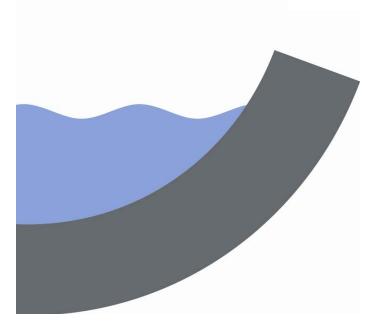


Design Waller Creek: A Competition





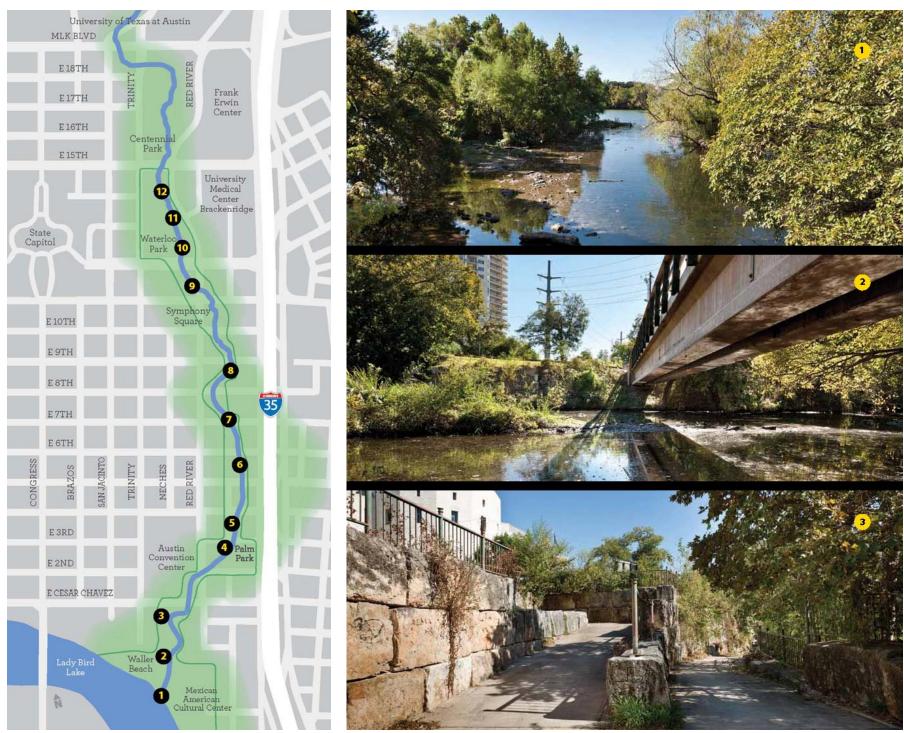
Three-stage Competition to:

Re-envision the role of a small creek in the context of a densely populated urban area

