



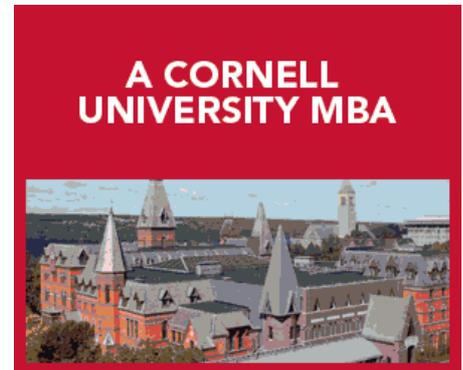
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## EZCORP Again Named One of FORTUNE's "100 Fastest-Growing Companies"

AUSTIN, Texas, Oct. 10, 2011 /PRNewswire/ – EZCORP, Inc. (Nasdaq: [EZPW](#)) has been included by FORTUNE magazine on its 2011 list of the "100 Fastest-Growing Companies." EZCORP appeared as No. 66 on the 2011 list, up from No. 87 on the 2010 list. The full list and related stories can be found in the September 26, 2011 issue of FORTUNE and at:



<http://money.cnn.com/magazines/fortune/fortunefastestgrowing2011/index.html>

(Logo: <http://photos.prnewswire.com/prnh/20090713/EZCORPLOGO>)

Paul Rothamel, EZCORP's President and Chief Executive Officer, stated: "We are honored to be included in this prestigious list once again. We have a dedicated, hard-working team, and this recognition is tangible evidence of their successful efforts to deliver consistent earnings growth and superior long-term value for our shareholders."

FORTUNE's 100 Fastest-Growing Companies list includes foreign and domestic companies traded on a major U.S. stock exchange with annual revenue of at least \$50 million, net income of at least \$10 million and market capitalization of at least \$250 million. Companies that meet these criteria are ranked by revenue growth rate, EPS growth rate and three-year annualized total return, among other criteria.

### About EZCORP

EZCORP is a leading provider of specialty consumer financial services. It provides collateralized non-recourse loans, commonly known as pawn loans, and a variety of short-term consumer loans, including payday loans, installment loans and auto title loans, or fee-based credit services to customers seeking loans. At its pawn stores, the company also sells merchandise, primarily collateral forfeited from its pawn lending operations.

EZCORP operates more than 1,000 pawn, buy/sell and personal financial services stores in the U.S., Mexico and Canada. The company also has significant investments in Albemarle & Bond Holdings PLC (ABML), one of the U.K.'s largest pawnbroking businesses with over 160 full-line stores offering pawnbroking, jewelry retailing, gold buying and financial services; and in Cash Converters International Limited (CCVL and CCV.AUS), which franchises and operates a worldwide network of over 600 stores that provide personal financial services and sell pre-owned merchandise.

EZCORP Investor Relations  
(512) 314-2220  
[investor\\_relations@ezcorp.com](mailto:investor_relations@ezcorp.com)

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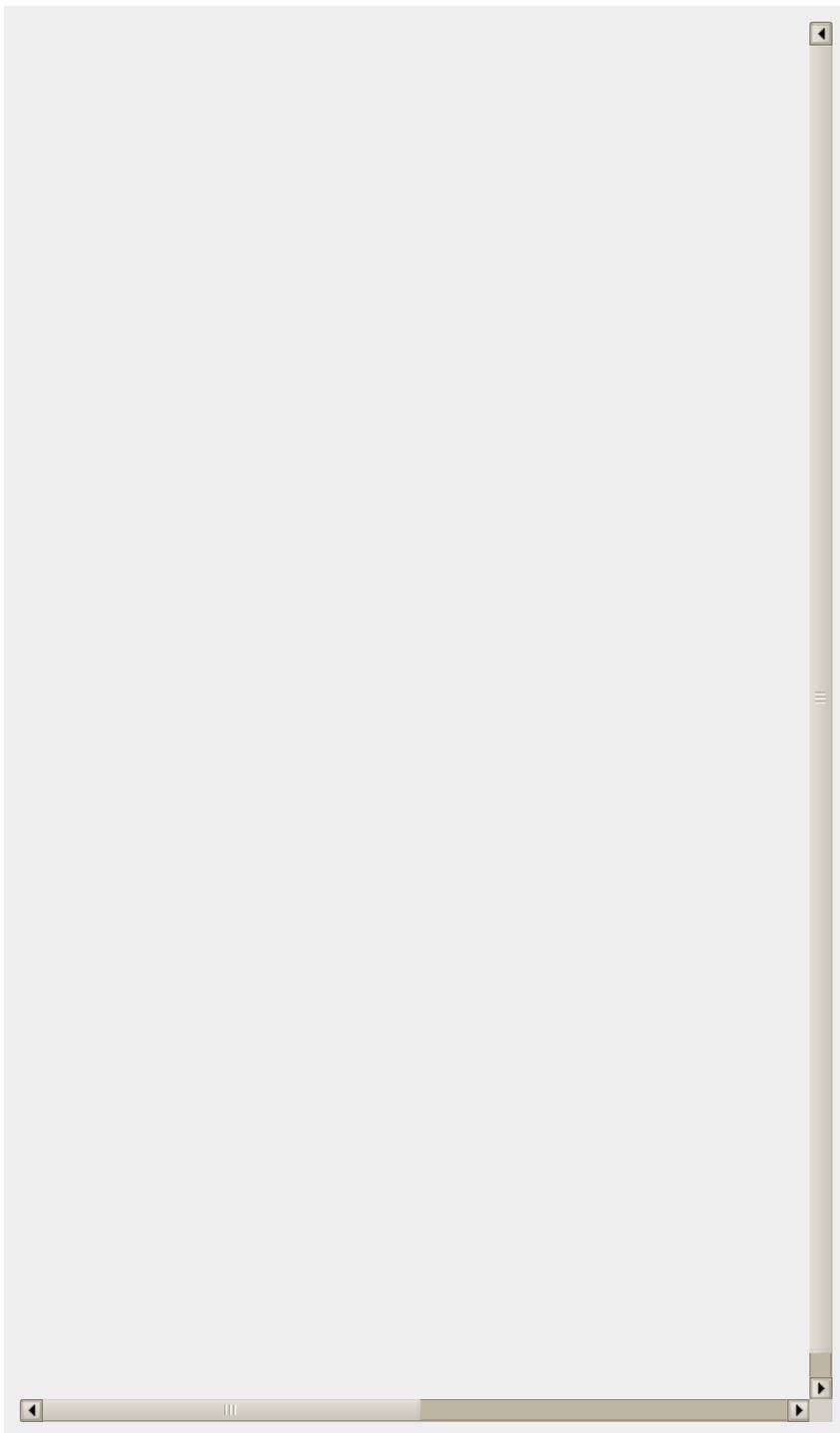
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