



**EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER**  
**REGULAR MEETING**  
**ADVISORY BOARD MINUTES** **Tuesday, November 15, 2011**

**The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.**

**Juan Oyervides, Chair called the Board Meeting to order at 6:14 p.m.**

**Board Members in Attendance:**

Juan Oyervides, Chair  
Velia Sanchez-Ruiz, Member  
Sylvia Orozco, Member  
Cassie Smith, Member  
Marisa Limon, Member

**Board Members Absent: 2**

Rossana Barrios, Member  
Emilio Zamora, Vice Chair

**Staff in Attendance:**

Herlinda Zamora, Culture & Arts Education Manager  
Laura Esparza, Cultural Affairs Division Manager

**1. CITIZEN COMMUNICATION:** None

**2. APPROVAL OF MINUTES:**

- a. Regular Meeting 11/15/2011 –A motion was made to approve the minutes by Member Orozco with a second by Sanchez-Ruiz. The motion was passed (4.0).  
+ Chair Oyervides and Members Orozco, Limon, and Sanchez-Ruiz. Member Smith arrived at 7:55 pm and did not vote. Absent Vice Chair Zamora and Barrios.

**3. PRESENTATIONS:** None

**4. STAFF BRIEFINGS**

- a. **Herlinda Zamora:** Herlinda reported on the new equipment for the auditorium, AIPP project with Margarita Cabrera, and programming.

**5. BOARD ITEMS FOR DISCUSSION AND / OR ACTION**

- a. The Chairs Report
  - i. Chair Oyervides requested that the Board meetings become more formal, and requested staff to bring the Ordinance and Bylaws to every meeting.
  - ii. Chair Oyervides requested staff to wait for final approval on the agendas, from the Chair before posting.
- b. The Board will discuss and take action on recommendation regarding the ESB-MACC Parking Study. (Oyervides and Zamora)
  - i. Chair Oyervides determined that the Board was not ready to make any recommendations or actions since Board members had not reviewed the Draft of the Final Parking Study.
  - ii. The Board discussed its concerns regarding the Boat House as written in the report on Page 8.

- iii. Member Limon recommended a special meeting to discuss the parking report. A motion was made by Member Limon to schedule a Special Board meeting on Tuesday, December 6 from 6 – 8 pm with a second from Member Sanchez-Ruiz (4.0).  
+ Chair Oyervides and Members Orozco, Limon, and Sanchez-Ruiz. Member Smith arrived at 7:55 pm and did not vote. Absent Vice Chair Zamora and Barrios.
- c. The Board will discuss and take action on recommendations for the Art Gallery policy. (Oyervides and Zamora)
  - i. Herlinda presented a past and current schedule of the MACC's exhibits in the Main and Community Gallery as well as operating guidelines for the exhibits.
  - ii. Herlinda explained how over 90% of the exhibits have been local and Latino/a artists.
  - iii. A recommendation was made by the Board to continue focusing on local artists keeping the mission of the MACC in mind.
- d. The Board will discuss and take action on 2012 Award of Excellence update, installation, announcement, and unveiling. (Oyervides and Zamora)
  - i. Chair Oyervides asked that staff follow up with David Smythe-Macaulay on the bidding process, for the installation of Roberto Mezquiti's work.
  - ii. Chair Oyervides will meet with Herlinda to discuss a reception for the unveiling of the installation, for next year.
- e. Update from Latino Arts Incubator Program working group. (Orozco and Limon)
  - i. Member Limon and Orozco updated the Board on the meetings with the visual arts, theater, and film groups.
  - ii. Member Limon explained how space, accessibility and technical needs were the main points of concerns from the groups.
  - iii. Laura will draft a proposal for City Council and potentially the program could start early next year.
- f. Board 2011 – 12 Meeting Schedule.
  - i. Member Limon made a motion to change the date and time of the meetings to the first Wednesday of every month at 5:30 pm with a second by Sanchez-Ruiz (5.0).  
+ Chair Oyervides and Members Orozco, Limon, Smith, and Sanchez-Ruiz. Absent Vice Chair Zamora and Barrios.
- g. Board Elections.
  - i. The nomination of Emilio Zamora as Vice-Chair was passed as follows: (5) yes- Chair Oyervides and Members Orozco, Smith, Sanchez-Ruiz, and Limon. Absent Vice Chair Zamora and Barrios.
  - ii. The nomination of Juan Oyervides as Chair was passed as follows: (4) yes- Members Orozco, Smith, Sanchez-Ruiz, and Limon. Absent Vice Chair Zamora and Barrios.

## 6. FUTURE AGENDA/ACTION ITEMS

- a. MACC Parking Study.

**Oyervides adjourned the meeting at 8:45 pm with a motion from Member Orozco and a second from Member Sanchez-Ruiz without objection (5.0).** + Chair Oyervides and Members Orozco, Limon, Smith, and Sanchez-Ruiz.