Reflect the environmental and cultural contexts of Austin

Create new paradigms that will advance landscape and urban design thinking

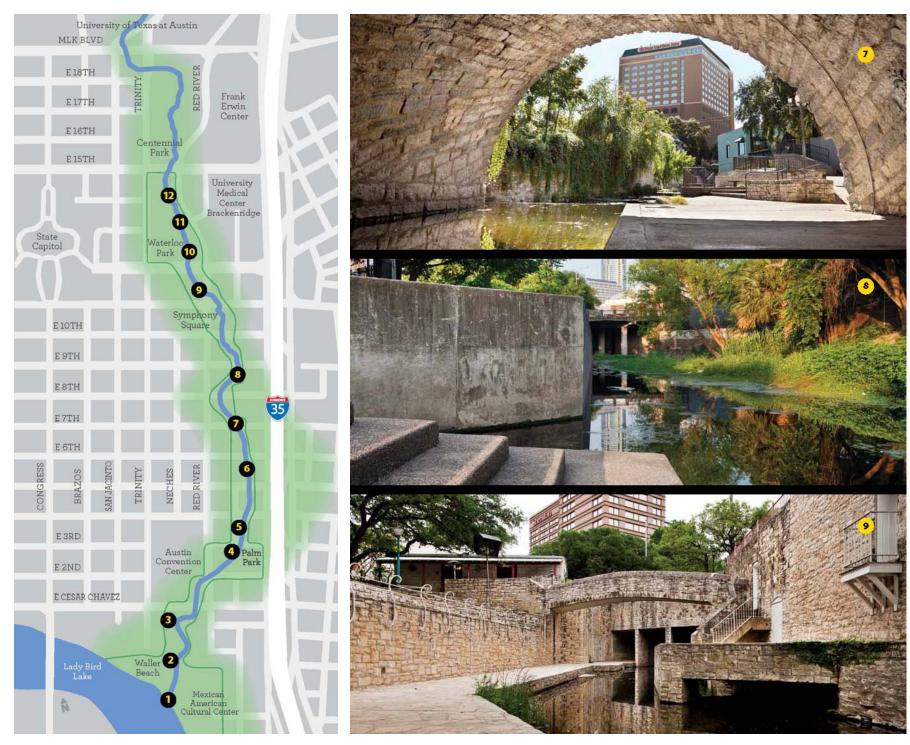
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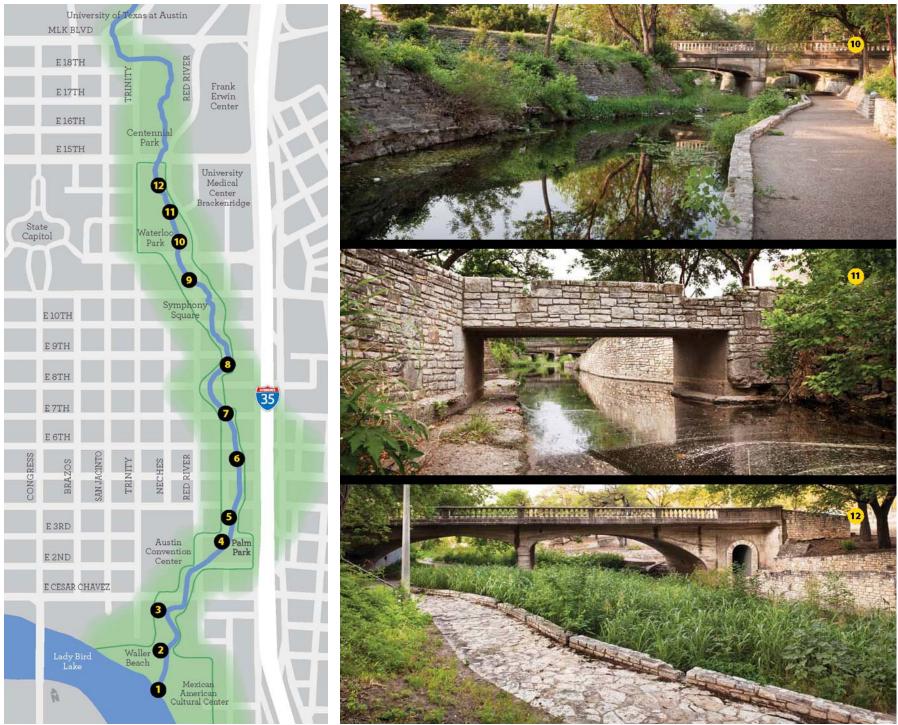
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## esign Waller reek: A





### Design Principles

Principle 1: Establish an Armature for an Urban District

Principle 2: Connect Downtown and East Austin

Principle 3: Encourage Redevelopment

Principle 4: Engage the Creek

Principle 5: Provide Access

Principle 6: Manage Sound

Principle 7: Maximize Non-exclusionary Uses

Principle 8: Create a Sustainable District

Principle 9: Create, Reclaim and Restore Parkland

Principle 10: Protect and Enhance Ecological Diversity

### Stage I. Portfolio

Registration Opens

Pre-Submittal Meeting

Portfolios Submitted by Lead Designers/Design Firms

Compliance Check by Competition Manager

Jury Evaluates Portfolios and Selects Lead Designers/Design Firms to Participate in Stage II

