

**City of Austin, Neighborhood Housing and Community Development
Update on the East 11th and 12th Street Development Strategy
for the African American Resource Advisory Commission and
the Urban Renewal Board of the City of Austin**

September 2011

Background regarding the East 11th and 12th Street Development Strategy:

The City of Austin's Neighborhood Housing and Community Development Department is initiating a process to assist the East 11th and 12th Street Urban Renewal Plan area move toward the long-desired development and revitalization. In support of this, the City of Austin, through a Request for Qualifications (RFQ) process, has contracted with a consulting team led by Economic & Planning Systems (EPS) to prepare an East 11th and 12th Street Development Strategy. Darin Smith, Principal with EPS will be the lead consultant for EPS. Subconsultants to EPS include McCann Adams Studio, Planning Subconsultant; Adisa Communications, Community Engagement; Urban Design Group, Civil Engineering Support.

Project Goals:

- ❑ Help East 11th & 12th Streets better participate in region's economic strength and growth
- ❑ Foster community consensus around shared values/vision
- ❑ Reduce impediments to market-supported development
- ❑ Direct public resources toward most effective investments

Project Status:

The process kicked off the week of September 19th with an introductory presentation to the Urban Renewal Board, a series of interviews with community stakeholders (business owners, property owners, neighborhood associations, developers, etc.), and an initial community presentation at the Doubletree Hotel on 16th Street on Wednesday night, September 21st.

Tentative Schedule:

September - Consultant Team Kickoff and Community Meeting #1

October - Market Analysis and Surveys

November - Community Meeting #2

- ❑ Infrastructure Inventory
- ❑ Revitalization Case Studies

December - Community Meeting #3

- ❑ Development Strategy Draft

January 2012 - Community Meeting #4

- ❑ Final Development Strategy Prepared

Project Information

Information regarding the East 11th and 12th Street Development Strategy will be distributed to the public regarding all upcoming stakeholder meetings as well as posted to the City's commercial revitalization Web page: http://www.ci.austin.tx.us/ahfc/comm_revital.htm.

Please register for NHCD's E-Newsletter at <http://www.ci.austin.tx.us/news/notes/index.cfm> to receive notices via email regarding upcoming meetings as well as other news and events related to NHCD.