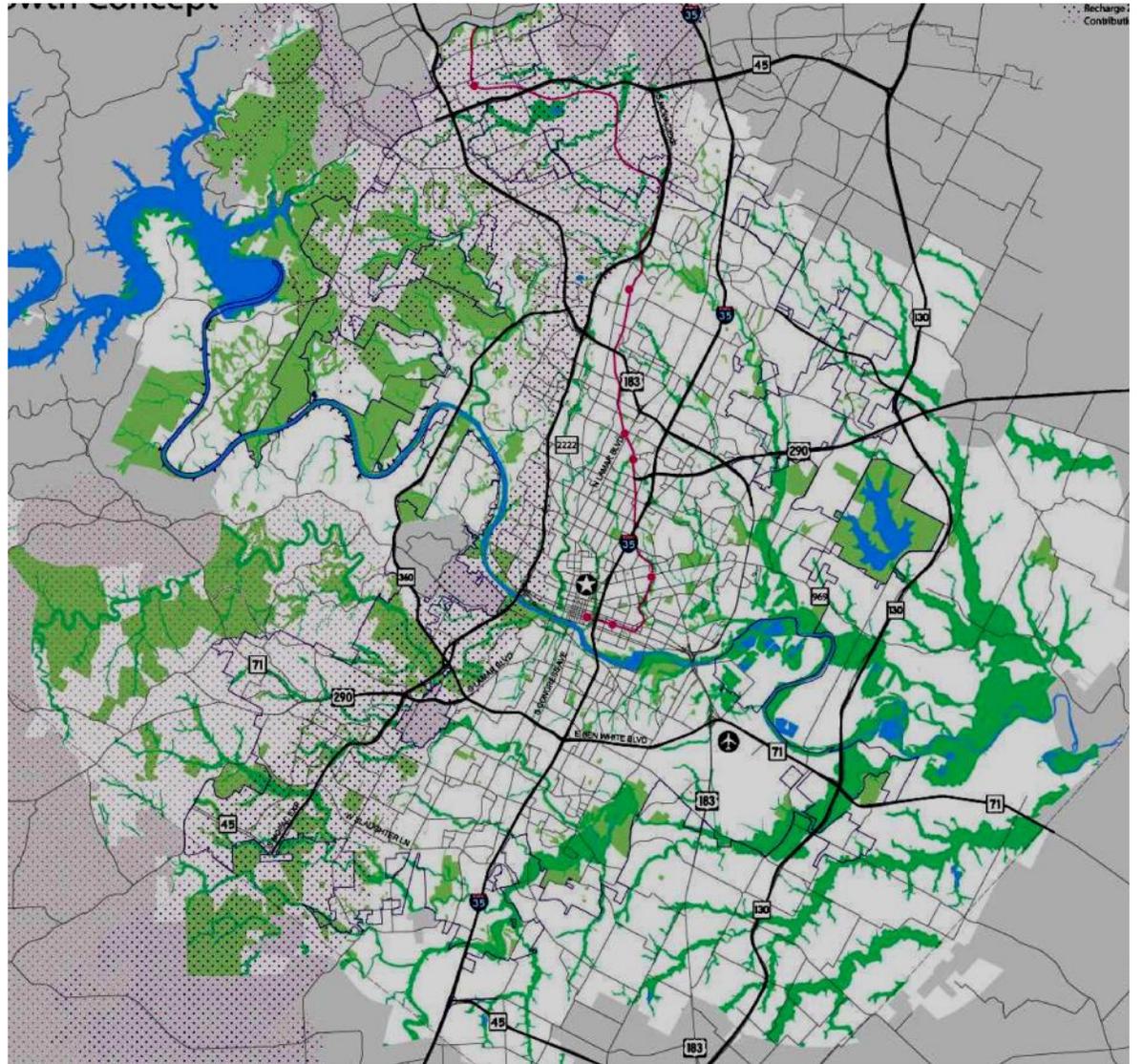
Grow an affordable, healthy city



Paths to prosperity



Live within our resources



Embrace the natural world

Implementation

Budget & spending

Regulation

Partnerships



- Change Austin's development regulations and processes to promote a compact and connected city.
- Invest in transportation and other improvements to create a compact and connected Austin.
- Create a green infrastructure program to protect environmentally sensitive areas and integrate nature into the city.
- Create a program to sustainably manage our water resources.
- Grow and invest in Austin's creative economy.
- Develop and maintain affordable housing throughout Austin.
- Continue to grow Austin's economy by investing in our workforce and education system.
- Create a "Healthy Austin" program.

Priority Programs

Change Austin's development regulations and processes to promote a compact and connected city.

Create sustainable pedestrian and bicycle-friendly neighborhoods providing a range of housing-type options (LUT Action-3)

Develop complete streets design guidelines (LUT Action-19)

Create communities across Austin providing a range of facilities and services (HN Action-18)

Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map (CFS Action-36)

Prioritized Actions

Invest in transportation and other improvements to create a compact and connected Austin.

Prioritize City of Austin investments to support mixed use, transit, and the creation of compact and walkable places (LUT Action-1)

Create a system of high-capacity transit (LUT Action-13)

Increase public transit ridership (LUT Action-14)

Create a network of separated bicycle and walking routes and trails (LUT Action-21)

Support the construction of a statewide high speed rail network (ECON Action-5)

Prioritized Actions

It's not too late to get involved

Public Review Period

September to October 31st



Adoption Process

Planning Commission-
January 2012

City Council-Spring 2012

Plan Adoption

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