

AGENDA



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	14039	Agenda Number	35.
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Meeting Date:	April 5, 2012
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Department:	Purchasing
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Subject

Authorize award, negotiation, and execution of a 36-month revenue contract with OTI AMERICA, INC., or one of the other qualified offerors to RFP No. SDC0005 for alternate pay options for paid parking for the City of Austin for an estimated net revenue in the range of \$1,200,000 to \$4,520,000 yearly with three 12-month extension options.

Amount and Source of Funding

The total revenue is depending on the number of City of Austin residents using the devices.

Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Best evaluated proposal.
Prior Council Action:	
For More Information:	Steve Cocke, Buyer II, 974-2003
Boards and Commission Action:	
MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
Related Items:	This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting

opportunities were identified; therefore, no goals were established for this solicitation.

Additional Backup Information

This contract with OTI AMERICA, INC. Jselin, NJ, will provide the City of Austin residents and visitors an alternate pay option for parking garages, pay stations and single space meters with a complete in-vehicle parking system. The proposer's proprietary system is called "EASYPARK". By providing another payment option, the City intends to make paying for parking easier for our citizens and visitors by providing a payment program to complement the current coin and credit card payment program. New Pay Stations and Single Space meters have been installed in the past two years and the on-street paid parking spaces have grown from 3800 metered spaces to 5200 metered spaces. The on-street parking hours were extended in September 2011 in the evenings for the downtown area. Seventy-five percent (75%) of the on-street transactions are credit cards (VISA & MC). Off-street parking is limited and usage is expected to increase due to the extended on-street hours. Transportation estimates that based on historical data from other agencies implementing this solution from 20% to 75% of the credit cards payments could go to this payment option.

In order to determine the best value to the City, evaluation criteria included the Demonstrated Grasp of the requirement and its solution(s), Responsiveness to the terms and conditions, Completeness and thoroughness of the technical data and documentation, Demonstrated Applicable Experience, Evidence of Good Organization and Management Practices, Personnel Qualifications, Program, Quality / ease of use of reservation system and mobile application, Financial viability / stability.

This request allows for the development of an agreement with a qualified offeror that Council selects. If the City is unsuccessful in negotiating a satisfactory agreement with the selected offeror, negotiations will cease with that provider. Staff will return to Council so that Council may select another qualified offeror and authorize contract negotiations with that provider.

MBE/WBE solicited: 0/0

MBE/WBE bid: 0/0

PROPOSAL ANALYSIS - RFP NO. SDC0005

- a. Adequate competition.
- b. Twenty five notices were sent. There are no known registered MBE /WBEs for this commodity. Four proposals were received. One vendor was Non-Responsive.

APPROVAL JUSTIFICATION

- a. The proposals submitted by the recommend Vendor meets the requirements of the Request for Proposal.
- b. The Purchasing Office concurs with the Transportation Department recommended award.
- c. Advertised in the Austin American-Statesman and on the Internet.