

HISTORIC LANDMARK COMMISSION
OCTOBER 24, 2011
APPLICATION FOR A CERTIFICATE OF APPROPRIATENESS
C14H-1982-0001
Larmour Block (A)
906 Congress Avenue

PROPOSAL

New awning signage.

PROJECT SPECIFICATIONS

The applicant proposes a new four-point awning with signage, replacing the awning sign currently on the building. The proposed new awning will be exactly the same dimensions as the existing awning, and will be constructed of black sunbrella material on the existing metal frame. The main panel of the awning is just under 120 square feet

The sign content consists of a 45-square foot oval-shaped logo in the center of the awning with red and white graphics, reading "Muscle Maker Grill", a 4.6-square foot oval red and white graphic on each side of the awning with the same logo as the main awning, and a 5.3-square foot "Great Food with Your Health in Mind" in the valance of the awning.

STANDARDS FOR REVIEW

The Commission's Standards for Review for Signage include:

I. SIGN TYPES

D. AWNING SIGNS

An awning sign may be woven, sewn, or painted onto the fabric of an awning. A panel sign painted or mounted on the edge of a rigid canopy also shall be considered an awning sign.

SIZE

- The maximum area of an awning sign may not exceed 20% of the awning panel, or 8 square feet, whichever is the lesser amount.

COMMITTEE RECOMMENDATIONS

The Committee did not review this proposal.

STAFF RECOMMENDATION

Approve the awning replacement and the signage as proposed, even with the size of the sign exceeding the sign guidelines. The total square footage of the main panel of the awning is 120 square feet; the sign is 45 square feet, or 37.5% of the awning panel. However, staff recognizes this sign as compatible with the historic character of the building and the Congress Avenue Historic District, and recommends approval.

10/10/2011 17:12 7322834339
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LPB GRAPHICS INC
SIGNATURE SIGNS DLSA

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OCT 12 2011
NPZD/CHPO

**APPLICATION FOR APPROVAL OF A SIGN IN NATIONAL REGISTER DISTRICTS
OR FOR A CITY HISTORIC LANDMARK**

(Separate form required for each proposed sign on building or site)

ADDRESS of Proposed Sign: 906 Congress Ave Austin, TX 78701 Date of Application: 10/7/11

APPLICANT:

Name: DELEON MMB LLC
Mailing Address: 1000 Sumner Street Austin, TX 78702 #417
Phone: (512) 457 9900
Fax: (512) 457 9903

SIGN COMPANY:

Name: 360 SIGNS
Mailing Address: 409 Todd Lane STE 400 Austin, TX 78744
Phone: (512) 442 2500
Fax: (512) 442 2906

SIGN TYPE: Flush mounted Projecting (Blada) Window Awning Directory Free-standing

SIZE OF SIGN: Height: _____ Width: _____ Depth: _____ Total sign area: _____ sq. ft.

MATERIALS AND FINISH OF SIGN: SQUARELLA AWNING MATERIAL

SIGN COLORS: BLACK MATERIAL WITH RED AND WHITE GRAPHICS

TYPE OF LIGHTING: NONE METHOD OF INSTALLATION: AWNING FRAME (AWNING)

SIGN CONTENT (Include name of establishment, size of letters, size of logo):

MUSCIE PARKER GALL DM
"GROWN FOOD WITH YOUR HEARTH IN MIND" DELEON

SUBMIT FORM TO CITY HISTORIC PRESERVATION OFFICE, 4TH FLOOR, ONE TEXAS CENTER, 505 BARTON SPRINGS ROAD AT LEAST 10 DAYS PRIOR TO HISTORIC LANDMARK COMMISSION MEETING WITH ALL OF THE FOLLOWING:

1. One color depiction of the sign itself on 8 1/2" x 11" paper showing the design, colors, materials, and ALL dimensions of the sign (height, width and depth), as well as mounting detail (unless using existing mounting).
2. One dimensioned drawing on 8 1/2" x 11" paper showing the exact placement of the sign on the building, the dimension of the building walls and lighting (if included). PROJECTING and AWNING SIGNS: Also show the type of bracket proposed, the distance from the bottom of the sign to the sidewalk, and the width of the sidewalk at the proposed location. FREE-STANDING SIGNS: Also include a dimensioned site layout showing the proposed placement of the sign on the site and its relationship to other buildings and landscape features.
3. Color photographs showing building and site where sign is proposed, including close-up of proposed sign location.
4. Paint chip or surface finish sample for all proposed sign surfaces.
5. For buildings with multiple tenants, signage applications must include overall signage plan for building. At a minimum, include a drawing(s) and/or photos to show all proposed existing signage for each exterior building facade.

ONLY COMPLETED APPLICATIONS WITH ALL REQUIRED EXHIBITS CAN BE ACCEPTED AND REVIEWED.

Christie R. Nalle for Nalle Company
Signature of Property Owner/Agent (Required) the FLP
Printed name and address of property owner/agent:
Nalle Company Avenue FLP

[Signature]
Signature of Applicant (Required)

4015 Bunting Run Austin 78746

To be completed by City Staff:	NRHD <input type="checkbox"/>	LOA <input type="checkbox"/>	Date Received: _____
Administrative Approval:	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Date Approved: _____
HLC Hearing Date: _____			Disposition: Approved <input type="checkbox"/> Disapproved <input type="checkbox"/>



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Austin, Texas 78754
P: 512.442.2900
F: 512.442.2906
www.360signs.com

PROOF

Client
Muscle Maker Grill

Project
Awning Specifications

Address

906 Congress Ave
Austin, TX 78701

Drawing Number

Existing Photos

Scale

Specifications

See sheet

EXISTING AWNING TO BE REFACED.



This order will be produced exactly as specified unless otherwise noted. All specifications, materials, finishes, colors, and fonts must be approved by 360 SIGNS prior to production. Your responsibility is to provide the order at cost. If any questions arise, please ask before approval. 360 SIGNS is not responsible for any errors or omissions in the specifications. 360 SIGNS LLC will not be held responsible for orders produced with approval or after that approval is given. This is an original drawing to be used by 360 SIGNS LLC for production only. All other uses, including but not limited to reproduction, copying, or otherwise in any form, without the written consent of 360 SIGNS LLC, are prohibited. All marks of this order, with the exception of registered trademarks and clients logos, remain the property of 360 SIGNS LLC.

Approved Approved with marked changes Edit & Resend Proof

Client Signature

Date