

**AGENDA**



**Recommendation for Council Action**

Austin City Council	Item ID	12043	Agenda Number	26.
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Meeting Date:	1/12/2012	Department:	Management Services
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**Subject**

Approve a resolution adopting the recommendations of the Joint Subcommittee of the Austin Independent School District, City of Austin and Travis County regarding the joint adoption of a literacy campaign, and authorizing the purchase of services from the Literacy Coalition of Texas in an amount not to exceed \$23,350.

**Amount and Source of Funding**

Funding in the amount of \$23,350 is available in the Fiscal Year 2011-2012 Operating Budget of the Health and Human Services Department.

**Fiscal Note**

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	
Prior Council Action:	
For More Information:	Bert Lumbreras, Assistant City Manager, 974-7717, Jason Garza, Executive Assistant, 974-3063
Boards and Commission Action:	
MBE / WBE:	
Related Items:	

**Additional Backup Information**

At the June 24, 2011, meeting of the Joint Subcommittee of the Austin Independent School District, the City of Austin and Travis County, the Literacy Coalition of Central Texas (Coalition) presented an action plan proposal with a request of \$70,000 in funding to implement the plan. Members of the Joint Subcommittee expressed support for the action plan and indicated their willingness to recommend to their respective governing bodies that each entity provide one-third of the requested funding to purchase services from the Coalition.

On September 30<sup>th</sup>, members of the Joint Subcommittee approved a resolution adopting recommendations regarding establishing a community-wide literacy campaign. The resolution, which is attached as Exhibit A, also recommended that the respective governing bodies adopt the recommendations.

Adoption of the resolution would authorize a cooperative effort among the school district, the city and the county to develop working and advisory groups, as deemed necessary and appropriate, to assist the three governmental bodies in the creation and enhancement of programs that support increasing literacy rates and skills. The resolution further authorizes and directs the Joint Subcommittee to work with the Austin Library Foundation, as well as local business

and non-profit organizations, to initiate a community-wide reading program. Although the Joint Committee resolution does not obligate funding from the District, City or County, the attached City Council resolution authorizes the City Manager to purchase services from the Literacy Coalition of Central Texas in an amount not to exceed \$23,350.