



IMAGINEAUSTON

Vibrant. Livable. Connected.

Presentation to the Electric Utility Commission
19 December 2011



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Imagine Austin takes its direction from the public

Five Big Ideas coming out of the plan

How to participate in planning process

Discuss your priorities and issues



Presentation Overview



Why we need a new plan

City Council Direction



Engagement

Sustainability

Implementation

5,892

4,211

4,741

14,844



Community-wide participation



Sustainability

Five Big Ideas

Become a compact, connected city

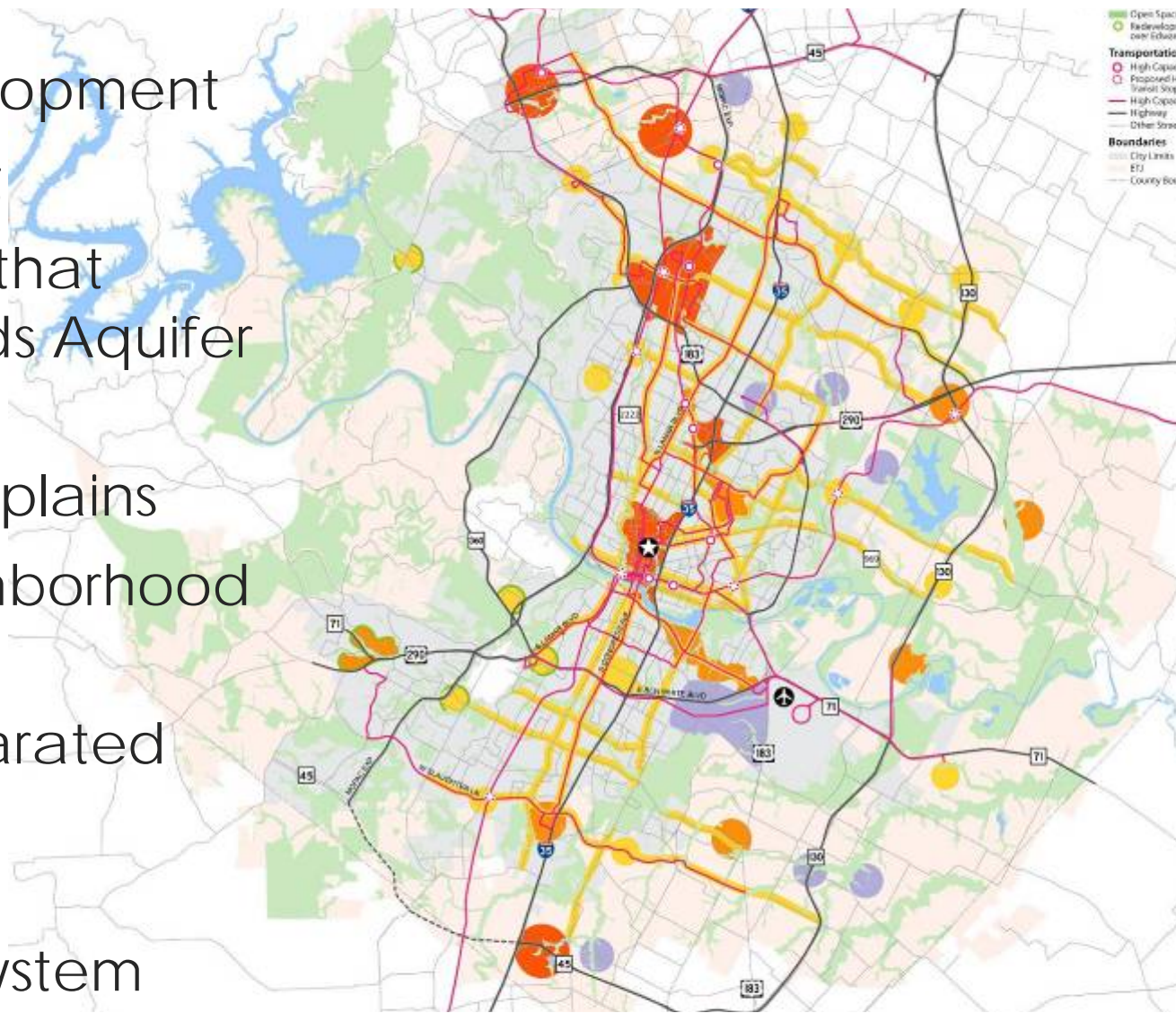
Provide paths to prosperity for all

Embrace the natural world

Grow a healthy, affordable city

Live within our resources

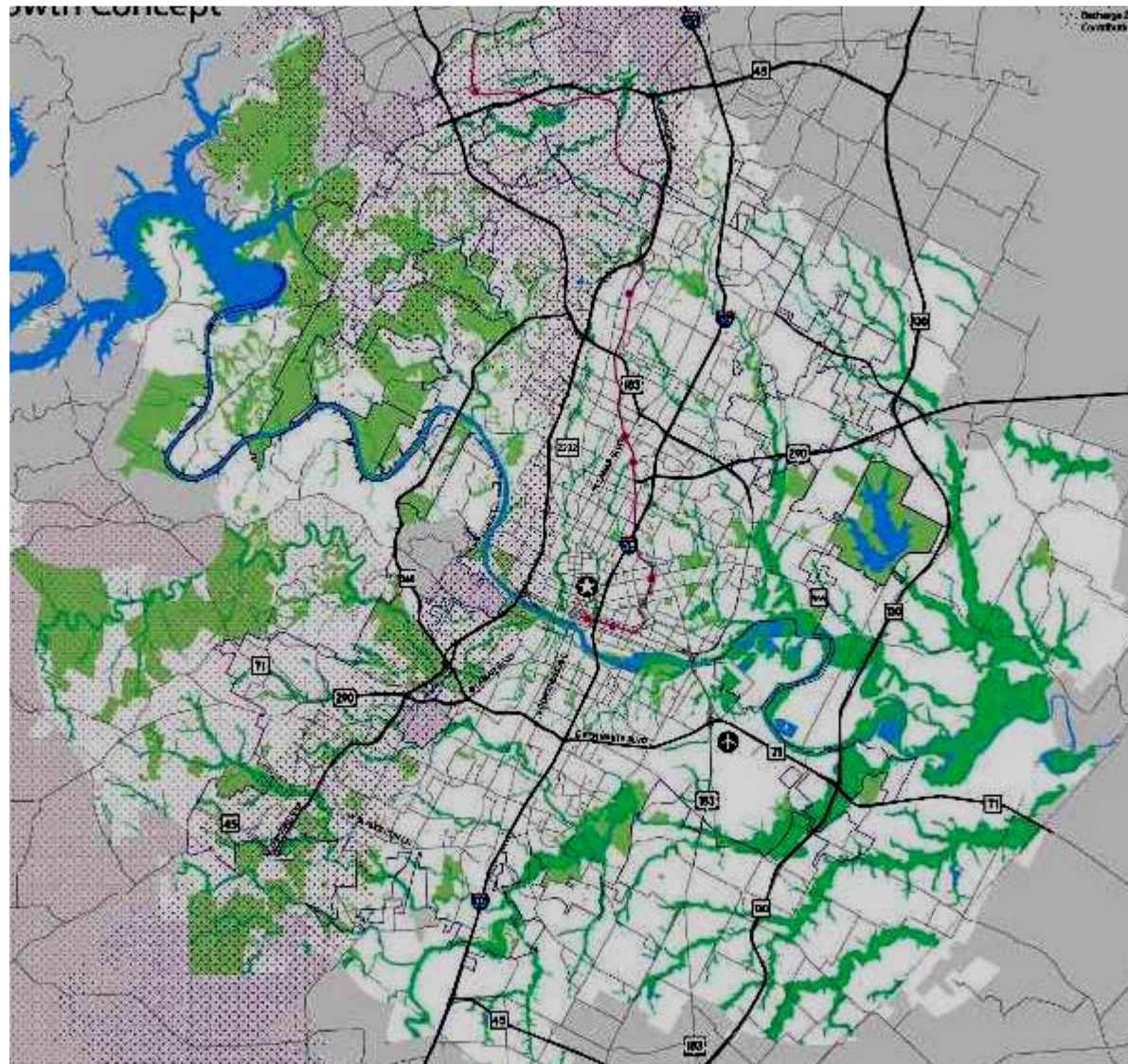
- Compact development
- Redevelopment
- Preserving land that supports Edwards Aquifer recharge
- Protecting floodplains
- Preserving neighborhood character
- Mixed over separated uses
- A complete transportation system