### Stage II. Team Qualifications

Stage II Announcement

**Networking Session** 

Lead Designers/Design Firms Assemble Teams

Lead Designers/Design Firms Submit Team Qualifications

Compliance Check by Competition Manager

Jury Interviews Teams

Jury Evaluates Teams and Selects Stage III Participants

### Stage III. Design Concept

Stage III Announcement

Stage III Briefing for Teams

Teams Prepare Design Concepts

Mid-course Reviews

Teams Submit Design Concepts

Technical Advisory Group Reviews Submittals

> Public Exhibit of Design Concepts

Team Presentations of Design Concepts to the Jury

Jury Evaluates Design Concepts & Ranks Teams



### Stage I: Portfolio Submittal

- Identify a Lead Design Landscape Architect and a Lead Design Architect
- Cover Letter
- •Statement of Design Intent
- Project Examples
- •Lead Designers' Bios

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### Stage II: Team Qualifications Submittal

- Lead Designers assemble completeTeams
- Cover Letter
- Statement of TeamQualifications
- Detailed TeamMember Qualifications
- Interview presentation and conversation

### Stage I. Portfolio

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Pre-Submittal Meeting

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### Stage III: Design Concept Submittal

- To be confirmed at the Stage III Briefing
- Presentation Boards
- Companion Document
- DVD
- Press Material

### Stage I. Portfolio

Registration Opens

Pre-Submittal Meeting

Portfolios Submitted by Lead Designers/Design Firms

Compliance Check by Competition Manager

Jury Evaluates Portfolios and Selects Lead Designers/Design Firms to Participate in Stage II

### Stage II. Team Qualifications

Stage II Announcement

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Lead Designers/Design Firms Assemble Teams

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### Competition Schedule

### Stage 1: Portfolios

| 11/8/11       | Competition registration begins  |
|---------------|--|
| 11/8-12/16/11 | Question and Answer period   |
| 11/29/11      | Pre-submittal Meeting  |
| 12/16/11      | Competition Registration ends  |
| 12/20/11      | Lead Designer/Design Team Portfolios due                                     |
| 1/17-19/12    | Jury evaluates Lead Designer/Design Team Portfolios and makes recommendation |
| 1/20/12       | Governance Group reviews Jury recommendation and makes decision              |
| 1/30/12       | Announce results of Stage I and issue Invitations for Stage II Participation |

### Stage II: Team Qualifications

| 2/14/12      | Begin Stage II: Team Qualifications  |
|--------------|--|
| 2/14-3/16/12 | Question and Answer period   |
| 2/28/12      | Networking Session (for incorporation of local and M/W/DBE firms)              |
| 3/27/12      | Stage II Team Qualifications submittals due                                    |
| 4/10-12/12   | Jury evaluates Teams' submittals, interviews Teams and makes recommendation    |
| 4/13/12      | Governance Group reviews Jury recommendation and makes decision                |
| 4/16/12      | Announce results of Stage II and issue Invitations for Stage III Participation |
|              |  |

### Stage III: Design Concepts

| 5/15-16/12   | Design Briefing and Site Visit                                 |
|--------------|--|
| 5/15-8/31/12 | Question and Answer period                                     |
| 6/27-29/12   | Mid-course Reviews 1   |
| 8/1-3/12     | Mid-course Reviews 2   |
| 9/12/12      | Design Concept Submittals due                                  |
| 9/17-21/12   | Compliance check and technical evaluation                      |
| 9/17-30/12   | Public Exhibition of Design Concepts                           |
| 10/2-4/12    | Jury evaluates Design Concepts, receives Teams' presentations, |
|              | ranks Teams and makes recommendation                           |
| 10/12/12     | Jury recommendation submitted to the Governance Group          |
| 10/16/12     | Governance Group makes decision and announces winning          |
|              | Design Team/Design Concept                                     |



### **Competition Involvement**

### **Waller Creek Conservancy**

As the Competition Sponsor, the Conservancy is responsible for retaining and managing the contract for the Competition Manager; funding the Competition; and ensuring appropriate involvement in and support of the Competition activities.

