East 11th and 12th Street Development Strategy

Presentation by:
Neighborhood Housing and Community Development
April 2, 2012

Study Goal and Process

Goal:

Provide a "road map" for implementation of revitalization

Process:

- Review of Existing Conditions
- Stakeholder Outreach
- Identify Near-term Opportunities and Constraints
- Research and Recommend Methods for Moving Forward

Study Recommendations

- Development Regulations
- Infrastructure Needs
- Retail and Commercial Development
- Housing
- Public Land Disposition
- Parking
- East 12th and Chicon

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Development Regulations

- - Confusing overlap of multiple regulatory documents Approval of projects that don't meet all documented regulations can require multiple steps, add years and cost
- Strategies:

 Reconfirm or remove most restrictive requirements where they still exist
 - Update Urban Renewal Plan (URP) as a single document reflecting most current information
 - Create specific streetscape plans rather than complying with the general ones in Commercial Design Standards

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East 11th and 12th Streets Urban Renewal Plan

- In November 1997, City Council declared the East 11th and 12th Street corridors project to be a slum and blighted area and designating this area appropriate for and urban renewal project.
- In January 1999, City Council adopted the East 11th and 12th Street Urban Renewal Plan (URP)-Revitalization Project that defines specific redevelopment projects and associated regulatory controls intended to assure quality, compatible, mixeduse development along these two corridors.

East 11th and 12th Streets Urban Renewal Plan

- The URP has been modified a total of five times, from 2001 - 2008, with a sixth modification pending
- In April 2005, Council adopted the 3rd modification to the URP
 - Modifications targeted mainly East 12th Street
 - Changes in permitted uses, building heights, parking requirements and added setback requirements
 - The Austin Revitalization Authority (ARA) worked closely with area businesses, property owners and adjacent neighborhood associations from June 2003-05, to come to a consensus.

East 12th Streets Neighborhood Conservation Combining District (NCCD) Neighborhood Conservation Feet Street Neighborhood Conservation Feet Street Not October 1 - Street -

East 12th Street Neighborhood Conservation Combining District (NCCD)

- In February 2008, Council adopted a City initiated 12th Street NCCD
 - The NCCD for E. 12th Street modified provisions of the City's Land Development Code, customizing development standards to align them with the April 2005, Urban Renewal Plan modification.
 - Both the ARA and staff from the then City's Neighborhood Planning and Zoning Department held numerous community meetings since 2006, to reach a consensus.

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East 11th Street Neighborhood Conservation Combining District (NCCD)

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- East 11th Street
 - East 11th Street NCCD adopted in June 1991 well before URP in 1999
 - NCCD and URP regulatory controls are inconsistent, in comparison to East 12th Street
 - Both documents have independently been modified numerous times

Next Steps

- March 19, 2012, Urban Renewal Board directed staff
 - Amend URP by removing references to ARA as it relates the URP modification process and/or redevelopment controls
 - Replace with current modification process
 - Provide opportunity for stakeholders to discuss concerns related to compatibility
 - Staff to seek, City initiated, NCCD modification (must open a zoning case file)

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