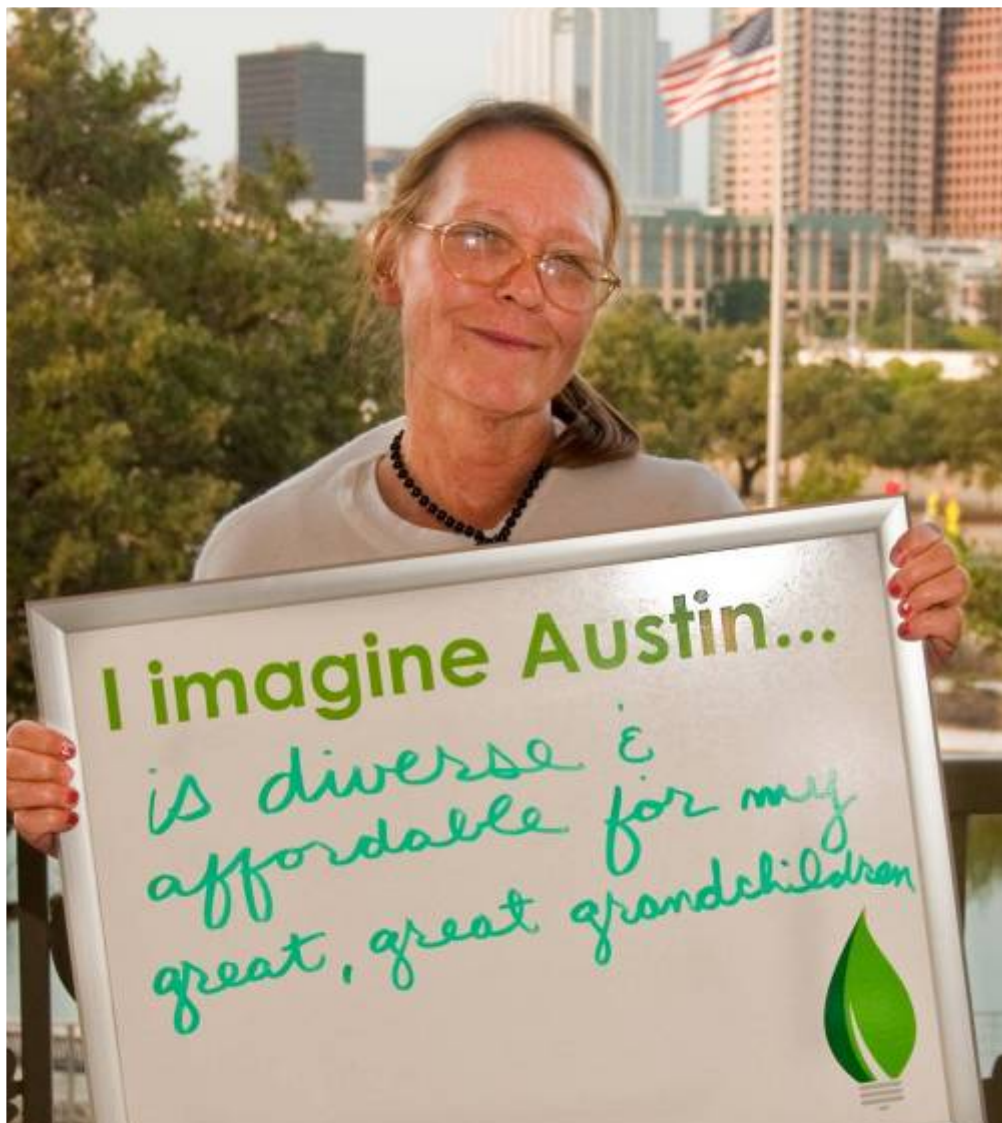
Compact and connected city



Paths to prosperity



Embrace the natural world



Grow an affordable, healthy city



Live within our resources

Implementation

Budget & spending
Regulation
Partnerships



EN 1 Support the Growth Concept Map and provide affordable, reliable electricity to Austin's residents and businesses.

EN 2 Reduce per capita energy use through conservation and improvements that make buildings more energy efficient.

Energy-related policies

- EN 3** Reduce peak energy demand and total electric generation capacity that Austin Energy needs to maintain by encouraging users to use electricity during off-peak hours.
- EN 4** Increase the share of renewable energy sources, such as wind, solar, and biomass, used by Austin Energy to generate electricity, including on-site sources throughout the city.

Next steps

Prepare the adoption draft

Working with the Comprehensive Plan
Citizens Advisory Task Force



Adoption Process

Planning Commission: January 2012

City Council: Spring 2012

Plan Adoption



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Questions?

www.ImagineAustin.net