

Components of the Vision Exercise

Overview

As part of Imagine Austin's second round of public input, Austinites were asked to rate their agreement with 32 Components, arranged in six themes. Participants rated the Components at public meetings, through online and paper surveys, and at their own Meetings-in-a-Box. 1,765 Austinites participated in this part of the process. This document presents these ratings.

See the Imagine Austin Vision Statement:
www.ImagineAustin.net/vision.htm

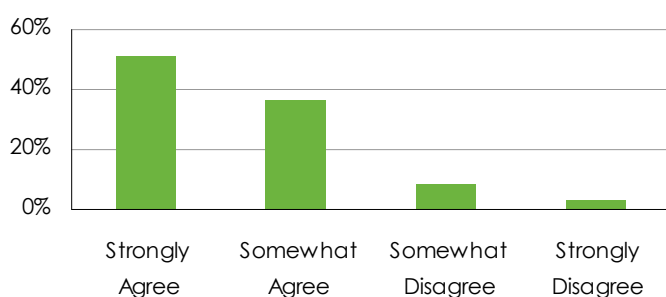
Find out how these Components were created and what participants comments were on individual Components:
www.ImagineAustin.net/creating-the-vision.htm



Overall Vision ratings

In addition to rating individual Vision Components or Themes, survey respondents were also asked to rate the Vision overall:

Overall, what do you think of the proposed Components for this Vision?
(Combined Agreement: **88%**)



See page 8 for these overall ratings broken down by different demographic groups.

What's inside

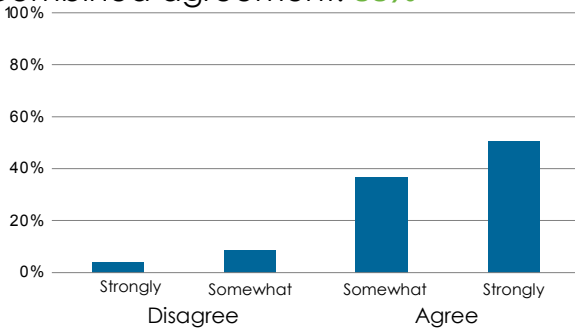
- **Survey responses** and **Meeting-in-a-Box results**: Vision rating by theme (shown as a bar chart showing number of times each rating was chosen, along with a "Combined Agreement" score, adding the Strongly Agree and Somewhat Agree percentages together).
- **Forums results**: Summary ratings by Vision Component (showing both a bar chart of each rating and an average score).
- **Survey mentions of individual Components**: In addition to their ratings, survey respondents provided open-ended responses to document their concerns. This chart shows a count of how many times each Component was mentioned.

The Austin We Love Is Livable



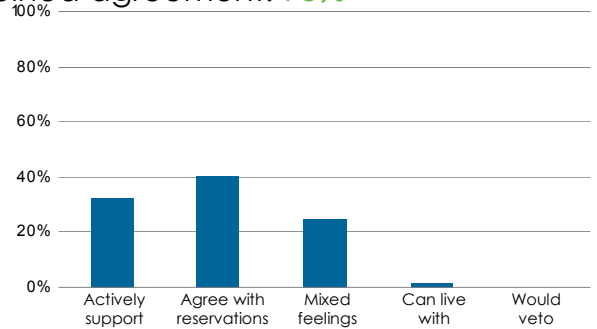
Survey (1419 respondents)

Combined agreement: **88%**



Meeting-in-a-Box (143 participants)

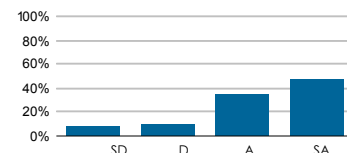
Combined agreement: **73%**



Forums (195 participants)

L1

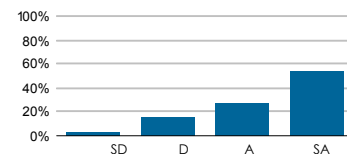
A variety of urban, suburban, and semi-rural lifestyle choices and settings are available to residents.



3.2

L2

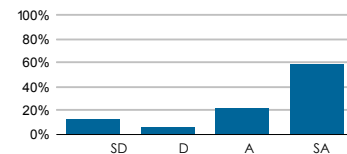
We are a community of safe, well-maintained, and stable neighborhoods whose character and history have been preserved.



