

## A G E N D A



## Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	15417	Agenda Number	57.
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Meeting Date:	May 24, 2012
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Department:	Purchasing
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## Subject

Authorize award, negotiation, and execution of a contract with ZVS-MEDIA, LLC, to provide equipment, software development and systems integration for Public Access Community Television, for a total estimated contract amount not to exceed \$294,244.

## Amount and Source of Funding

Funding is available in the Fiscal Year 2011-2012 Operating Budget of the Financial Services Austin Cable Access Fund.

## Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

Purchasing Language:	Best evaluated proposal received.
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Prior Council Action:	
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For More Information:	Jeff Dilbert, 974-2021
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Boards and Commission Action:	Recommended by the Austin Community Technology and Telecommunications Commission.
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Related Items:	
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MBE / WBE:	This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.
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## Additional Backup Information

This contract is to provide specified equipment, software development and systems integration for Public Access Community Television, dba channelAustin to improve delivery of services and programming for the City of Austin's the public access cable television channels.

This purchase is for the replacement of an existing 3-channel Standard Definition server and (3) Standard Definition So studio cameras. This purchase is planned to meet the current and future needs of Austin's community media center.

#### **PRICE ANALYSIS**

- a. Adequate competition
- b. 1168 notices were sent including 40 MBEs and 33 WBEs. No WBE /WBW responded.
- c. This is the first purchase of its type; therefore, there is no pricing history available

#### **APPROVAL JUSTIFICATION**

- a. Best evaluated proposal.
- b. The Purchasing Office concurs with the Telecommunications and Regulatory Affairs Department's recommended award.
- c. Advertised in the Austin American Statesman and on the Internet.