



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER
ADVISORY BOARD MINUTES

REGULAR MEETING
Tuesday, July 19, 2011

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Member Juan Oyervides, Chair called the Board Meeting to order at 6:06 p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Sylvia Orozco, Member
Marisa Limon, Member
Cassie Smith, Member

Board Members Absent: 2

Rossana Barrios, Member
(1) Vacancy

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

1. CITIZEN COMMUNICATION: No Citizen Communication.

2. APPROVAL OF MINUTES:

- a. Regular Meeting 7/19/2011 –A motion was made to approve the minutes by Member Limon with a second by Member Zamora. The motion was passed (5.0).

3. PRESENTATIONS: No presentations were given.

4. STAFF BRIEFINGS

- a. **Herlinda Zamora:** Herlinda reported on the maintenance of the facility, parking updates, AIPP project with Margarita Cabrera, and programming.

5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION

- a. Introduction of new board member, Cassie Smith
 - i. Member Smith introduced herself and spoke about her experience with the arts and the MACC.
- b. Chair's Report
 - i. Chair Oyervides reported on the Award of Excellence nominations, of which there were eight nominations; and he updated the Board on Robert Mezquiti's design.
- c. Update on the Tejano Monument partnership. (Oyervides and Zamora).
 - i. Member Zamora updated the Board on the Walmart grant and reported that a final decision will be made in a few weeks.
- d. Discussion and action regarding short term Parking Lot recommendations. (Oyervides and Zamora)
 - i. Member Limon volunteered to edit the Parking Lot resolution to include the Board's recommendations, for the next meeting.

- e. Discussion and action regarding long term Parking Lot recommendations. (Oyervides and Zamora)
 - i. Member Limon volunteered to edit the Parking Lot resolution to include the Board's recommendations, for the next meeting.
- f. Discussion and action regarding reservations statistics, Latino cultural group access and fee schedule. (Oyervides and Zamora)
 - i. Member Orozco expressed the concerns of Latino cultural groups and the usage of the MACC. Some recommendations that were addressed at a Hispanic Quality of Life Initiative were: (1) Making it easier to use the facility; (2) Provide service agreements; (3) Provide low rent costs for Latino cultural groups; (4) Accessibility.
 - ii. The Board agreed to invite Latino groups to attend the MACC's Board Meetings and to schedule another focus group.

6. FUTURE AGENDA/ACTION ITEMS

- a. Updated parking resolution.
- b. Award of Excellence

Oyervides adjourned the meeting at 7:51 pm with a motion from Member Zamora and a second from Member Limon without objection.