

Element Chart

Consideration Items	
Mandatory Proposal Elements	Value-Added Proposal Elements
Urban Renew Mixed-Use (horizontal) 2 Uses Does Not Exceed Proposed Maximum FAR (1.6:1)	al Plan Controls Mixed-Use (vertical) al or More Uses Maximizes Development Potential Considerations Consideration of: Increased Public Parking (Downtown) Urban Design Standards
Green Building Minimums (²) Affordable Housing Minimums (³) Job Creation Minimums (3) Minority-owned Business Enterprise/Womenowned Business Enterprise Goals Compatibility with Central East Austin Neighborhood Plan Minimum Construction Wage Rates	Considerations Exceeding Green Building Minimums Exceeding Affordable Housing Minimums Exceeding Job Creation Minimums Small Locally-Owned Businesses (Tenants) Respect for Historic Character of Area Compatibility with Area Redevelopment Public Facilities Ground Floor Retail Streetscape Amenities Public Art (local artist preferred) Public Open/Green Space Other Public Benefits
Minimal Adequacy of Proposer's Financial Resources/Access to Sufficient Capital Minimal Relevant Experience and Track Record, including Ability to Complete Project Total Consideration Meets Minimum Appraised Value Proposer Payment of Closing Costs Commitment to Development Timeline Grant of access easement to African American Cultural & Heritage Facility property	Depth of Proposer's Financial Resources/Access to Sufficient Capital Depth of Relevant Experience and Track Record, including Ability to Complete Project Total Consideration Exceeds Minimum Appraised Value Maximization of Community Benefits Other Terms of Purchase to be Negotiated Other Issues Important to a Proposer

² Green building minimum recommendation: AE 2 Star Green Building or USGBC Silver LEED ³ Affordable housing minimums recommendation: 10% at 60% MFI rental