

City of Austin Youth Services

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City Council Retreat
February 29, 2012

Inventory of Services

- The focus of the initiative was to examine the City of Austin's investment in youth and family services to determine if programs were being implemented at optimal levels and at a standard that meets being best managed and most livable

SWOT Analysis

- A SWOT (Strengths, Weakness, Opportunities, Threat) Analysis was conducted and some initial findings included:
 - Strengths
 - Approximately 300 different programs in 18 departments
 - Programs in traditional and non-traditional departments
 - Participants love the services provided
 - Weaknesses
 - No centralized location for housing information
 - Lack of consistency
 - Opportunities
 - Services can potentially preserve livability, promote prosperity and tackle racial divide
 - Threats
 - Synergy can go unutilized
 - Could be a lack of knowledge of program offerings
 - Potential for a negative view of stewardship of funds

Moving Forward

- Findings of the report have been communicated to all departments that offer programs
- Formulate a dynamic team of experts that will be charged with the following:
 - Developing a cost analysis and a metric/performance measure tool
 - Link work from the Families with Children Task Force and the Joint Subcommittee of City, County and AISD with current youth services programs
 - Develop a concise web portal
 - Identifying a central location to house all information
 - Researching best practices and benchmark
 - Developing a communication plan
- Incorporating of 40 developmental assets into youth programming that help young people grow up healthy, caring and responsible

Youth Services Continuum

- Council values on youth services
- Must work with partners to solidify our youth services continuum
 - Maternal Child to Beyond High School
- Major partners include:
 - Travis County
 - AISD
 - United Way
 - Workforce
- Identify and inventory services each partner offers
- Identify efficiencies, redundancies, gaps and opportunities

“We cannot always build the future
for our youth, but we can build our
youth for the future”

- Franklin D. Roosevelt



Questions?