3.3

L3

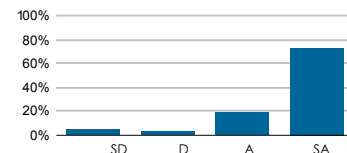
Neighborhoods across the city are economically mixed and diverse with a range of affordable housing options.



3.3

L4

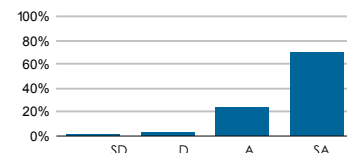
Downtown Austin offers a vibrant, day and night time urban lifestyle for residents, workers, and visitors.



3.6

L5

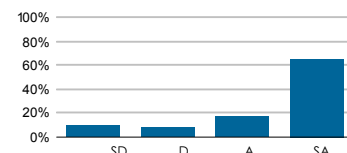
Residents have access to quality schools, parks and recreation, health and human services, and other out-standing public facilities and services.



3.6

L6

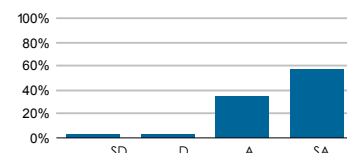
Development occurs in connected and walkable patterns supporting transit and urban lifestyles, while reducing sprawl and negative impacts on neighborhoods.



3.4

L7

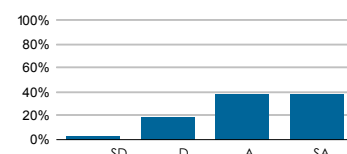
Austin's population is active and healthy, with access to locally-grown, nourishing foods, and affordable healthcare.



3.5

L8

Development meets standards for quality and aesthetics providing certainty for residents and the real estate community.



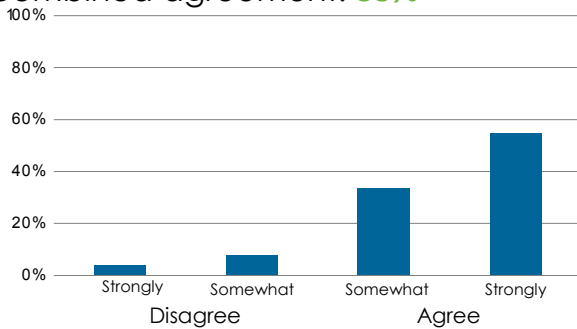
3.1

The Austin We Love Is Prosperous



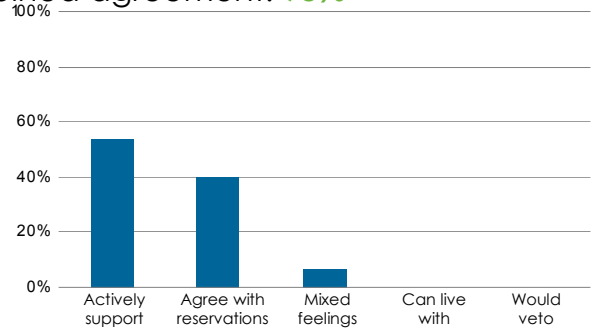
Survey (1419 respondents)

Combined agreement: **88%**



Meeting-in-a-Box (143 participants)

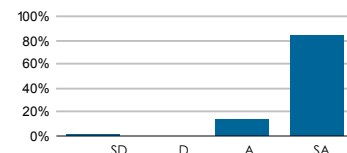
Combined agreement: **93%**



Forums (195 participants)

P1

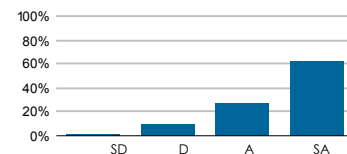
The economy is diverse and includes large and small businesses, educational institutions, state and city government, and other major employers.



3.8

P2

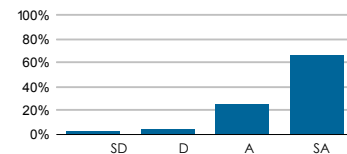
Austin is a leader in "green" jobs, technology, research, and innovation.



3.5

P3

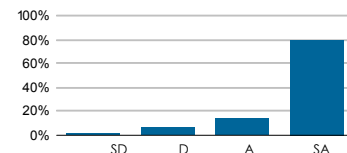
Our ecology is integrated with our economy – the preservation of the environment and natural resources contributes to the prosperity of our people.



