



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

Special MEETING

ADVISORY BOARD MINUTES

Wednesday, April 11, 2012

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Juan Oyervides, Chair called the Board Meeting to order at 5:45 pm.

Board Members in Attendance:

Juan Oyervides, Chair
Velia Sanchez-Ruiz, Member
Cassie Smith, Member
Marisa Limon, Member
Sylvia Orozco, Member

Board Members Absent: 2

Emilio Zamora, Vice Chair
Rossana Barrios, Member

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager

1. APPROVAL OF MINUTES: April 4 minutes will be approved at the May 2 Board meeting.

2. CITIZEN COMMUNICATION: NONE

3. STAFF BRIEFINGS: Herlinda Zamora
a. Herlinda invited the Board to attend the MACC's art reception on April 14.

4. PRESENTATIONS: NONE

5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION:

a. The Board will discuss and take action on the Latino Artist Incubator Program proposal (Limon and Orozco).

Cassie's Comments:

- 1) It needs more edits.
Voice changed to "we"
Grammatical errors
- 2) Include the names of all the organizations and individuals interviewed as an attachment.
- 3) PRECEDENTS: San Jose/Guadalupe Cultural Arts Center Include more information as to why similar programs were formed in other cities and what their programs were like and how they were successful.
- 4) Include a map as an appendix for the MACC spaces that will be used.
- 5) Include a list of the MACC rental fees to explain the need for this project.
- 6) Confusion on the budget: programming costs seem to low. Start up vs programming costs.
- 7) Why are there costs only associated to Dance and Theater why not include music and visual arts costs?
- 8) Budget needs more clarity, recommendation for a conventional budget w/total budget costs; and short and long term costs.

- 9) A list of In-kind service from the groups.
- 10) Why are we using bond \$ for physical improvement to the MACC's spaces.
- 11) Criteria/selection process: The Board would like to be part of the selection process.

Juan's Comments:

- 1) A list of the 17 artist as an appendix.
 - 2) The project should include Individual and group musicians.
 - 3) A 2nd tier program should be added for participants to use the MACC when it is not being used.
 - 4) Add a budget for technology needs and a kiln. What about costs for more AV equipment?
 - 5) Criteria: Should the projects all be family oriented? = City of Austin/ censoring/ PARD criteria on nudity.
 - 6) Include a flexibility of the number of months that each group or individual will be part of the program. (Visual Arts, Dance, Theater, Music)
 - 7) Include a progress assessment report.
 - 8) Clarity on the number of theater residencies in the Black Box. The proposal reads #5 theater organizations.
 - 9) How is a "...greater ability to sustain artistic production." going to be measured? (under criteria section)
 - 10) Describe and explain how visual arts will be scheduled in the gallery?
 - 11) Include a minimum and max of residency (one month up to 2 years).
 - 12) What is the renewal time? How long before you can use the MACC again?
- The Board asked that the working group meet with Laura Esparza to discuss edits, clarity, recommendations, and suggestions; and to resubmit the proposal to the Board for a final vote at the next Board meeting in May.

6. FUTURE AGENDA ITEMS:

7. ADJOURNMENT:

Chair Oyervides adjourned the meeting at 8:45 pm with a motion from Member Sanchez-Ruiz and a second by Member Smith without objection (5.0). + Chair Oyervides and Members: Sanchez-Ruiz, Smith, Marisa, and Orozco.

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