### **Governance Group**

The Governance Group is made up of representatives of the Conservancy, the University of Texas at Austin, and the City of Austin. It is the coordinating and adjudicating authority for the Design Competition and has final decision authority regarding issues arising during the process.

### **Technical Advisory Group**

The Technical Advisory Group (TAG) serves as an advisor to the Jury and participants. The TAG will participate in the Briefing and the Mid-course Reviews, and will assist the Jury with the evaluation of the Stage III Design Concept submittals by providing a technical overview of each.

### Jury

The Jury is comprised of representatives of landscape architecture, architecture, urban design, economic development, and restoration ecology. All members of the Jury were recommended by the Competition Manager and appointed by the Board of the Conservancy. The tasks of the Jury are to review the submittals, conduct a rigorous evaluation of the submittals, and make recommendations in each stage of the Competition.

### **Competition Manager**

The Competition Manager is retained by the Sponsor to manage the Competition procedure. The Competition Manager's role is to be the sole contact of, and representative for, the participants throughout the Competition; and to organize and coordinate all activities of the Competition to ensure an equitable, open, and clear process leading to decisions by the Jury.



### **Competition Jury**

### John H Alschuler, Jr.

For over 20 years, John H. Alschuler, Jr. has guided HR&A's real estate advisory practice in New York, which focuses on the revitalization of urban communities, regional economic development, waterfront redevelopment and service to institutional owners of real estate.

### Richard Haag FASLA BCSLA Hon AIA

The work of landscape architect Richard Haag is internationally recognized for its creativity, sensitivity to the natural environment, and adaptive use of existing structures and landforms.

### **Carlos Jimenez**

An internationally recognized architect, Carlos Jimenez's work is based on collaboration with clients and consultants to resolve demands of program, to address the circumstances of the site, and to resolve the complexity of the urban influences on the project.

### Marsha Maytum FAIA LEED AP

A founding Partner of Leddy Maytun Stacy Architects in San Francisco, Marsha Maytum has focused her architecture career on the rehabilitation of historic buildings, the adaptive reuse of existing structures, and the creation of new buildings within historic settings.

### **Darrel Morrison FASLA**

A pioneer and long-time advocate for the use of native plant communities as models for the design of gardens and landscapes. Darrel Morrison has created some of the most interesting constructed native plant landscapes in America.

### Allan W. Shearer, ASLA (alternate Juror)

As an Assistant Professor at the University of Texas at Austin, Allan Shearer's research centers on how individuals, communities, and societies create scenarios of the future and how these descriptions of possible tomorrows are used to inform present day decisions.



### **Stage II Teams**

Burgos & Garrido Arquitectos and Miró Rivera Architects

Civitas and BIG New York City

CMG and Public Architecture

James Corner Field Operations and SHoP

!melk and Page Southerland Page

Michael Van Valkenburgh Associates and Thomas Phifer & Partners

Stoss Landscape Urbanism and Saucier + Perrotte Architects

Turenscape and Lake | Flato Architects

Workshop: Ken Smith Landscape Architect, Ten Eyck Landscape Architects and Rogers Marvel Architects



### Leveraging Waller Creek

Public Space investment spurs private sector return.

For every dollar invested average return: \$4-7 dollars.

Major projects: \$11-14

Concentrated public space investment in Waller generates revenue that benefits the rest of the city.

Great design in public spaces creates the urban condition that fosters creativity and community.



Go with the flow. www.wallercreek.org