3.6

P4

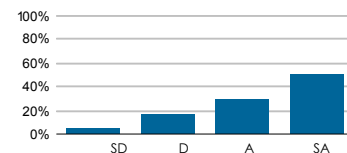
Equitable opportunities are provided to all through access to quality education and good jobs.



3.7

P5

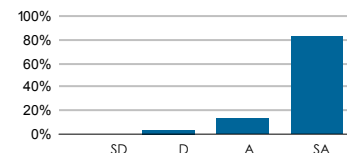
Development strengthens our economy, tax base, and quality of life.



3.2

P6

Our community of local entrepreneurs and small businesses thrives.



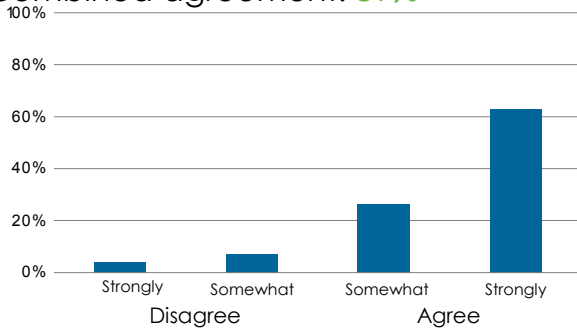
3.8

The Austin We Love Is Natural and Sustainable



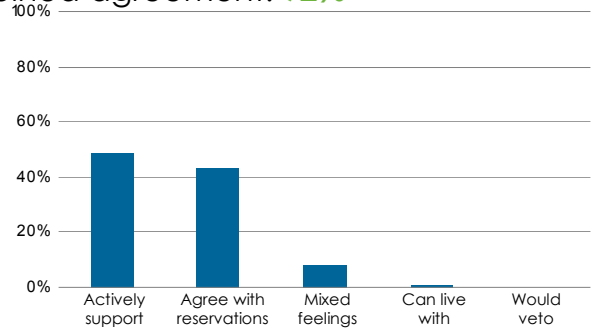
Survey (1419 respondents)

Combined agreement: **89%**



Meeting-in-a-Box (143 participants)

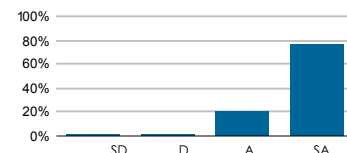
Combined agreement: **92%**



Forums (195 participants)

N1

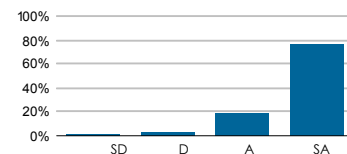
Waterways, tree cover, habitat areas, and other precious natural resources are celebrated and vigorously protected.



3.7

N2

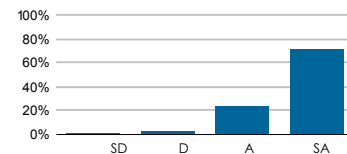
Air and water quality in Austin and the larger region is improved. We conserve water and rely on native plants and landscaping to support our ecosystem.



3.7

N3

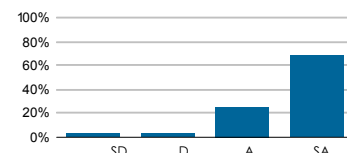
The scenic beauty of the Hill Country is preserved for the benefit of future generations.



3.7

N4

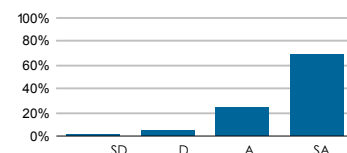
Austin is a model of conservation, efficiency, and carbon footprint reduction. Our water, utility, and energy systems rely on renewable resources.



3.6

N5

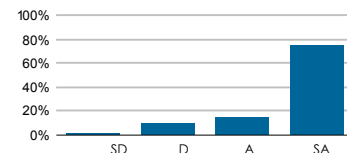
The network of parks, greenways, stream corridors and other protected open space resources is greatly expanded.



3.6

N6

Growth and infrastructure systems are well-managed to respect the limitations of our natural resources.



