



Public Engagement Process

For a floating wave attenuation buoy system at the Lake Austin Marina.

City of Austin - PARD

Planning & Development Division

March 12, 2012





Public Information Process

- Determining the Stakeholders
- Public Meeting Process
- Involving the Media





Determining the Stakeholders

- Neighborhood Planning groups
 - http://www.austintexas/planning/neighborhood/planning_areas.htm
- Advisory groups
- Other COA departments
- List of people who have a vested interest in the project





Public Meeting

■ Things to Do

- Determine meeting dates & make sure it doesn't clash with other COA events
 - http://www.ci.austin.tx.us/events/city_calendar.cfm
- Book meeting location
- Draft a Public Meeting notice
 - [Public Meeting Notice](#)
- Create a web page (and create a new project email account)
 - <http://www.austintexas/parks/lakeaustinwaveattenuationsystem.htm>





Public Meeting (cont.)

- Draft a brief notice
 - [Media Notice Example](#)
 - This notice will be sent to Austin Notes
- Social Media
 - Facebook?
 - Twitter?
- Lead up time prior to a public meeting is minimum **2 weeks**





Questions or Comments?