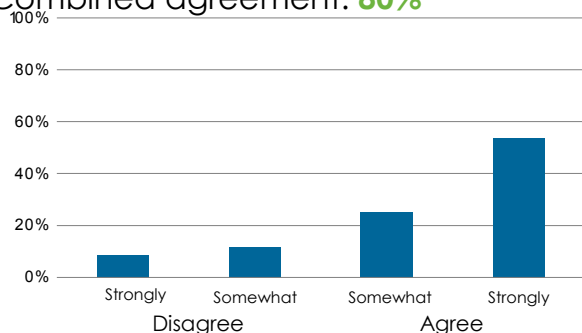
3.6

The Austin We Love Is Functional and Accessible



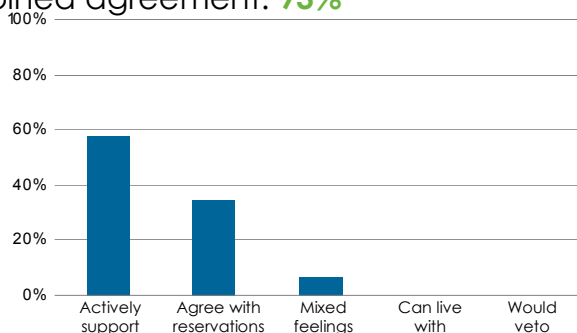
Survey (1419 respondents)

Combined agreement: **80%**



Meeting-in-a-Box (143 participants)

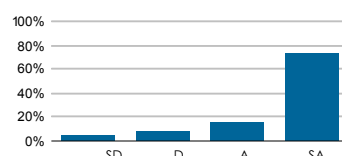
Combined agreement: **93%**



Forums (195 participants)

F1

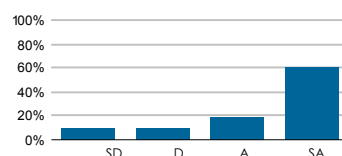
The entire city is accessible by a functional and efficient road network, public transit, and safe and convenient bike and pedestrian routes.



3.6

F2

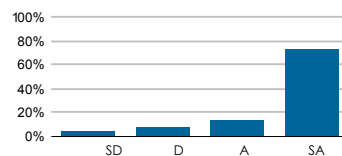
Congestion is reduced and air quality improved through an enhanced roadway network and more convenient transportation choices.



3.3

F3

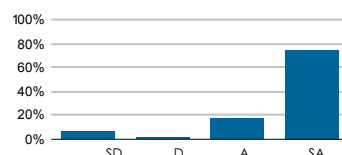
Austin is a city that works. Reliable transportation, utilities, education and health, and human services are accessible to persons of all backgrounds and abilities.



3.6

F4

Austin is a user-friendly city with excellent schools, support for families, and opportunities for recreation, life-long learning, and volunteer activities.



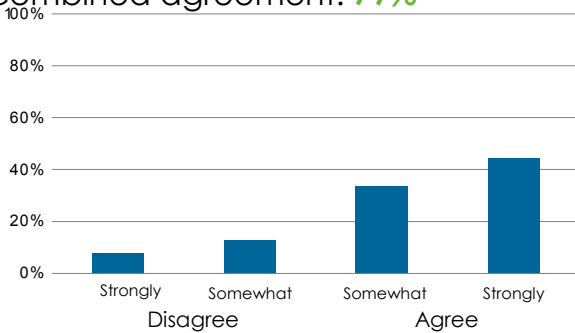
3.6

The Austin We Love Is Caring and Committed



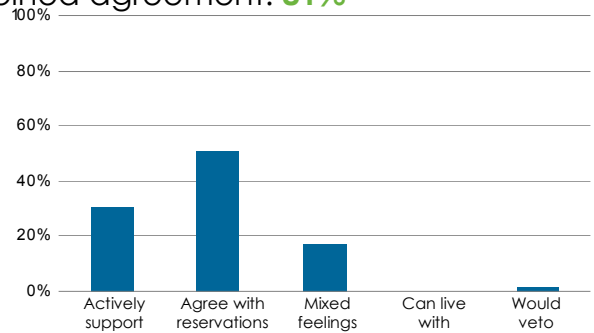
Survey (1419 respondents)

Combined agreement: **79%**



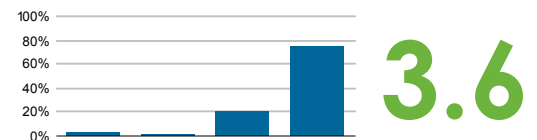
Meeting-in-a-Box (143 participants)

Combined agreement: **81%**

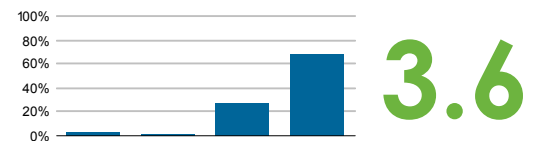


Forums (195 participants)

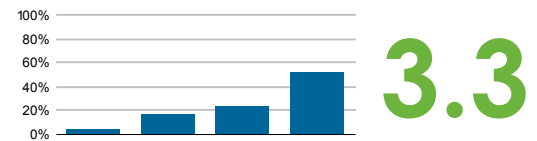
C1 Our diverse communities thrive and enrich each other.



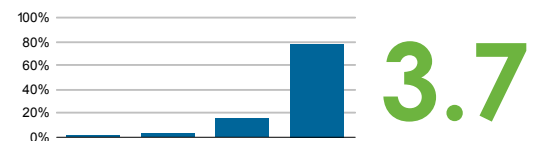
C2 All citizens are valued, respected, and welcomed to become engaged and have a stake in the future of their community.



C3 We acknowledge and seek to rectify past injustices to African-Americans, Hispanics, and others who had been left out of full participation in our community.



C4 We are a diverse city of passionate, committed, creative, and independent thinkers. Welcoming the expression of opposing ideas in a respectful and civil manner, we move forward by finding common solutions.

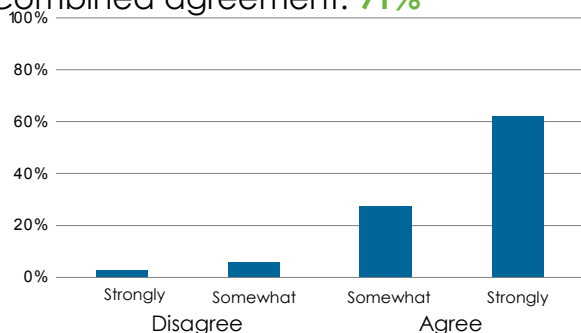


The Austin We Love Is Stimulating and Creative



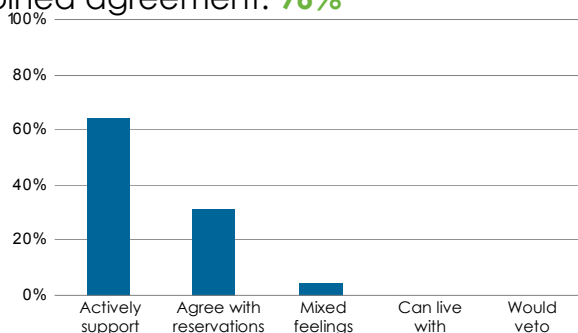
Survey (1419 respondents)

Combined agreement: **91%**



Meeting-in-a-Box (143 participants)

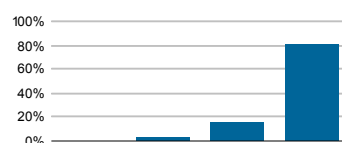
Combined agreement: **96%**



Forums (195 participants)

S1

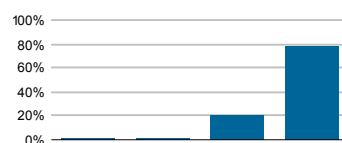
Our unique “vibe” continues – Austin remains fertile territory for our creative class of musicians, artists, and innovators in technology, education, and the environment.



3.8

S2

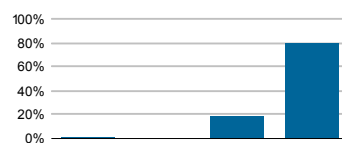
The city is a world-class leader in innovation and creative thought.



3.8

S3

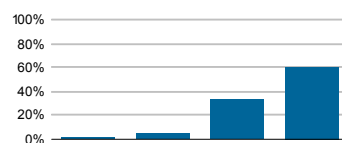
Partnerships with schools, colleges, and other educational institutions engage our youth and provide opportunity for lifelong learning.



3.8

S4

Our population of artists and musicians of modest means is supported. Austin remains a great place for the arts, live music, and original culture.



3.5

Overall Ratings, across demographics

The online and paper survey offer the chance to see how different demographic groups in Austin rated the Vision. Responses to the “Overall, what do you think of the proposed Components for this Vision” question are shown below, by different demographic groups (down the left side, with the number of responses in that category in parentheses).

